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EUROPEAN NEWS

Italian Communist leader warns on left-wing rift

BY PAUL BETTS

THE POWERFUL Italian Communist party is increasingly alarmed over the deepening rift now becoming apparent inside Italy's left-wing forces. In a rare interview, published today, Sig. Enrico Berlinguer, the Communist leader, unambiguously expressed his concern over the growing split between his party and the Socialist party.

This split represents one of the most significant political developments here in the past weeks. The Communist leader warned today that such a rift could seriously weaken the left-wing parties as a whole, and said he was "disturbed" by the new line adopted by the Socialist secretary general, Sig. Bettino Craxi.

Since their surprising electoral victory in recent local polls, the Socialists have increasingly sought to express their autonomy and independence from the Communist party (PCI), and indeed have questioned the political ideology of the PCI.



Spanish riot police lead away their prisoners after a recent pro-Basque demonstration in San Sebastian.

Basque threat to the changing face of Spain

DAVID GARDNER in Barcelona reports that recent assassinations, apparently by the Basque ETA movement once again raise the spectre of intervention by the military disrupting the transition to democracy in the country.

In their turn being repudiated by growing numbers of Basque young people, who in the present climate find ETA's methods much more simple and attractive. Also disturbing was the place and time of the recent disturbances. They were timed to coincide with attempts by the major political parties to secure an early election through the Cortes for the new constitution, with a minimum of fuss and polemic.

These dates serve to crystallise the Basque country's separate development during the past 40 years. In 1873, Bilbao fell to the Nationalists, and in the euphoria of victory, Franco constitutionally anathematised the Basques, declaring the two northern provinces of Vizcaya and Guipuzcoa "the traitor provinces".

Against this violent background, the constitutional debate was the framework within which attempts were made to defuse the situation. The PNV insisted on recognising historic Basque rights and leaving the rest open to a gradual federal solution. The PSOE meanwhile insisted on the urgent need for the Basque General Council to be given real powers, and in particular, power over the police.

Adolfo Suarez which governed until last June's elections, reacted slowly to the Basque nationalist situation. When it seemed that the unrest would spread to the rest of the country the Government reverted to the use of force. In April, 1976, five people were killed when police attacked strikers in the Basque region. The Government's policy of putting down of last May's general strike in favour of an amnesty for political prisoners left seven dead.

The success of the PNV and PSOE in the June elections, the long-awaited amnesty, the repeal of the notorious "traitor provinces" clause in the old constitution, and the setting up of a provisional basis of the semi-autonomous Basque General Council at the beginning of this year, all combined to take some of the heat out of an inflammatory situation. But these measures have evidently not been enough to avoid the most dangerous explosion of violence.

There are a number of new and disturbing elements in the present situation. Police action of the sort witnessed in Pamplona, or when a company of riot police sacked the town of Renteria on July 13, has formed part of the paramilitary forces' stock-in-trade. But this was the first occasion on which police officers blatantly countermanded the orders of their superiors, in these cases the civil governors of Navarra and Guipuzcoa respectively.

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The Peugeot 604 TI- A Thoroughbred



The Peugeot 604 TI and the racehorse have many things in common. Poise, dignity and immaculate breeding are some of them. Speed, power and style are others.

But, whilst only the privileged few can afford to own a racehorse, the well-priced 604 TI is in reach of many. Unlike the racehorse which is rather a delicate creature, the car is tough and reliable as well as elegant. Tough and reliable because it's designed that way. For as befits a thoroughbred, only the best is good enough; highly skilled designers and engineers, first class materials, and the most advanced manufacturing technology all combine to produce this true thoroughbred.

The oversquare 2.7 litre V6 engine is built from lightweight aluminium, and has twin camshafts for maximum flexibility. The benefit of using lightweight materials is reflected in the excellent fuel consumption figures (35 mpg at a constant 56 mph*). Technically it's at the head of the field taking full advantage of the latest developments. The Bosch K-Jetronic fuel injection system accurately meters the fuel/air mixture to increase power and reduce

petrol consumption. The electronic ignition system ensures super smooth starting, and the 5-speed manual gearbox means even smoother, quieter, more economical driving, especially at high speeds. Or, for those who prefer, there's the option of a 3-speed automatic gearbox.

Comfort is naturally of the highest level and the specification of the 604 TI leaves little to be desired: 4 electrically operated windows, subtly tinted glass all round, electrically operated sunroof, power assisted steering, centralised pneumatic door locking system, rear fog lamps and a super deep lustre metallic paint finish to the body with a final coat of clear protective lacquer. The interior is as luxurious as you'd expect and where the 604 really scores is in its spaciousness. As Car magazine said, "rear leg room is almost to limousine standards."

The 604 SL (carburettor model) has always been competitively priced. The 604 TI, with fuel injection and other refinements, represents, at £7582, a first class investment.

And the 604 thoroughbred won't cost you a fortune to run. It's frugal with petrol as we've

shown, but in addition it requires main servicing only once a year, or 10,000 miles (with intermediate check and oil change every 6 months or 5,000 miles). The 604 TI is also covered by Peugeot's straightforward 12 month, unlimited mileage guarantee, and first-class service is assured by our network of fully trained Dealers across the U.K.

Let us tell you more about our thoroughbred—send now for details on the 604.

Model	Manual 5-speed gearbox			Automatic gearbox		
	Constant 56 mph	Constant 56 mph	Similar urban driving	Constant 56 mph	Constant 56 mph	Simulated urban driving
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Price	£7582			£8082		
Options	Leather cars, air conditioning			Leather cars, air conditioning		

*In accordance with official government testing procedures. Prices correct at time of going to press. Courtesy: Jolly Autos.

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HOME NEWS

Shipowners press for extended moratorium terms

BY OUR SHIPPING CORRESPONDENT

THE GOVERNMENT is coming under increasing pressure from shipowners to extend the terms of a moratorium on their debts with British shipyards.

Under the present scheme, announced earlier this year, shipowners, with access to "other financial resources" are excluded from the plan.

This cuts out all the major UK liner companies, even though most of these have bulk and tramp shipping activities, which are now losing money as a result of the prolonged slump in the freight markets.

A meeting of the General Council of British Shipping's general policy committee yesterday reviewed the moratorium scheme, which has not yet been used, although deals are being negotiated with two or three small tramp ship owners.

The meeting took no formal decision to request an extension, but there was strong support for widening the terms of reference.

Although there has been sympathy for the shipowners' case from the Department of Trade officials, Mr. Edmund Dell, the Trade Secretary, is not willing to proceed with any extension at this stage.

The general council argues that although the bigger operators may be able to cross-subsidise to cover their bulk shipping losses, this will not prevent them from scaling down their shipping interests in the present market.

The council also regards the liner companies' exclusion as penalisation of the most efficient owners in the industry on the grounds of their diversification, which the council regards as a sign of good management.

£2m repair orders

CONTRACTS for more than £2m company was now able to offer have been won by the Tyne Ship-repair group, which is part of British Shipbuilders.

Mr. R. E. Butler, the group's chief executive, said that three large and complex jobs had been won by yards without a reputation for such work because the

group had a reputation for

'Better accountants' bid

COMPANIES ARE being encouraged to make use of specialised courses designed to improve the performance of qualified accountants in industry and commerce.

The courses, developed by the

Institute of Chartered Accountants in England and Wales,

cover a wide range of subjects, from management studies and corporate taxation and reporting to communications and social skills.

The courses, developed by the

Stricter safety on sleeper trains

MR. JOHN HORAM, Transport Secretary, announced yesterday that stricter safety measures are to be imposed on sleeper trains following the extinguishers for attendants. Taintrain fire in which 11

people died. Mr. Horam said the replacement of old sleeper car stock on the Taintrain to London line was British Rail will strictly enforce a regulation to keep sleeper-car

consider.

Petroleum revenue tax

The Treasury, in outlining the proposed changes in Petroleum Revenue Tax, has drawn up the financial profile of two hypothetical oil fields comparing the results under the existing rules with those under the new tax rules.

Field A (total production 65 tonnes)

	£m. undiscounted 1977 prices	Old rules	New rules
Total gross profits	3,990		
Capital expenditure	700		
Operating expenditure	590		
Royalty		360	360
PRT		570	730
Corporation Tax		870	780
Total Government take		1,800	1,870
Total private take		810	720
Percentage Government Share of net profits		69%	72%
Project Internal rate of return (per annum)		19%	17%

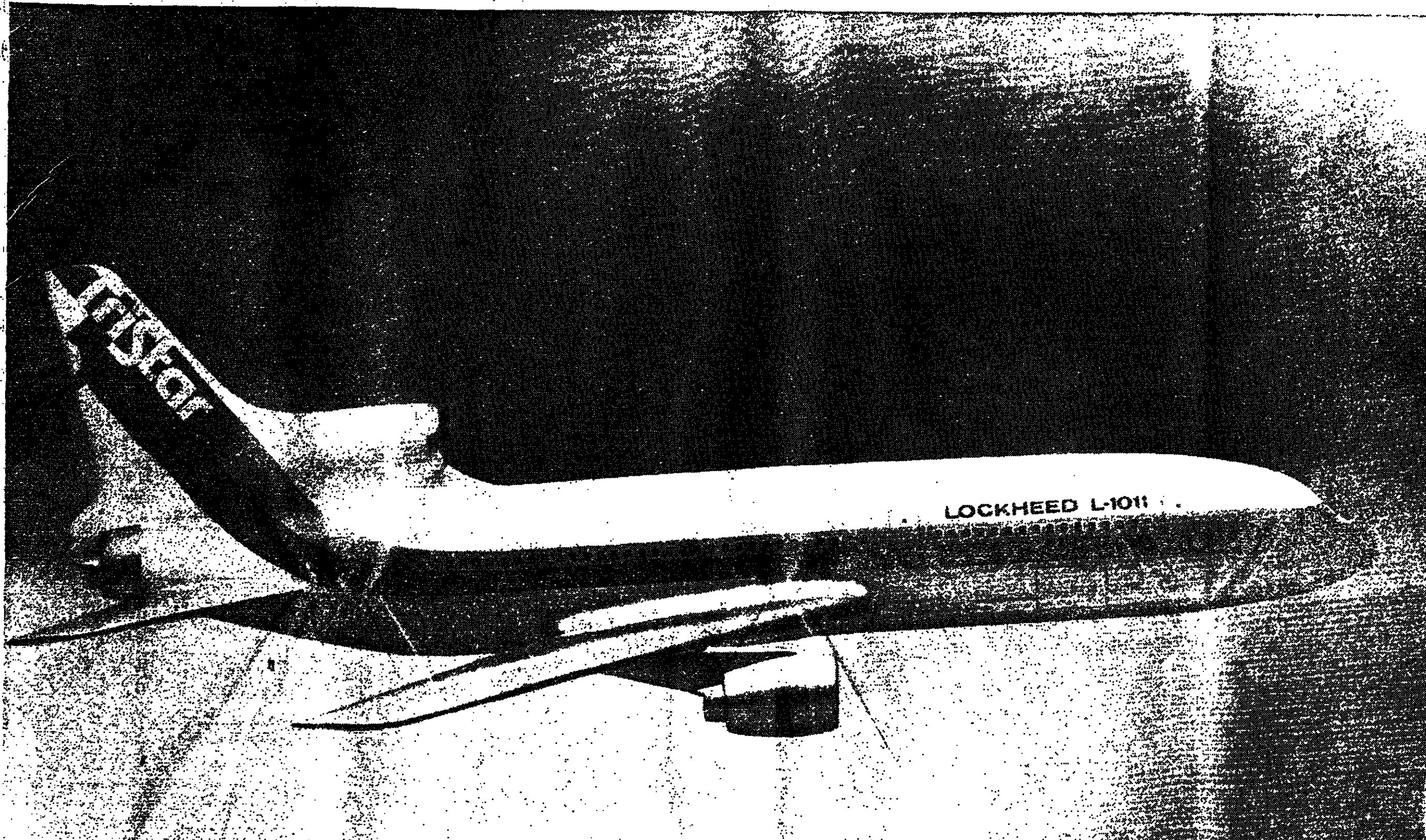
Field B (total production 30 tonnes)

	£m. undiscounted 1977 prices	Old rules	New rules
Total gross profits	1,800		
Capital expenditure	250		
Operating expenditure	390		
Royalty		160	160
PRT		160	300
Corporation Tax		420	310
Total Government take		740	860
Total private take		420	300
Percentage Government Share of net profits		61%	74%
Project Internal rate of return (per annum)		35%	31%

NOTES: 1. Assumed a net cost of price of £60 per tonne.

Mr. Anthony Wedderburn, Energy Secretary, also announced that the following 36 blocks would be offered in the sixth round of licences. The blocks cover acreage in the North Sea, west of the Shetland Islands, and the South-Western Approaches. Those marked with an asterisk will be operated during at least the exploration phase by the British National Oil Corporation. 13/12, 13/28, 13/29, 13/30, 14/28, 14/29, 14/30, 15/18, 15/19, 15/20, 15/21, 15/22, 15/23, 15/24, 15/25, 15/26, 15/27, 15/28, 15/29, 15/30, 15/31, 15/32, 15/33, 15/34, 15/35, 15/36, 15/37, 15/38, 15/39, 15/40, 15/41, 15/42, 15/43, 15/44, 15/45, 15/46, 15/47, 15/48, 15/49, 15/50, 15/51, 15/52, 15/53, 15/54, 15/55, 15/56, 15/57, 15/58, 15/59, 15/60, 15/61, 15/62, 15/63, 15/64, 15/65, 15/66, 15/67, 15/68, 15/69, 15/70, 15/71, 15/72, 15/73, 15/74, 15/75, 15/76, 15/77, 15/78, 15/79, 15/80, 15/81, 15/82, 15/83, 15/84, 15/85, 15/86, 15/87, 15/88, 15/89, 15/90, 15/91, 15/92, 15/93, 15/94, 15/95, 15/96, 15/97, 15/98, 15/99, 15/100, 15/101, 15/102, 15/103, 15/104, 15/105, 15/106, 15/107, 15/108, 15/109, 15/110, 15/111, 15/112, 15/113, 15/114, 15/115, 15/116, 15/117, 15/118, 15/119, 15/120, 15/121, 15/122, 15/123, 15/124, 15/125, 15/126, 15/127, 15/128, 15/129, 15/130, 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In a changing, competitive world this long-range jetliner gives airlines a huge advantage:



Plane mile costs 8-10% below its nearest competitors

After a long study, one of the world's largest airlines concluded that the plane mile costs of the long-range L-1011 TriStar, the L-1011-500, are 8-10% below those of its nearest competitor. And that the plane mile costs of larger jetliners range up to 31% above those of the L-1011-500.

That airline will be operating the L-1011-500 in the near future. There are a number of reasons the L-1011-500 offers airlines such an advantage.

Size is one. The wide body L-1011-500 is the ideal size to replace aging, narrow body jetliners on routes throughout the world. And it also is the right size to augment larger airliners which have much

higher plane mile costs.

The L-1011's Flight Management System is another reason. Called the biggest advance since the autopilot, this exclusive L-1011 system saves millions in fuel over the life of each plane.

This and other exclusive systems add up to the world's most advanced long-range jetliner. And many of those systems—such as Direct Lift Control, Autoland and the Flying Tail—also help make the L-1011-500 the world's most comfortable long-range jetliner. The L-1011-500. Low in plane mile costs; advanced in technology; high in passenger appeal. No wonder it's called the wide body beautiful.

The Lockheed L-1011-500 TriStar
The world's most advanced jetliner.

HOME NEWS

Commission 'unhappy' about new price demands

By Maurice Samuelson

THE PRICE COMMISSION said yesterday that it was "very unhappy" that companies had told customers that it had approved price rises which it had not investigated.

"The fact that we do not know why Mr. Robert Maclellan, Under-Secretary for Prices and Consumer Protection, had singled out Henry Wigfall and Son, the television rental company, for special criticism," the Commission said.

In a Commons written answer on Monday, Mr. Maclellan had said that Wigfall had told its customers that it was authorised by the Commission and his Department to increase rental even though the increases might not be permitted by the agreement with its customers.

Notification of an increase to the Commission had no effect on the contractual rights of the consumer.

Mr. Robert Morrell, Wigfall's sales director, denied that his company had told customers that the rental increases had official approval. They had simply been informed that Wigfall had followed the necessary formula.

"We are a public company and are aware of our legal obligations," he said.

Wigfall, with fewer than 200,000 TV rental sets, was acting to differ from larger rental concerns which had also increased charges.

It was accepted practice, too, that charges could be raised in the course of a contract. If the rise was unacceptable, the lessee could always terminate the contract at six months' notice.

In spite of Mr. Maclellan's rebuke, Wigfall is standing by its increases, announced two months ago. They are for 5p to 10p a week, a rise of about 10 per cent for the average set.

Mr. Maclellan was replying to an MP who had asked whether clearance by the Price Commission of increases by television rental companies had the effect of over-riding consumers' protection rights. The question did not refer to any company by name.

Meanwhile, the industry is awaiting the outcome of an inquiry by the Price Commission into charges, costs and profit margins on domestic sets. The inquiry, the second in two years, is due to be completed by the end of the month.

Building industry's prospects improve

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

THE PROSPECTS for work in the construction industry continue to improve steadily, according to the National Federation of Building Trades Employers.

The results of the latest state of trade inquiry by the federation among 650 building companies show that the industry remains more confident about future workload levels, although the rate of improvement may be levelling off rather than accelerating further.

According to the federation, 35 per cent of the companies reported more inquiries for work than at the time of the last survey.

The picture represents a slightly less bullish situation than that which existed when the last quarterly survey was carried

out in March, but is nevertheless far more encouraging than the outlook a year ago.

At the same time, 39 per cent of building companies expect that they will carry out a greater volume of work this year than in the previous 12 months. Fewer than 30 per cent believe they will undertake fewer contracts this year.

The federation suggests that 39 per cent of companies are now also working at full, or almost full, capacity, compared with only 27 per cent on the last two inquiries.

Labour problems The prospects for employment appear to have improved slightly with a growing number of contractors expecting to have more

workers on site this year than last year.

But there has been a marked deterioration in labour availability with companies confronting serious problems in recruiting bricklayers, carpenters, joiners and plasterers.

There has also been a small rise in the proportion of contractors reporting some delays in obtaining supplies of bricks, building blocks and cement.

Very few companies report serious delays, however. The results of the latest survey confirm that the construction sector as a whole is now experiencing more buoyant conditions than at any time since the recession began to bite in 1973.

New construction output this year is now expected to rise by 1.2 per cent, with a repeat in the following 12 months.

Revenue to vet share schemes

THE INLAND REVENUE has set up a unit to vet employee share ownership schemes after the Finance Bill receives Royal Assent on Monday.

Income tax concessions for the employee share ownership form of profit-sharing were contained in the Bill which has now become the Finance Act, 1978.

The concessions, which emanated from the Liberal Party's influence on the Government under the Lib-Lab pact, were improved during the legislation's Parliamentary stages.

Value As a result, the periods that employees have to hold their shares in order to gain tax concessions have been shortened. The shares are taxed for only 50 per cent of their value if the shares are sold after five years, 25 per cent after seven years, and are tax-free after 10 years.

The concessions do not come into force until the tax year starting next April, but the Inland Revenue hopes that companies interested in introducing schemes will submit them before then for vetting.

The schemes have to meet certain criteria, such as being applicable to all employees and not involving a handout of more than £500 per employee, in order to qualify for the tax concessions.

Challenge over mental care

By Paul Taylor

A COMMITTEE'S review of the procedure under which psychiatric patients can apply for release was described as "window-dressing" by MIND, the National Association for Mental Health, yesterday.

The Committee on Mental Health Review Tribunal Procedures had suggested, in a discussion paper that tribunal procedures should be simplified and standardised, and that patients should have greater assistance.

However, MIND, while welcoming the limited changes suggested by the committee, said that the paper did not deal adequately with the central question of patients' rights.

Procedures of the Mental Health Review Tribunal, DHSS, free.



Steel's worker-directors

SIX TRADE unionists were appointed to the main board of the British Steel Corporation yesterday, to become only the second group of worker-directors in a major British industry after the Post Office, writes our Labour Editor.

The non-TUC managers union, the Steel Industry Management Association, has no representative for its 12,500 members, but said yesterday the possibility of a seat later had not been ruled out by Mr. Eric Varley, Industry Secretary.

Mr. Varley has also appointed two British Steel executives, another independent member

Minister of State (pictured above). They are, (left to right): Mr. Alan White and Mr. James McLaren of the Iron and Steel Trades Confederation; Mr. Norman Lee of the General and Municipal Workers Union; Mr. John Twiddle of the National Union of Blastfurnacemen and Mr. John Lloyd of the Transport and General Workers Union. The sixth is Mr. Charles Abrahams of the Foundry section of the Engineers, representing the combined craft unions.

The prospect of this third seat could persuade the association to try again to effect a merger with the ISTC. But Mr. Robert Muir, general secretary, said last night his union would still apply to join the TUC and only then consider whether a merger was appropriate.

and two civil servants to bring the board to 20 members instead of the present nine, including Sir Charles Villiers, the chairman. The ISTC will get another seat when Mr. Ward Grimshaw, one of the present employee directors (who do not have the unions' direct), retires next May.

Navy under pressure to free HMS Repulse

BY PHILIP BASSETT, LABOUR STAFF

HMS RESOLUTION, the Polaris submarine replaced by HMS Repulse, which was freed by the Navy last week from industrial action by civilian dock workers on Clydeside, returned to base yesterday to face blacking by the dockyard workers in support of their pay claim.

Resolution, whose routine sea patrol had to be extended because of the blacking of Repulse, sailed into the Naval yards on the Clyde when the 2,000 dockyard workers were taking part in a national one-day stoppage by all Britain's defence workers against the Government's 10 per cent pay offer.

Union officials from the Clyde bases made it clear that blacking would not come into force until the crews on board were waiting to embark had turned around.

The arrival of Resolution will increase pressure on the Navy to consider clearing Repulse from her base at Rosyth, where she and her sister ship Renown are also being blacked. The normal length of patrol for the Polaris submarine is two months, 3,000 turned up for work normally on the Clyde at the end of that period, the recently-retired Repulse would be the choice to stoppages.

Union leaders at Rosyth have pointed out that the Navy would not be able to free Repulse without the help of civilian workers, as it did at Coullport on the Clyde with Repulse last week.

At both Rosyth and the Clyde side base, together with the naval dockyard at Portsmouth, there was a 100 per cent response to the call for a national stoppage by defence workers. Some

2,000 workers on the Clyde 6,000 at Rosyth and a further 6,000 at Portsmouth came out. At Devonport dockyard, 5,500 of the yard's 12,500 civilian workers came out. A major exception to the pattern was at Chatham yard in Kent, where 3,000 turned up for work normally on the Clyde at the end of that period, the recently-retired Repulse would be the choice to stoppages.

The Royal Ordnance factory at Bishopclee, Strathclyde, was not working, and workers at a similar factory at Chorley in Lancashire will strike today. Talks on the industrial civil servants' pay claim will be resumed with the Civil Service department on Monday.

Unions representing several hundred maintenance workers on strike at UK docks will meet the British Transport Docks Board next Tuesday to discuss

UK power costs rise fastest

BY SUE CAMERON

INCREASES in the cost of electricity for industry were greater in the UK than in any other Common Market country during the 18-month period ending last March, according to a survey carried out by National Utility Service, an energy cost-analysis consultancy.

The survey, published yesterday, shows that the cost of electricity for large and medium industrial consumers in the UK went up by 15.9 per cent between December 1976 and last March. Over the same period, electricity costs increased by only 3 per cent in West Germany, 5.9

per cent in Italy, 0.4 per cent in Belgium, 6.5 per cent in France and 6.3 per cent in the Netherlands.

National Utility Service says that cost increases in Ireland, Denmark and Luxembourg were also lower than in the UK but they were not included in the survey.

Although cost increases were greater in the UK than in other EEC countries, the actual price of electricity is still considerably higher in Britain than in West Germany, the Netherlands and Belgium. In March, the average price of electricity in West

Germany was 5.01 US cents—2.59p a kilowatt hour. In the UK, the average price was 3.45 US cents—1.78p a kilowatt hour.

As well as European countries, the survey covers Australia, Canada, South Africa and the U.S. Average electricity costs for industry were lower in these countries in March than in the UK, with the exception of the U.S., where they were marginally higher. But the percentage increase in electricity costs during the period covered by the survey were either on a par with or else higher than in the UK.

£300,000 for micro-processors

BY OUR OWN CORRESPONDENT

TYNE AND WEAR County Council is to spend £300,000 over the next three years to set up a joint institute to research micro-electronic processing.

The institute is being set up jointly with representatives from Newcastle University, Newcastle Polytechnic and an organisation called Computer Analysts and Programmes (UK).

The council said yesterday that staff would be seconded from each organisation to work on the advanced application of micro-electronics in computer systems, electronic engineering and electronic technology.

Grant aid for three years is also being sought from the Science Research Council and the Department of Industry. The National Enterprise Board is already a minority shareholder in Computer Analysts and Programmes.

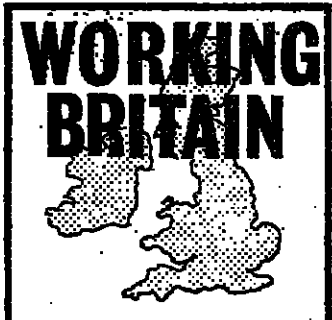
The county council hopes the institute will place Tyne and Wear in the forefront of competition for the siting of the new micro-electronics plant planned by the National Enterprise Board.

"By setting up this institute we hope to provide a special and unique factor which would in-

fluence the Enterprise Board in siting the factory in Tyne and Wear," said the county council.

Prof. Brian Randall, who leads the Newcastle University team, hailed the formation of the institute as "the second industrial revolution for the North-East."

The North West Industrial Development Association has written to the Prime Minister to draw attention to "the unrivalled stability of North West England" as a location for the establishment of the National Enterprise Board's new company to design and manufacture micro-



ANTHONY MORETON tries a bottle of Malvern water, said to be used by Schh... you know who for making her tea.

Queen of waters holds mystifying attraction

MALVERN WATER is bottled by the "Schh... you know who" people and drunk by You Know Who. It is said, nudge, nudge, wink, wink, that she even makes her tea with it.

Schwepes, naturally enough, won't be drawn. Probably they don't know; perhaps the story is apocryphal. Still, it is true that Malvern water is on the royal yacht and it is thought that the Queen always takes a supply of it when she travels abroad. So

it might be called the queen of waters. Certainly, it is found virtually only in up-market places and largely in the south. It is on the bars of the more expensive or more elegant hotels and restaurants with whisky. Indeed, some discriminating whisky drinkers claim it is the only water to add to Scotch.

Why there should be this mystique about Malvern water is difficult to understand. It is

after all, only water. A recent water testing in a London evening newspaper claimed that the members of the panel "practically fell asleep so deeply boring did we find it."

Schwepes is careful not to make any claims about its being better, or having more medicinal properties, than any other water. All it claims is that Malvern water is absolutely pure. Hold a bottle up to the light and you can see its clarity.

That purity gives it a definite quality that many other waters do not have. To anyone accustomed to London tap water, Malvern water is a refreshing drink. Not only is London's drinking water drawn from the Thames and purified but it is also excessively hard. Similarly, there are springs in other parts of the country which are acidic, such as Birmingham's, or tangy with iron, such as those in mid-Wales.

But there are also waters which are beautifully clear and refreshing and these are the equal of anything in a Schwepes bottle. What makes Malvern water special is that Schwepes has bottled it and no one else has had the foresight to do anything about their own waters.

Refinement Technically, Malvern water does not come from the elegant town itself. Malvern's water is something quite different from Malvern water that comes from the Princeswell spring, which Schwepes owns, on the other side of the hill from the town. The pipe from the spring runs down from the well to the town of Calwell, where it is filtered and bottled.

In the days before Mr. Peter Walker set about reorganising local government, Malvern water actually came from Herefordshire, whereas the town of Malvern was in Worcestershire. Now that the counties have been merged into one conglomeration called Hereford and Worcester, such a refinement has vanished. To complicate matters further, the water from the Princeswell spring also goes into the whole range of Schwepes drinks which are produced at the Calwell plant



On the Malvern water production line.

—lemonades, bitter lemon, bitter oranges, tonics for gin, the lot. So anyone drinking a mixer in the West Midlands is almost certainly drinking a flavoured drop of Malvern water.

It is just over a century since Malvern water was first bottled by Schwepes. One of the people whose family has been associated with Malvern water almost from the start is Frank Hill, now responsible as Schwepes' Midlands regional factory manager for the Calwell plant.

Frank Hill's grandfather joined Calwell soon after it started. Both his father and his uncle followed and by the time he joined the company in 1936 they were in charge of the Vauxhall plant in London.

After the war when he was one of the last men out of France through Dunkirk and one of the first back on D-Day with the Americans on Omaha beach, he came to be in charge of Calwell in 1951. Next year, when he retired, the link was broken because there are no Hills in the firm to follow him.

He freely admits that Schwepes has taken a very conservative line on Malvern water, in complete contrast to its aggressive selling of the mixers. "So far as I can remember there has never been an advertisement for Malvern water.

Indeed, we have never really pushed it and so sales have remained pretty steady."

Indeed, Schwepes has adopted such a conservative policy that it is exceedingly difficult, outside the trade, to buy it.

That may be about to change. Schwepes is thinking deeply about the future of Malvern water. Perhaps through an aggressive advertising campaign around London, it is making inroads into an enlarging market for sparkling and bottled waters. Other lines, such as Apollinaris from Germany, San Pellegrino from Italy, and Evian, Comptex, Vichy and Badoit from France are all doing well.

Schwepes could easily join this league. But it would have to sell Malvern water through the grocers as well as through off-licences. It would have to be promoted. Perhaps it would have to have bubbles and carbon dioxide pumped in.

So what shape, colour or material should the bottle be? Should there be another label? All these questions are exercising the Schwepes marketing men mightily. In the meantime, all these foreigners are getting their brand names into the British market. Which seems a pity in a country upon which water falls in considerable quantity and with what seems, in this vile summer, to be monotonous regularity.

Chrysler prospects worry shop stewards

BY OUR GLASGOW CORRESPONDENT

SHOP STEWARDS at Chrysler's Linwood car plant yesterday expressed concern about the company's long-term future, once Government financial support expires at the end of next year.

Transport Union shop stewards agreed to recommend the new peace formula to a mass meeting of the 550 plant-shop strikers tomorrow. But Mr. James Livingston, their convenor, said they remained "deeply suspicious" of the motives of senior Chrysler management in allowing the dispute to drag on.

"We will be requesting a joint shop stewards meeting of all unions after the resumption of work to look seriously at what

steps could be taken to avoid prolonged stoppages of this nature again," he said.

Mr. Livingston's statement, which makes it clear that the peace formula does nothing to improve troubled industrial relations at the Scottish plant, came as Chrysler announced plans to move more than 3,000 strike-bound cars out of the factory.

A Chrysler official said that the plant reopened on Monday, men would immediately start delivering the cars—blacked by TGWU drivers in sympathy with the strikers—to showrooms all over the country.

Post Office engineers black London HQ

POST OFFICE engineers yesterday began blacking all operations at the organisation's central headquarters in London which house some senior personnel, including Sir William Barlow, the industry's chairman.

The blacking, which started at the same time as a national work-to-rule in support of the

engineers' claim for a 35-hour week, involves the installation and servicing of telephone equipment, maintenance of lifts and other plant and the chaffing of senior management in Post Office cars.

The Post Office said fitters, power engineers and drivers were involved in the sanctions. Fourteen drivers were sent home yesterday.

Ambulance accident talks

TALKS will be held in Glasgow today over Bedford ambulances which have shed back wheels. Officials from the Common Services Agency, the Government body which administers the Scottish ambulance service, will meet union officials and shop stewards to try to persuade members to resume driving after

a spate of accidents. Two English ambulance services confirmed recently that they had suffered a similar problem with Bedford. West Midlands and London overcame it some years ago by ensuring that the correct torque was applied to the nut and the correct tightening sequence followed.

Wine group annuls pact with union

By Nick Garnett, Labour Staff

A UNION recognition row has broken out between the Augustus Barnett national office chain and the Association of Scientific, Technical and Managerial Staffs. The company has cancelled a recognition agreement only weeks after it was signed.

The union said yesterday that a recognition and negotiating agreement for managers, assistant managers and trainee managers was signed in June after protracted talks.

Mr. David Ingram, the union's east London divisional officer, said that after the union had complained about extra work caused by redundancies, the recognition agreement was cancelled by management and wage rises of 4 per cent, together with improved bonuses, were imposed by the company in place of a 10 per cent and productivity claim.

Mr. Brian Barnett, the company chairman, said yesterday that the agreement had been signed under duress from the union and had been unjustified. The managers could decide at their extra conference in October if they wanted a union to represent them and what union that should be.

Pit workers down tools

UNDERGROUND WORKERS downed tools at Fye Hill Colliery, Nottinghamshire, yesterday in protest over incentive pay levels. The 130 men claimed they were getting "pence" rather than pounds per week.

The Coal Board said that incentive pay was affected by the tonnage of coal produced, and output at Fye Hill had been low for a few months. The men say they expected £27 a week when the scheme began but last week received only 45p.

Pay codes 'increase wages'

BY PAUL TAYLOR

ONE IN THREE companies paid more in wage increases during the past three years than they would probably have done if there had been no national "norms."

This is the major finding of a confidential survey of managing directors' attitudes to pay policy in 181 UK companies. The survey, published today, and conducted in the first half of July for the management magazine Chief Executive, shows

that attitudes of individual employers to pay restraint vary considerably and are not always in accord with statements by their representative bodies.

It shows that nearly one in five companies will consider ignoring the new Phase Four guidelines, but fewer than one in three would welcome an immediate return to free collective bargaining, and two in five believe there should be some kind of permanent incomes policy in the UK.

Sanctions to support a pay policy received "a surprising degree of support." Almost three-quarters of the executives favoured a fines system.

Perhaps a less surprisingly, company managing directors reported an obvious loss of morale among managers and executives because of reduced salary increases, but less than 20 per cent said they intended to compensate staff for lost pay when pay restraint was finally removed.

PARLIAMENT AND POLITICS

Davies launches fierce attack on Owen's Rhodesia policy

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

R. JOHN DAVIES, shadow Foreign Secretary, made it clear in the Commons last night that he is opposed to any immediate lifting of sanctions against Rhodesia.

But he warned that his party might well oppose the extension of the current sanctions for a further year when the House meets in November.

Mr. Davies's cautious stance was aimed at satisfying members of his own party who are divided on the issue. Many Tory MPs believe that sanctions must be moved now if any progress is to be made towards a solution to the Rhodesian problem.

In a clever and forceful speech, Mr. Davies, who was opening a debate on Rhodesia, lifted his own backbenchers with a blistering attack on the policy pursued by Dr. David Owen, Foreign Secretary.

He argued that the Government's failure to recognise the internal settlement had encouraged the Patriotic Front guerrillas to continue the war in Rhodesia and prevented progress towards peace.

Mr. Davies stopped short of saying that there could no longer be any bipartisan approach between the Conservatives and Labour on Rhodesia.

He warned, however, that the Tories could no longer expect a persuasive low level approach to the Government's policy.

It was now essential for the Conservative Government to establish a mission in Salisbury and to set time limits to the discussions which are aimed at getting the Patriotic Front to take part in undisturbed discussions, the Tory spokesman declared.

For the Government, Dr. Owen said he would not endorse the internal settlement but would support it if it was a genuine and lasting peace.

He said that the internal settlement was a "horrible and disgusting experience."

There were Labour jeers when, in answer to a challenge by Mr. Davies, he said that the internal settlement was a "horrible and disgusting experience."

Mr. Davies said of his own party's attitude towards the internal settlement: "We would not recognise it but we would support it."

He urged strongly that Britain should set up a mission in Salisbury and that the internal settlement should be put to the question of impartial observers for the elections. This would provide reassurances to minorities and provide a great uplift for morale.

At the moment, the Patriotic Front believed that they had the situation under control. But the mission would tilt the balance back towards normality.

Calling for a time limit on the preparations for an all-party conference, he said this should not be held on the basis of the Anglo-American proposals, which were widely opposed, but on a broader basis.

Dealing with sanctions, he said that he had seen their practical and symbolic effect in Rhodesia. But he did not

recommend his party at this stage to call for their immediate suspension.

"The time will come when this party will be in Government and will deal with this question of sanctions," he added. "It must be from the legitimacy of view and from an unassailable position."

Britain alone can render an illegitimate regime a legitimate one, he said.

"If it appears clear that by the time we come to the sanctions order in mid-November the internal settlement had been signed, there had been 1,000 deaths."

Dr. Owen said: "It is commonly felt on the front benches that sanctions should not be lifted. The effects of doing so would be severely damaging."

"It would not be wise as we would not be able to work towards round-table talks which I think we would be working quietly and privately towards."

If an election did take place and someone campaigned on a Marxist ticket, Dr. Owen said they would not receive the black African vote.

"We should recognise that there is hardly a single African leader who has not at one time worked with the other that he 'The problem is the divisions of opinion between them. I believe, given the opportunity to shift their ground, they will do so."

"I believe the majority of Rhodesians at the moment would argue that no settlement will really work unless Joshua Nkomo enters into it."

"The wiser ones would say they feel an opportunity must also be given for Mr. Mugabe to come into it."

One of the most significant and important issues to come out of the Dares-Salaam talks was the acceptance by the Patriotic Front of the "front-line" presidents—that they must accept that the armed forces would be controlled by a neutral Resident Commissioner during the transitional period.

Dr. Owen said he had always believed in the assertion of Britain's moral responsibility and in the necessity of putting an independent neutral figure into the transitional period. But he did not believe that any British Government should do that by taking over the internal settlement.

There had been too great a temptation in the newspapers and Parliament to over-rate the success of the internal agreement, and to state that it was more stable and more successful than it had been.

"The key question is morale. There can be a very dangerous crack in morale and a very dangerous situation developing," he said.

Dr. Owen said: "We must work to bring the parties together and to widen the areas of agreement." But he added that there would be some "irreconcilable element" that would have to be excluded.

He intended to keep on talking with Mr. Nkomo, Bishop Muzorewa, Mr. Sithole and Mr. Mugabe. He was to see Chief Chirau on Friday.

"I will speak to anyone and I will continue to strive for a negotiated settlement. I believe that this is in the interests of Rhodesia."

"I believe that it is our responsibility, moral and legal, to bring about an independent Zimbabwe under majority rule, where white and black can live together."

renew had not been consulted about the Rhodesian attacks against Zambia and Mozambique.

Mr. Edward du Cann, chairman of the 1922 Committee of Conservative Backbenchers, said that the effective action immediately to cut off supplies would be the key to securing a Rhodesian settlement supported by all parties.

To the surprise of MPs on both sides, he spoke in uncritical terms of the forecast by Sir Harold Wilson, soon after the introduction of sanctions, that they would prove decisive in weeks rather than months.

"Sanctions could have been effective much more quickly," said Mr. du Cann. "Oil was always the key. It still is."

He called for a major diplomatic initiative, led by the Foreign Office, aimed at stopping oil supplies reaching Rhodesia, Russia and East Germany, and their missiles and other arms from southern Africa, and providing for a "massive injection" of finance for Rhodesia.

The financial aid, he stressed, should have strings attached requiring all the parties concerned, including Mr. Nkomo, to come to the negotiating table.

Mr. Rogers described this

BY IVOR OWEN, PARLIAMENTARY STAFF

A HINT that an incoming Conservative Government would be likely to increase the Petroleum Revenue Tax (PRT) was given by Mr. Tom King, shadow Energy Secretary, in the Commons yesterday.

While carefully avoiding any precise commitment to the Government's proposal to increase PRT from 45 per cent to 60 per cent from January 1 next year, he commented: "We accept that there is clear scope for adjustment to that tax regime."

These words were immediately seized on by Mr. Joel Barnett, Chief Secretary to the Treasury, who drew a contrast with the attitude of the last Conservative Government which, he said, had virtually given away the North Sea.

In another bout of pre-election sparring, Tory MPs shouted: "You won't be here" when the Chief Secretary stated that authority to increase PRT to 60 per cent would be sought in next year's Finance Bill.

Undeterred, he went on to recall that the Conservatives had criticised practically every element of PRT when it was introduced.

Asked by Mr. John Pardo (L. North Cornwall) to estimate the revenue likely to be gained from North Sea oil under the new tax regime in the coming financial year, compared with what would have been secured from the tax structure left by the last Conservative Government, Mr. Barnett stated: "I shudder to think."

The Chief Secretary's announcement confirming that the Government had come to the conclusion that there was scope for increasing the share of North Sea profits which accrued to the public was cheered by the Labour benches.

He reminded the House that when the rates and allowances for PRT were fixed at the beginning of 1975, the Government deliberately adopted a cautious approach.

He stressed that the oil allow-

ance at its new level would continue to be of particular value to small fields. The safeguard provisions would remain unchanged.

"If, nevertheless, there are worthwhile developments which prove to be uneconomic under the proposed new rates, the Government still has the means of assisting them in the shape of our powers to refund royalties free of PRT and Corporation Tax."

"Up to now, we have not had to use these powers, but Ministers stand ready to do so in appropriate circumstances, in order that developments in the national interest go ahead."

After referring to the arrangements for the sixth round of offshore licensing, including the blocks on offer, the Chief Secretary told the House: "This early announcement of our intentions on tax will enable the oil companies to consider the proposals and, if they wish, to discuss them with the Inland Revenue."

For the Opposition, Mr. King said he would require an opportunity to consider the Government's proposals before making a detailed comment.

Conservative MPs had always placed great emphasis on a proper tax regime as the way to secure for the nation the benefits from the North Sea oil rather than the Government's "obsession" with the British National Oil Corporation and increasing its powers.

He suggested that the changes proposed by the Government would have little effect on the major discoveries which had already been made and for which contracts had already been signed, although they might prove damaging to smaller discoveries which were likely to make up the bulk of future development in the North Sea.

As regards later years, there are enormous uncertainties, but we estimate that as the yield from PRT builds up, with more fields coming on stream, the public's share between now and the middle 1980s will be increased by something over £200 million and by about 10.4 per cent thereafter at today's prices."

He stressed that the oil allow-

Stop oil supplies — Tory Docks decision not political — Rodgers

FINANCIAL TIMES REPORTER

MR. WILLIAM RODGERS, Transport Secretary, rejected Conservative claims in the Commons yesterday that he had taken a political decision to keep open London's Royal Docks.

He told MPs they would be wrong to assume that his refusal to endorse the Port of London Authority's proposal to close the docks had been taken "because of pressure from any quarter whatever."

Tory MPs accused the Government of deciding to keep the docks open because of the imminence of a General Election.

Mr. Ian Gow (C. Eastbourne) said that the failure to close the Royal docks would cost between £250,000 and £500,000 a month. By using public money on this scale, there was nothing to distinguish the Government from highwaymen and bandits, he declared.

Mr. Rodgers described this remark as nonsense and called on the Conservatives to make clear their solution.

Mr. Norman Fowler, Tory Transport spokesman, said there was no question that the chairman of the PLA profoundly disagreed with the policy Mr. Rodgers had announced. He asked the Minister to state whether there was any permanent future for the Royal docks as his answers gave the impression that he did not believe that to be the case.

Mr. Rodgers said that his decision was a serious attempt to deal with the port's problems. "I would like to see the Port of London with a viable, stable and prosperous future. The future of the port lies with all who work in it. They will decide whether the Royal and other docks should open for a matter of months, years, or for a long time ahead."

Mr. Rodgers described this

Ministers ready for tax talks

THE GOVERNMENT is ready to take part in talks to improve measures against international tax evasion, Mr. Robert Sheldon, Financial Secretary to the Treasury, told the Commons last night.

He was replying to a Commons question from Mr. Kevin McNamara (Lab. Hull, Cent.) asking the Government to implement a recommendation from the Parliamentary Assembly of the Council of Europe on combating international tax evasion.

Mr. Sheldon said that the recommendation still had to be considered by the Committee of Ministers of the Council of Europe.

"In principle, the UK would, however, be prepared to take part in any discussions which might eventually be arranged to consider, by agreement among member States, the improvement of co-operation against international tax evasion and offences, and the initiation of measures to curtail international tax avoidance."

WHITE PAPER ON OVERSEAS REPRESENTATION

Need to maintain UK's world role

FINANCIAL TIMES REPORTER

STERDAN'S White Paper on Overseas Representation begins by arguing the need for the maintenance of Britain's world role despite the country's need for power and economic growth.

The geographical and human facts of life make it vital that today, as in previous centuries, British interests should extend round the world, it says.

The Government believes that Britain has the assets to defend interests and effectively to pursue its objectives. These include our economic and military strength as a nation; historical ties with many others of the international community; the binding force of the English language; the scientific and technological advances of our country; and the example of our values and our country's way of life.

White Paper says the influence we have from co-operative and restrained action with our friends in democracy.

Politically, the document adds, position which we occupy in the world is a result of international affairs giving us a more adequate springboard for our policy and our resources support the system of international relations which such a position entails.

By the 1980s, we shall be a member of the European Community to be self-sufficient in the increasingly scarce and costly commodity of energy. Challenge is to use effectively, efficiently and economically the benefits of North Sea oil that we can reinvest in our industrial base and so help to develop the depressed structural problems of British industry.

Our main objectives overseas are:

- to safeguard the security of our country;
- to promote its prosperity;
- to uphold and extend the values and freedoms of our country;
- to honour our commitments and obligations;
- to work for a peaceful and stable world;
- to contribute to the achievement of the above objectives by providing assistance to developing countries;
- economic matters are inextricably part of British foreign policy.

We import half our food and more than half our raw materials. The export of goods and services constitute one-third of our gross national product.

Britain's needs and interests as a leading nation will, for the foreseeable future, inevitably continue to be a decisive influence on our foreign policy.

The importance of economic and commercial activity must be stressed: our overseas representation has to be geared to the promotion of Britain's economic interests and export opportunities. But this does not mean that export promotion should be a pre-occupation of overseas representation in all countries of the world. The sale of our goods and services also depends on the effectiveness of our contribution to solving the problems of world economic management in ways which promote our interests. The parallel of our economic and political interests, both in their own right and as an influence on our economic fortunes, must also be taken into account. We shall not be prosperous unless we are secure.

In southern Africa or the Middle East, for example, political and economic issues are inextricably connected. The standing of this country, in the eyes of the world, is bound up with our stand on human rights, values, political, social and cultural. Our assessment of our interest cannot therefore be confined either generally or in any one country in economic or political considerations alone.

This said, the White Paper declares, there is a sense in which the pursuit of our economic objectives takes precedence over all others. Our ability to safeguard our security; to be a reliable ally in NATO; to be a constructive partner in the European Community and the Commonwealth; to honour our international commitments and obligations; and to contribute, not least by our aid programme, to the building of a peaceful, just and prosperous world, from which we shall benefit as much as anyone else, depends, in the last resort, on our economic strength.

The core of the Government's approach to the whole issue of British overseas representation is that it must, in as far as is humanly possible, reflect faithfully British society in the round—its attitudes, values, interests and concerns.

The Government has identified five major and overlapping areas in which reforms will be introduced and new guidelines laid down. The aim is:

- (i) to increase specialised knowledge of our overseas representation;
- (ii) to build a closer working relationship between the Diplo-

matic Service and the Home Civil Service;

- (iii) to improve the co-ordination of our overseas representation, and of the resources devoted to it, both in Whitehall and abroad;
- (iv) to have the diplomatic service fully responsive to Government and British society;
- (v) to maintain a wide but cost-effective system of residential representation overseas.

We need to put overseas expenditure on missions abroad in proportion. Over £260m was spent in 1976 by foreign countries on their diplomatic representation in London against £131m. None of our main industrial partners spends less than we do on overseas representation. There are at present 22 British posts abroad with UK-based staff; this is broadly in line with the number of posts maintained by comparable countries. Once a mission has been closed, reopening is a costly and time-consuming business.

Recruitment to the Diplomatic Service has changed over the last generation. It now comes from a much broader base of British society. In the 1950s, one in seven of new administrative grade entrants came from state schools; this figure has risen to one in two. The equivalent figures for non-Oxbridge universities are one in ten and one in three. New generations of recruits have changed and with them attitudes are changing too. The Government will do all it can to encourage recruitment from a wider base which corresponds to our national system of education.

Training

An important consideration bearing on the size of missions and the number and size of subordinate posts is the question of consular services.

The Government believes that there should be widespread and justifiable public criticism if protection services were withdrawn from many posts and that public demand for these services is bound to increase with the continued growth of commercial effort overseas and of tourism. Consular services will therefore be maintained on approximately their present level. But consular work will, in future, be self-financing by increases in consular and passport fees in line with costs.

The Government has decided after careful evaluation that the present structure and organisation of export services are broadly satisfactory and will continue to provide these

term contracts. More flexible appointment procedures for senior grades are being considered, as is the phased introduction of annual leave to ensure that Diplomatic Service personnel serving abroad keep in touch with Home Departments and are not absent from their posts for long periods because of accumulated leave.

10—There will be joint consultation and agreement between the Foreign and Commonwealth Office and the relevant Home Departments on the priorities, policies and resources to be deployed in any given country. This will be effected by means of jointly produced Country Assessment Papers. There will, from time to time, be major policy papers on external issues, produced by the Foreign and Commonwealth Office in conjunction with the relevant Home Departments.

11—The Government will publish two new series of papers: Foreign Policy Documents and Background Briefs. These will be designed to increase the flow of available public information about the formulation and conduct of foreign policy.

12—A country-by-country review has been put in hand to see how far separate British Council offices abroad can be merged with consular posts, or how far separate consular posts can be merged with British Council offices, or how far separate consular posts can be merged with British Council offices, or how far separate consular posts can be merged with British Council offices.

13—The British Council's role, structure and administration will be reviewed.

14—The Government is considering possible ways of rationalising education aid activities of the British Council, the Technical Education and Training Organisation for Overseas Countries and the Inter-University Council, and their relationship to the Education Departments and the Ministry of Overseas Development.

15—The BBC's world-wide service will be maintained on a 24-hour basis. All the vernacular services will be reviewed.

16—The Government has authorised planning to be undertaken to maintain audibility within the BBC's estimate of what is technically considered essential. The necessary capital investment programme is expected to cost some £20m over the next five years.

17—Smaller aid programmes will be critically examined.

18—There will be a management review of the Ministry of Overseas Development.

The United Kingdom's Overseas Representation, Command 7308, £0.55.

LEGAL NOTICES

In the HIGH COURT OF JUSTICE, Chancery Division Companies Court, in the Matter of ALFRED E. JENNINGS & COMPANY LIMITED, and in the Matter of the Companies Act, 1948.

NOTICE IS HEREBY GIVEN, that a Petition for the Winding up of the above-named Company by the High Court of Justice, in the Chancery Division, was presented to the said Court by the said ALFRED E. JENNINGS & COMPANY LIMITED, on the 21st day of July 1978, and that the said Petition is directed to be heard before the Court on the 10th day of October 1978, at 10.30 a.m. in the Court Room, Royal Courts of Justice, Strand, London WC2A 2LL, and any creditor or contributory of the said Company desirous to support or oppose the making of an order on the said Petition may appear at the time of hearing in person or by his counsel, for that purpose; and a copy of the Petition will be furnished to any creditor or contributory of the said Company requiring such copy on payment of the regulated charge for the same.

WRIGHT & WEBB SYRETT & SONS, 14 Colindale Avenue, London NW9 1QE, Solicitors for the Petitioner.

NOTICE—Any person who intends to appear on the hearing of the said Petition must serve on or send by post to the undersigned, in writing, of his intention to do so. The notice must state the name and address of the person, or firm, or his or her solicitor (if any), and must be served, or if posted, must be sent by post, in sufficient time to reach the undersigned not later than four o'clock in the afternoon of the 6th day of October 1978.

In the HIGH COURT OF JUSTICE, Chancery Division Companies Court, in the Matter of FRANK E. JENNINGS & COMPANY LIMITED, and in the Matter of the Companies Act, 1948.

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No. 002245 of 1978

In the HIGH COURT OF JUSTICE, Chancery Division Companies Court, in the Matter of BISHOP PROPERTY CO. LIMITED, and in the Matter of the Companies Act, 1948.

NOTICE IS HEREBY GIVEN, that a Petition for the Winding up of the above-named Company by the High Court of Justice, in the Chancery Division, was presented to the said Court by the said BISHOP PROPERTY CO. LIMITED, on the 24th day of July 1978, and that the said Petition is directed to be heard before the Court on the 10th day of October 1978, at 10.30 a.m. in the Court Room, Royal Courts of Justice, Strand, London WC2A 2LL, and any creditor or contributory of the said Company desirous to support or oppose the making of an order on the said Petition may appear at the time of hearing in person or by his counsel, for that purpose; and a copy of the Petition will be furnished to any creditor or contributory of the said Company requiring such copy on payment of the regulated charge for the same.

WRIGHT & WEBB SYRETT & SONS, 14 Colindale Avenue, London NW9 1QE, Solicitors for the Petitioner.

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In the HIGH COURT OF JUSTICE, Chancery Division Companies Court, in the Matter of ALFRED E. JENNINGS & COMPANY LIMITED, and in the Matter of the Companies Act, 1948.

NOTICE IS HEREBY GIVEN, that a Petition for the Winding up of the above-named Company by the High Court of Justice, in the Chancery Division, was presented to the said Court by the said ALFRED E. JENNINGS & COMPANY LIMITED, on the 21st day of July 1978, and that the said Petition is directed to be heard before the Court on the 10th day of October 1978, at 10.30 a.m. in the Court Room, Royal Courts of Justice, Strand, London WC2A 2LL, and any creditor or contributory of the said Company desirous to support or oppose the making of an order on the said Petition may appear at the time of hearing in person or by his counsel, for that purpose; and a copy of the Petition will be furnished to any creditor or contributory of the said Company requiring such copy on payment of the regulated charge for the same.

WRIGHT & WEBB SYRETT & SONS, 14 Colindale Avenue, London NW9 1QE, Solicitors for the Petitioner.

NOTICE—Any person who intends to appear on the hearing of the said Petition must serve on or send by post to the undersigned, in writing, of his intention to do so. The notice must state the name and address of the person, or firm, or his or her solicitor (if any), and must be served, or if posted, must be sent by post, in sufficient time to reach the undersigned not later than four o'clock in the afternoon of the 6th day of October 1978.

In the HIGH COURT OF JUSTICE, Chancery Division Companies Court, in the Matter of FRANK E. JENNINGS & COMPANY LIMITED, and in the Matter of the Companies Act, 1948.

NOTICE IS HEREBY GIVEN, that a Petition for the Winding up of the above-named Company by the High Court of Justice, in the Chancery Division, was presented to the said Court by the said FRANK E. JENNINGS & COMPANY LIMITED, on the 21st day of July 1978, and that the said Petition is directed to be heard before the Court on the 10th day of October 1978, at 10.30 a.m. in the Court Room, Royal Courts of Justice, Strand, London WC2A 2LL, and any creditor or contributory of the said Company desirous to support or oppose the making of an order on the said Petition may appear at the time of hearing in person or by his counsel, for that purpose; and a copy of the Petition will be furnished to any creditor or contributory of the said Company requiring such copy on payment of the regulated charge for the same.

ROVELL JONES & PARTNERS, 14 Colindale Avenue, London NW9 1QE, Solicitors for the Petitioner.

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ROVELL JONES & PARTNERS, 14 Colindale Avenue, London NW9 1QE, Solicitors for the Petitioner.

The Marketing Scene

Scotch makers watering at the mouth

KENNETH GOODING describes the confusion in the £900m Scotch market

NEVER BEFORE has the Scotch whisky market in the UK been in such a state of confusion, but then never before has 30 per cent or more of the market been for grabs. With the market reaching at least 150m bottles a year worth around £900m at retail prices, rewards at stake are mouthwatering.

The gap appeared immediately the Distillers Company withdrew Johnnie Walker Red Label from the British sale as a result of its dispute with the EEC Commission. It then priced two other big brands, Black and White and Vat 69, out of the running by adding 50p a bottle, all of which was to protect overseas sales.

Distillers have not just opted out of the market, however. It is putting much more weight behind Haig, a brand that already has 13 per cent of the market compared with Walker Red's 15 per cent. Haig has been promoted as the new Scotch whisky.

Distillers have also launched new brands for its existing marketing and sales forces to support. Johnnie Walker has introduced from the Johnnie Walker business and from Buchanan's Scotch Whisky, which handles Black and White, comes the Buchanan Blend.

Among other recent changes, Seagram, the Canadian-owned concern which is the world's

biggest liquor group, has carefully chosen its timing to kill off the former 100 Pipers and, in all but one supermarket chain, its Passport brands. Instead, Seagram's is offering an up-market brand, the Original Hundred Pipers.

Life will be difficult for the newcomers. It probably takes three years for a new Scotch brand's potential to be judged properly. The build up to a major position in the market will take several more years.

Once established, though, a best-selling Scotch can look forward to 20 years or so of good, profitable sales, not only in the UK but in international markets. Success is a promotion of a new Scotch needs a subtle touch and a great deal of luck.

It is a relatively simple matter to set a fast and widespread distribution in the take-home trade if you offer a cut-price cheapie. But any attempt to put up the price will see it disappear from the shelves with even greater alacrity.

For example, the aforementioned Passport was launched as a low-priced brand and was unable to shuck off its underachieving reputation. A heavy advertising support for a new brand will almost certainly be wasted and might even inflict critical damage if the campaign takes a wrong approach. Advertising of established brands is

another matter, and helps to confirm consumer confidence. Even here, doubling up the budget certainly won't double sales.

The important starting point for any new Scotch is good distribution. Probably distribution in the "on" trade—pubs, clubs and so on—is most important of all, as customers get a chance to try the brand before making the comparatively large investment—around £4.25—for a full bottle in a take-home outlet. Total Scotch sales are probably split 50-50 between "on" outlets and the take-home ones.

However, only one customer in four in a pub ever asks for a particular brand. The rest simply request "a Scotch." This means that most of the time the barman pours whatever Scotch his brewer is currently pushing.

Only three brands are asked for regularly in the UK: Bell's, Teacher's and, to a lesser extent, Famous Grouse. Significantly, they have all built up steadily from a high-price platform.

Bell's and Teacher's always took great care to be priced at least 10p above rival standard brands. Today's Scotch in Britain with a possible 22 per cent market share, Teacher's has 16 per cent and after Haig, with its previously noted 13 per cent, comes a big can before Grant's Famous and White Horse with 5

to 7 per cent each.

Famous Grouse is among the brands currently showing the fastest growth: it is probably where Bell's and Teacher's were in their development ten to 15 years ago. It now has at least 4 to 5 per cent of total "on" sales but less than 1 per cent of the take-home trade. The time is now ripe for it to capitalise on its growing popularity and command more take-home business at healthy margins of profit for all involved.

Because of Britain's peculiar drinks distribution system, with the brewers owning the majority of pubs and supplying most of the competing establishments like clubs and hotels, the support of the friendly brewer can be valuable to a Scotch brand, but only if the association doesn't damage the "image," something which is not always possible.

Grant's has managed so far to escape being labelled as a "brewer's" brand and was extremely well poised to get the most out of the vacuum in the market that the Distillers Company created. The brand is now getting much more support from Bass Charrington with its 9,000 pubs, since Bass dropped the agency for Vat 69 when the price went up. It has also replaced Vat 69 as the main pouring brand in the Greenall Whitley pubs, of which there are 1,500.

Grant's is marketed in the UK by a company jointly owned by Bass (30 per cent), Allied Breweries (30 per cent), Whitebread, owners of Long John (30 per cent) and Wm. Grant, the privately-controlled brand owner (10 per cent).

Highland Queen, the MacDonald Martin Distilleries brand, also seems already to have won something from the rearrangement of the market. Bass has taken on the agency and Highland Queen is the only Scotch the brewer will offer to the "free" (non-brewer-owned) trade in England and Wales. Again, Highland Queen will take for some of the slack left by Vat 69.

On the other hand, Queen Anne, owned by Glenlivet Distillers, a company recently taken over by Seagram, has been dropped by the Courage brewing group as a brand for the take-home trade. It is retained as one of the house whiskies in the 3,800 Courage pubs but must certainly feel an adverse impact.

There is still no point in looking for longer-term winners and losers for the time being. In the meantime, Scotch drinkers are having to think again about brand preferences. Perhaps they might also develop a little more brand loyalty in the process.

where introspective attitudes rule the day and the individual needs of agencies and their clients obtain a minimal degree of consideration.

He suggests that advertisers and agencies bring three kinds of pressure to bear on individual contractors: "First, those contractors operating expenditure share discounts should be encouraged to abolish them immediately.

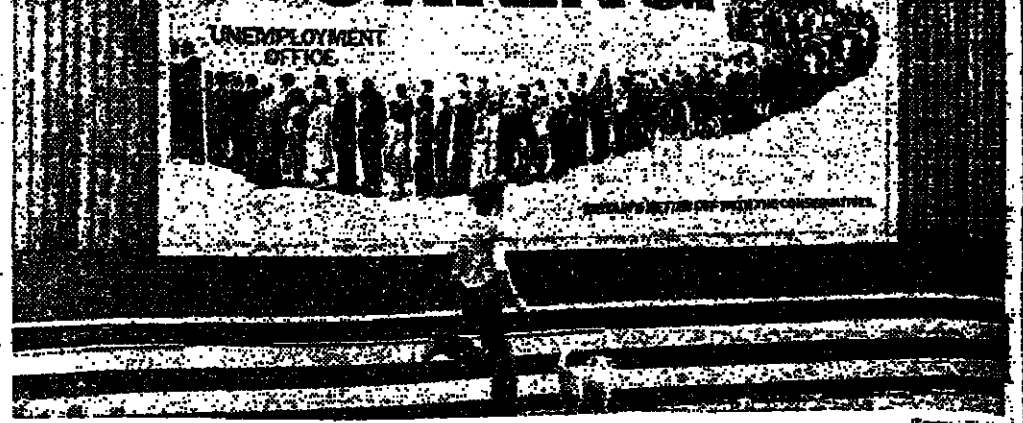
"Second, advertisers should be allowed the opportunity to freely move airtime from one product to another without any quid pro quo guarantees. When airtime is booked well in advance it may well be in the advertiser's short-term interests to substitute one product for another. This is currently not possible without extensive negotiations.

"Third, it is about time that the television contractors' sales policies considered more closely the individual marketing requirements of advertisers.

"I conclude that many current investors in the television medium cannot take much more of the present restrictive, inflexible attitudes. It is about time that the Boards of these television contractors woke up to the fact that if competition existed, rather than monopoly, these attitudes would rapidly lose them money."

According to Mr. Dickens: "Unless we see a considerable shift in the attitudes of the contractors, television will rapidly become an inflexible medium

LABOUR ISN'T WORKING.



IS THIS A QUEUE?

THIS IS THE QUEUE that winds through the poster that attacks unemployment that has fuelled the row about political advertising. This week the Labour Party complained to the British Code of Advertising Practices Committee that this dose queue poster—one of the opening shots in the Conservative Party's estimated £2m election advertising campaign—was not at all what it seemed. The committee was also asked to consider the political broadcasts produced by the Conservative Party's agency, Saatchi and Saatchi Garland Compton. In fact, political advertising is outside the committee's scope, so it is taking no action.

According to Labour's acting general secretary, Reg Underhill, the queue "consists of the unemployed, the sick and the disabled, each of whom appears on the poster five times, and does not represent a real queue of unemployed persons."

As for the Saatchi party political commercials, Mr. Underhill maintains that "broadcasts of this nature bring the advertising profession into contempt. Quite certainly."

they mislead and/or deceive those who read or listen to them."

The feeling last night among those closest to the Tory campaign was that Labour disliked the current poster. It hadn't seen anything yet. "The facts about unemployment are crystal clear," said a senior spokesman. "For this reason we think the poster perfectly valid. The dose queue was pictorialised with volunteers because to have used real unemployed people would have been most insensitive. They would have been recognised and humiliated."

"It is pure humbug for Labour to attack the Tory use of an advertising agency and then turn round and appeal its own team of advertising advisers."

The success of the Saatchi campaign so far can best be judged by Labour's reaction to it, but Labour made a silly mistake in castigating this particular poster. They didn't think their criticisms through. There is work to come that will be more contentious. What Labour has done to the Saatchi dose queue is to transform it—already—into a very famous poster. Watch this space.

More close encounters

LONDON'S TOP three agencies have bunched up so closely in the billings race that there is now virtually nothing between them. The top three agencies, according to the CMAA report for last Saturday, are: Saatchi and Saatchi, £5m; McCann Erickson, £4.5m; and Bates, £4.2m.

McCann agency has added on no less than £15.65m worth of gains and new assignments over the past year. These range from the £1.5m for the new British Telecom (BT) Retel (£700,000), McDonald's Baking Mixes (£800,000), Crown Plastics (an estimated £1m), and Spillers Springer (£800,000), plus another 16 individual gains. Still closing on the top three is the British-owned Saatchi and Saatchi Garland Compton, which in the year to June pushed its MEAL-type billings to £41.8m (+43.1 per cent), the best percentage gain among the top ten. Temporarily, JWT's long reign as undisputed brand leader is over. But there is no TBO: the sound from Berkeley Square indicates it is once more at work on the heavy bag.

Juice, among others, while the Pan Am business is to be routed, probably to McCann. On the other hand, gains include BP Retel (£700,000), McDonald's Baking Mixes (£800,000), Crown Plastics (an estimated £1m), and Spillers Springer (£800,000), plus another 16 individual gains. Still closing on the top three is the British-owned Saatchi and Saatchi Garland Compton, which in the year to June pushed its MEAL-type billings to £41.8m (+43.1 per cent), the best percentage gain among the top ten. Temporarily, JWT's long reign as undisputed brand leader is over. But there is no TBO: the sound from Berkeley Square indicates it is once more at work on the heavy bag.

TV ADVERTISING Michael Thompson-Noel

Another autumn of discontent

RUNNING A MONOPOLY TV franchise in the midst of an advertising boom is not all fun and safari parks, as the current licence holders would undoubtedly attest. Their case for ITV2 has been rejected by the Government, though they will have to wait until after the election to see how quickly, if at all, the White Paper on the future of broadcasting is pushed boldly through as legislation.

In the meantime there is plenty of sniping from the wings. According to Chris Dickens, media account manager at J. Walter Thompson: "Yet again we find ourselves moving inexorably towards another autumn of television advertising period threatened by over-demand, allocations, rationing and almost a take-it-or-leave-it attitude among many of the television contractors' sales personnel."

Naturally, the situation will be heavily influenced by the individual sales policies adopted by each of the contractors, but if any of them even slightly misreads the market, says Dickens,

the residual minutage available will be sold at the eleventh hour under the guise of helping each contractor's "supporters"—that is those spending money on their products according to area share of homes or sales (as assessed by the contractors), whichever is the greater.

Writing in the first issue of October, a TV media digest published by JWT, Mr. Dickens states: "Some contractors have become so obsessed by this share argument that they have begun to lose sight of the absolute sums of money that are being discussed. A product spending £20,000 could be far more important to them in their terms than a product spending £30,000."

Do television contractors have a God-given right to control our access to the medium and to restrict our ability to communicate with people on the basis of an arbitrary figure which, for many marketing strategies, carries no substance whatsoever?

According to Mr. Dickens, the time has come for the contractors to eliminate restrictive elements

from their rate cards altogether, particularly in the face of limited airtime availability.

How full will the contractors be this autumn? First of all Mr. Dickens looks back to the last November when most contractors admitted they were virtually fully sold at the maximum rate available on their rate-cards after taking account of agreed discounts. The net ITV2 advertising revenue last November was £34.4m, or £15.5m a day, a figure Mr. Dickens considers an acceptable base for assessing the monthly potential this autumn.

"If we assume that November 1977 was sold at 97 per cent of 'real' potential, having allowed for no breaks in adult education programmes and the breaks at both ends of the day not being sold at full rate, then at the rates applicable in 1977 the maximum potential for the autumn of 1978 would be: October, £38.8m; November, £38.6m; December, £38.8m."

Assuming that the same degrees of test, local and share discounts apply this autumn as

last, and allowing for an estimated overall increase in the network's potential of 6 per cent, there have been minor adjustments to some rate-cards since last autumn—Mr. Dickens calculates that in order for the network to be completely sold this autumn it would need to show revenue gains of 12.7 per cent in October, 8 per cent in November and 34.5 per cent in December.

"Even a conservative estimate of the money available to the medium in relation to 1977 would indicate an increase of some 15 per cent. This means that, allowing for the Christmas downturn in demand, the autumn will be full in most parts of the country."

"The contractors say this. We can therefore expect considerable pressures from them to book whatever is allocated to each product under threat of not getting anything else."

According to Mr. Dickens: "Unless we see a considerable shift in the attitudes of the contractors, television will rapidly become an inflexible medium

Technical News

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

Welded beams save weight

SIGNIFICANT weight savings in construction and shipbuilding work are offered by the use of welded steel beams to replace the traditional rolled beams in various shapes.

Tehdespalkki Oy, a Finnish producer, reports that the savings run from 30 to 50 per cent compared with rolled units of similar depth and flange width. The welded products range from 250 to 2700 mm deep with flanges from 50 to 800 mm wide and up to 50 mm thick.

The welding line has been set up by the company at a new factory with a capacity of 20,000 tonnes a year and will produce a wide range of products for construction and shipbuilding.

Standard profiles produced include I-sections for roof girders and columns; H-sections; asymmetricals for crane and bridge beams; box sections; and T and Z-sections for shipbuilding. Tapered, curved and cambered products are also available.

The whole production process, including transportation, is automated, with hot-rolled plate initially shot-blasted for quality

welding. But welding takes place prior to flame cutting and there are two lines, one for the products for shipbuilding and the other for construction materials.

Welding takes place without pre-assembly by a submerged arc method.

In construction beam work, plates are pre-beat before assembly so that the curvature welding impart is compensated for. On the shipbuilding line, assembly takes place in one pass and the curvature is subsequently rolled out.

Complete product goes direct to an airblast painting shop and is thoroughly dried, the various finishes ranging from one coat of primer to several coats of paint, or any specified anti-corrosion system.

Inspection to standards laid down by Lloyd's, Det Norske Veritas and the USSR Register of Shipping, among others, the same standards being used for shipbuilding and constructional beams.

The whole process has been developed by the Finnish company itself and it is now offering the know-how for licensing. Tehdespalkki Oy, POB 69, 34101 Ylivieska 10, Finland.

HANDLING

Big containers emptied

AN open-frame raised vibrating unit has been devised for ensuring complete emptying of central base discharge bulk containers and similar vessels.

It overcomes problems caused by clumping or static build-up preventing free flow, often encountered with powders used in foods and industrial chemical processes, and particularly with plastic granules.

The discharger is mounted on special anti-vibration rubber mountings. These ensure a high degree of isolation from the sup-

porting stand and make for quiet running and easy servicing.

Power is from two Triton B125 300-watt rotating motors. These are three phase 415V, 2-pole, 1 hp continuously rated units.

Adjustable out-of-balance weights are provided so that the correct centrifugal force settings are simple to achieve with accuracy when adjusting vibrating amplitudes for specific applications.

Triton Engineering Co., Kingsworth Industrial Estate, Wotton Road, Ashford, Kent TN23 2LB.

electrical wire & cable?

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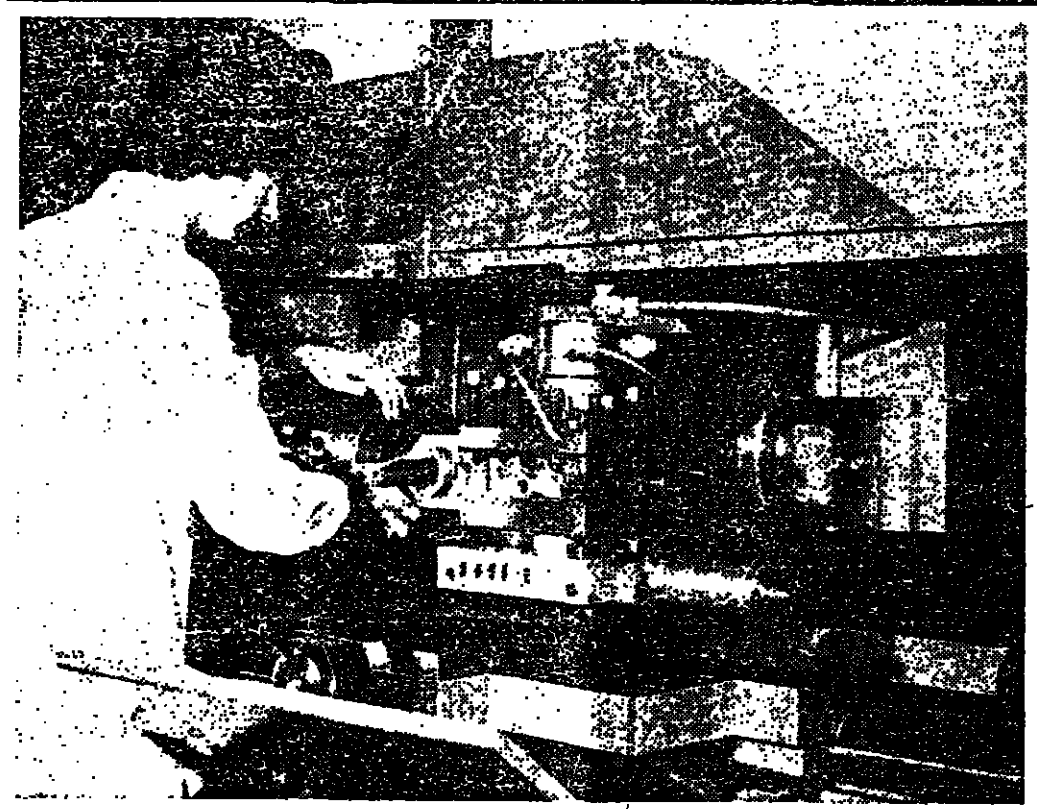
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This numerically-controlled lathe, the Computum 290, was announced last Tuesday by TI Churchill of Blaydon-on-Tyne, Tyne & Wear. It has a four-station universal front turret and there is the

option of a six-station rear turning turret. Feeds, speeds, depths of cut and other factors needed to produce a finished component are all carried in code form on the control tape and the machine operates from the latter automatically.

INSTRUMENTS

Timing the events

MEASUREMENTS of time between two events observed on a new 100 MHz oscilloscope can be consistently made with 1 per cent accuracy.

The Hewlett-Packard Model 1742A Delta Time Oscilloscope is also available with optional 34 digit autoranging digital multimeter which displays time in seconds, milliseconds, or microseconds. This DMM option (034 or 035) can be ordered installed initially, or added later in the field because the delta time capability is in the basic oscilloscope. The DMM can also be used to measure ac and dc voltage and current as well as resistance.

In the delta time mode, the oscilloscope measures time between two events on either channel A or B, or between an event on one channel and an event on the other. Measurements of high-speed digital timing, transition times, propagation delay, and clock phasing are rapid and with greater accuracy than with traditional differential delay time base oscilloscopes.

Vertical deflection factors range from 5 millivolts to 20 volts per division over the full 100 MHz range. Vertical deflection factors may be increased

to 1 and 2 millivolts per division on both vertical channels with a times 5 vertical magnifier with a bandwidth to 40 MHz. Thus the 1742A has the high performance required for both laboratory and field applications. Hewlett-Packard, King Street, Lane, Wokingham, Wokingham, Berks. Wokingham 734774.

UNVEILED in Toronto by Philips Electronic Instruments is a new type of electron microscope, the venue being the International Congress on Electron Microscopy.

The company said the new unit had a patented twin lens objective and a scanning transmission control unit, but was otherwise like the existing EM400 microscope.

Philips claimed that the modification made possible a combination of imaging at atomic resolution with the capability to analyse materials "in particles as small as one-hundredth of a metre."

The microscope should be available in the U.S. by the first quarter of 1979. Existing EM-400s can be retro-fitted with the new twin lens and control units.

Improves accuracy of recorders

Powerful electron microscope

MADE BY Astro-Med in the U.S., from Russet Instruments is a position feedback galvanometer for use in direct writing recorders, aimed at increasing their accuracy.

The unit is a self-contained 3 x 2.5 x 2 inch package with moving coil stylus arm on top. Input signals are fed directly to a multi-stage amplifier contained within the package.

The amplified result is passed via a driver stage to the coil which surrounds a powerful permanent magnet. Any change in the position of the coil (which drives the stylus) is sensed by a transducer which converts position into a proportional electrical signal.

This position signal is compared with the original input to the recorder; if there is a difference a servo amplifier stage produces an output voltage to drive the coil to a null position. The accuracy of the system is claimed to be better than 0.5 per cent of full scale frequency response DC to 200 Hz (flat from DC to 100 Hz with 10 mm amplitude).

More from the company at Sheen Park, Richmond, Surrey TW9 1JN (01-840 9881).

DATA PROCESSING

Increases performance

AVAILABLE TO users of computer output on microfilm in Britain are two enhancements which will considerably increase the performance of installed Datagraphix equipment. One is a powerful read-write tape drive and the other a cartridge type disc drive with up to 12 Megabytes capacity.

For use with the 4500 and Autocom units, they can be installed in the field with operating units or specified as options on new units.

Over 30 of the 1600/6250 tape units are in use on user sites in the U.S. and Europe.

Incorporating automatic tape loading, the 1600/6250 bpi tape drive has the ability to accommodate four tape transports. Apart from giving increased throughput and faster job turn-around, it provides greater data reliability.

The new disc drive has two discs—one fixed and one removable. Two models are available—one with three Megabyte removable discs and the second with six Megabyte removable discs. Average access time for

the location of data in any track is less than 80 microseconds. The new units use interchangeable 5440 cartridge, double-sided, oxide coated discs in polycarbonate dust-proof housings. Both fixed and removable discs can be used to contain programmes, job set-up parameters and job accounting information.

Datagraphix is at Drift Road, Windsor, on 024 47 5611.

In the meantime, Agfa-Gevaert has announced an agreement with Quantar Corp under which the former will add to the equipment it promotes and supports in Britain, the various Quantar COM systems. Quantar is an NCR affiliate.

At present the company maintains 41 COM installations in the UK, including 31 Pertec units for which it originally had the franchise. It is promoting the Calcomp Series 2100 of which one has just been sold to Vickers Management Services with a further two to go to one of the large UK motor makers in the near future.

Agfa-Gevaert, 27 Great West Road, Brentford, 01-860 2131.

Checking the tapes

INEXPENSIVE software packages by Engineering Computer Services of Tamworth, Staffs, will allow users of small Hewlett-Packard desk-top computers to prepare and verify their own tapes for numerically controlled machine tools.

They will run on the HP-9825 and the AP 100 for machining centres and the AP 200 for turning centres, together with post-processors which allow the basic geometry to be turned into machining instructions on specific machine tools. Used together, the packages offer users full 2D tape preparation and verification facilities which are sufficient for around 90 per cent of all numerical work.

The new systems will be of special interest to two categories of users: first time users who are at the moment preparing their tapes manually or having their tapes prepared by a tape preparation bureau and wish to strengthen their in-house facility and cut job turn-round times; and those who wish to extend their own in-house programming facilities.

Also available is a package deal consisting of the computer, all the necessary peripherals and the software. Two hardware options are available: the low cost standard system consisting of computer, with 24 Kbyte memory, HP-9825A plotter, and Data Dynamics Z1P30 (20 cps) printing terminal with built-in tape punch/reader. The extended option consists of the above but with a high-speed Facit paper tape punch and reader and a 150 cps HP-231A line printer.

Both the basic geometry pro-

grams allow the user to verify work-to-date with the aid of the plotter after each stage of tape preparation. At an early stage the programmer can give the programmer an accurate drawing of the part to be machined, and the programmer will be able to see at a glance whether he has made any mistakes to date.

On existing batch-orientated bureau systems, this is not possible: the programmer has to wait until the tape has been completed before verification is possible. This makes the identification and correction of any errors more difficult.

Engineering Computer Services, Piccadilly, Tamworth, Staffs B78 2ER.

COMPONENTS

Universal float switch

OFFERED by Gentech International is a simple and inexpensive float switch made from stabilised glass-filled nylon and suitable for applications ranging from vehicle radiators to domestic appliances.

For AC mains applications for example, it can switch loads up to 15 watts and in general can operate at temperatures up to 240 deg C.

It consists basically of a pivoted float carrying a magnet able to operate a reed switch in the fixed portion. As the float leaves the vicinity of the reed with change of fluid level, the

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FINANCIAL TIMES SURVEY

Thursday August 3 1978

ALBERTA

J. J. Nicol 15/80

Poor house to power house

By W. L. Luetkens

THE SHEKES of the North are at it again: promising discoveries have given a new impetus to exploration for gas and oil in Canada's fastest growing province, which can truly claim to be the powerhouse of the country.

It was probably inevitable that Alberta and its oil and gas men (who include not only the normal representatives of the industry, but also farmers and professional people having a better knowledge of the province) should be likened to the latter a struggle, Alberta was revent from charging domestic producers the full world price for oil when it shot up in 1973. Instead the Canadian price went up in steps, and at \$12.75 a barrel since August 1973, the is still well below the world price.

Mr. Peter Lougheed, the Alberta premier—a technocrat if ever there was one, who runs the province like a well-oiled machine—speaks of the income thereby foregone as a contribution that Alberta has made and still making to Canadian industry has been so modest. None the less, he, have the breweries and the rich rewards that electrical industry. Since Alberta has reaped from its oil, Edmonton is this year staging and coal, are looked upon with the Commonwealth Games there nvy in much of the rest of is a tempting parallel with the Olympic Games in Montreal, but in fact it does not seem that the Edmonton Games were held

not be doubted, but he is a bit of an Alberta Firster. His Government has let it be known that all other things being equal Albertans will be given preference in doing business with it—though this is primarily a response to the policy of certain other provinces where the local contractor actually receives a margin of preference.

From being in the Canadian poor house during the Great Depression of the 1930s, Alberta has advanced rapidly since oil in substantial quantities was discovered in 1947 in the region of the provincial capital, Edmonton. The advance became breathless in the 1970s. Now that 8.3 per cent of the Canadian population, which lives in Alberta produces 11.3 per cent of the Canadian gross national product, investment in Alberta was rising by 27 per cent a year during 1975-77, and the province now accounts for 19 per cent of Canadian business investment. But—and Mr. Lougheed is the first to admit it—Alberta remains utterly dependent upon oil, gas and agriculture for its future.

There is a reverse side to the petrodollar coin. Housing in Edmonton and Calgary, where more than half the population lives, is the most expensive in Canada, though a benevolent provincial tax collector, flush with oil and gas revenues, has otherwise published the impact upon Albertans of boom conditions. Moreover, the labour troubles that have been plaguing much of the rest of the Canada have arrived in Alberta rather late, after several years of relative peace.

Strikes

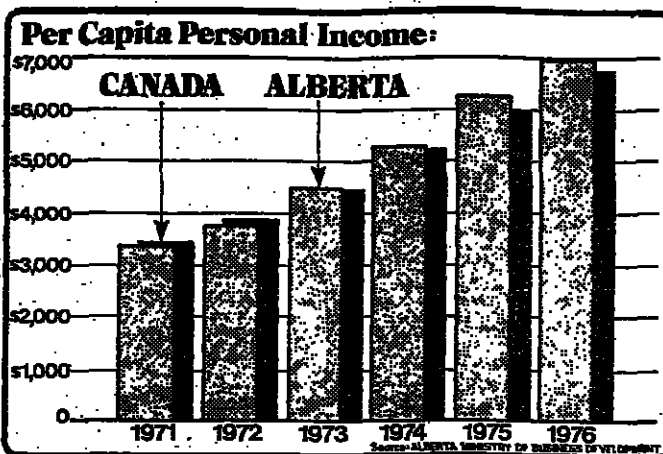
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The Queen today opens the Commonwealth Games in Edmonton, capital of a Canadian province that has been spared the recession because of its oil and gas resources. But wealth has not warded off labour troubles, and medium term problems need to be solved.

to ransom: the stadium was completed in time without the nerve-racking delays experienced in Montreal. The expiry of wage controls in Canada and the general prosperity in Alberta are sufficient explanation for the stoppages.

None the less they are a sure sign that not everything in Alberta is plain sailing. So are the human derelicts, who beg for quarters for a cup of coffee (or a drink) from strangers in some sections of Edmonton and Calgary. Some of them are the usual victims of boom towns; others are Canadians who were attracted to the province by its prosperity and found that there is little call for unskilled labour. It must, however, be added that the unemployment ratio in Alberta is low—something like half the 8.3 per cent of Canada as a whole (a figure that for methodological reasons rather exaggerates the extent of the evil).

This is a problem that, in the short run, could become worse since some of the big construction schemes in Alberta are coming to a conclusion: first and foremost the C\$2.1bn Syncrude plant to extract oil from the Athabasca oil sands, has been completed; it was the main dynamo of industrial investment in the province. The world-scale ethane petrochemical plant at Joffre also is almost complete, and although a large benzene plant has received the necessary cabinet approval, it is still



not quite clear precisely when construction will actually begin.

The same is true of the biggest venture of them all, for a pipeline to carry gas from Alaska through Canada to Edmonton, where it could be fed into existing systems carrying gas to U.S. markets. The Canadian section of the line, cost estimates for which range above C\$10bn, is to be built by a consortium marshalled by S. Robert Blair, president of Alberta Gas Trunk Line.

Originally it was thought that work would begin around the turn of 1978-79. But the finances of the pipeline are unclear until the U.S. has worked out an energy policy and, more particularly, until there is clarity about the price Alaskan

gas will command in the U.S. There could even be cheaper gas to be imported from Mexico in which case delays to the Alaska line could become even longer than the 12 months or so now expected.

Not even the oil and gas men are having it all their own way. Canadian Government restrictions upon exports of crude, imposed in the interests of conservation, mean that production from the Albertan fields is running at some 400,000 barrels a day below capacity—a figure that could increase to some 500,000 b/d by the end of the year as Syncrude comes on stream. In the case of natural gas, a conjunctural setback to demand and the competition of heavy fuel oil in the industries of Ontario have created a similar picture. A third of the

proved reserves are not yet connected up to collecting systems. New finds may have to wait for several years before their turn comes.

Mr. Hans Maciej, technical director of the Canadian Petroleum Association, bluntly described the market as miserable and says the problem will be to maintain the momentum of exploration.

The big new oil find is at west Pembina. Oil companies have told the National Energy Board that they believe it amounts to between 200m and 1.5bn barrels. The smaller figure is assuredly too low. The estimates compare with proved reserves of 5.6bn barrels of conventional oil in the province (which excludes the oil to be extracted from the Athabasca oil sands and other unconventional sources). The big new gas find is in the Elmworth region: as much as 450 trillion (million million) cubic feet are said to exist there, but they may be hard to get out of a sandy formation.

West Pembina means that the exhaustion of the Alberta resources of conventional oil, forecast in the mid-1980s, will be postponed, by how much nobody can tell. By then, however, according to the conservative forecast of the Alberta authorities, the oil sands and the heavy oils of the Cold River and Peace Lake regions will be yielding some 950,000 barrels a day. It will be expensive oil: the sands must be mined, as at Syncrude, and then processed: or processed underground in

the case of heavy oil. By then, it is, the University Hospital of too, Alberta may be making so-called synthetic natural gas from its ample coal stocks—the third of its great energy resources.

The story of the sands has been a tantalising one: the possibility of profitable extraction of oil has more than once appeared to be imminent. With a special tax and royalty regime, Syncrude expects to make ends meet; but there is no guarantee that such will be the case.

That question mark overhanging the sands, with their potential resource greater than all the oil in Saudi Arabia, lends point to the determination of Mr. Lougheed to diversify the provincial economy and to process hydrocarbons locally to get a better price. The ethane complex marks a start: it has already attracted a number of plants producing derivatives. But there is no conclusive answer yet to the question whether Alberta can move on to finished products. The feedstocks are there, but markets are far away.

On a more mundane level, Alberta hopes for investment, not least from Europe, in industries closely related to what it already has. The oil and gas industries need servicing: agriculture, with gross cash receipts last year of \$2bn, requires tractors. The oil and gas revenues require financial institutions to channel them into profitable investment.

The vision has something almost middle class about it, in the good sense of those words. Good husbandry is of the essence of Mr. Lougheed's policies, to ensure that when and if the oil runs out, Alberta need not return to the poor house. The Heritage Fund (discussed elsewhere in this survey) is typical: in it the Lougheed cabinet banks 30 per cent of its revenues from wasting natural resources as an investment fund to help finance diversification, but also as a nest egg for the future (and above all under rules which subjects it to control by the Cabinet rather than by the legislative assembly).

When you see the cowboy boots and hats so freely sported in Edmonton and Calgary you may not believe it, but the province is steeped in the traditional values of good husbandry and order. In how many other cities of the contemporary world would the crowd have spared a generous round of applause for the on energy, such as its technology needed in the oil sands, and even upon rival energy sources such as sun and wind. A proposal to provide additional can be said for the inappropriateness for science and medical research to the tune of, perhaps, \$30m-\$80m a year is expected Encouragement of Barber Shop to come out later this year. As Quartet Singing.

Shifts

As the economic centre of gravity of Canada shifts westward and as the Pacific rim develops Alberta may find itself closer to them.

In any case, nobody—least of all Mr. Lougheed—wishes to build up a classic manufacturing economy in Alberta. The emphasis is on high reward things that can be done with few people.

The provincial Government, for instance, takes pride in the support it has given to scientific research (though inevitably much of the emphasis has been on energy, such as its technology needed in the oil sands, and even upon rival energy sources such as sun and wind). A proposal to provide additional can be said for the inappropriateness for science and medical research to the tune of, perhaps, \$30m-\$80m a year is expected Encouragement of Barber Shop to come out later this year. As Quartet Singing.

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ALBERTA II

Energy picture changes again

WHAT DO YOU DO when the oil runs out? You go out and look for more, and you begin to make the stuff yourself. That, roughly, is what is happening in Alberta, Canada's main domestic source of gas and oil. There has not so long ago the decline of existing oil fields appeared to be proceeding quickly.

But lately the picture has changed. New oil has been found in the west Pembina district, near Edmonton, the first major find in years. The gas supply, which always did look more ample, has increased greatly. Last year the surplus was generally described as a "bubble." Now Mr. Hans Maciej, technical director of the Canadian Petroleum Association, says that it is a big balloon.

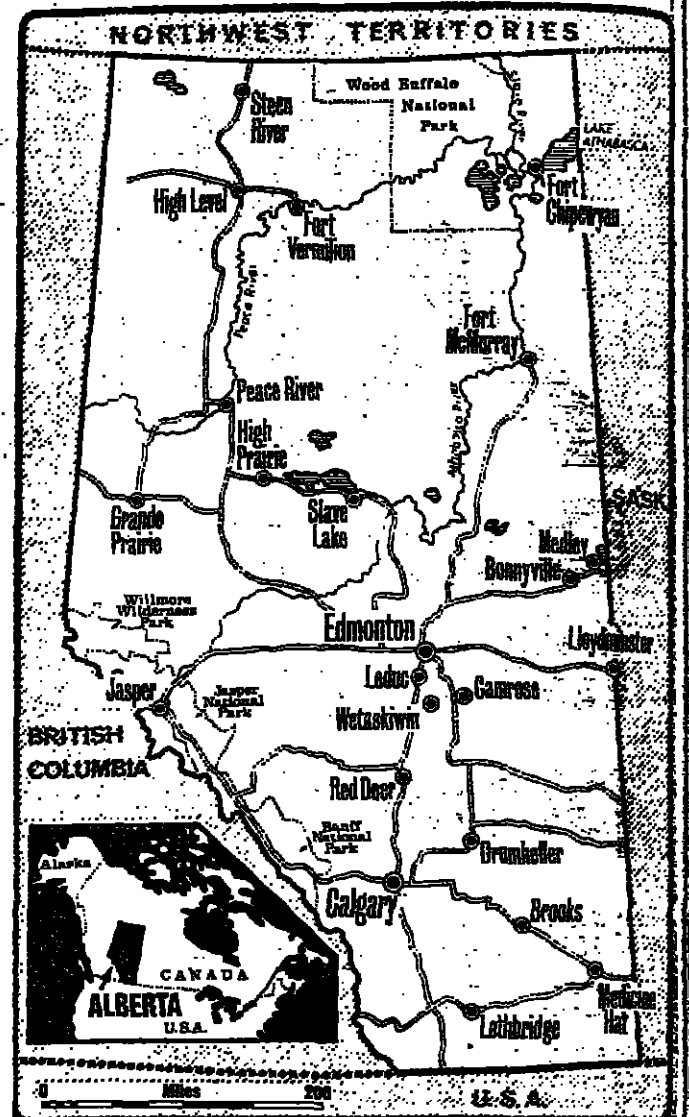
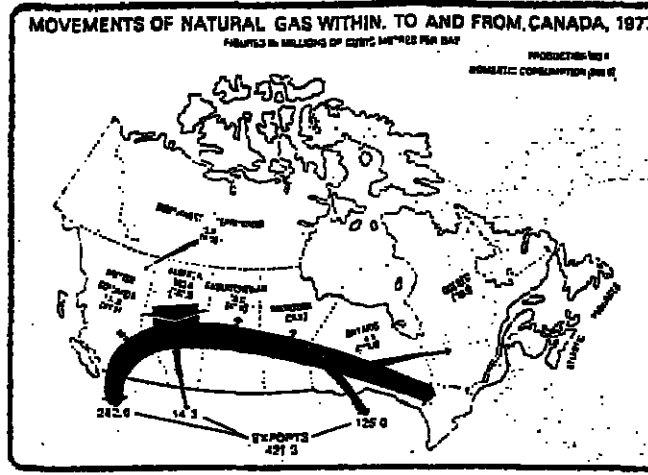
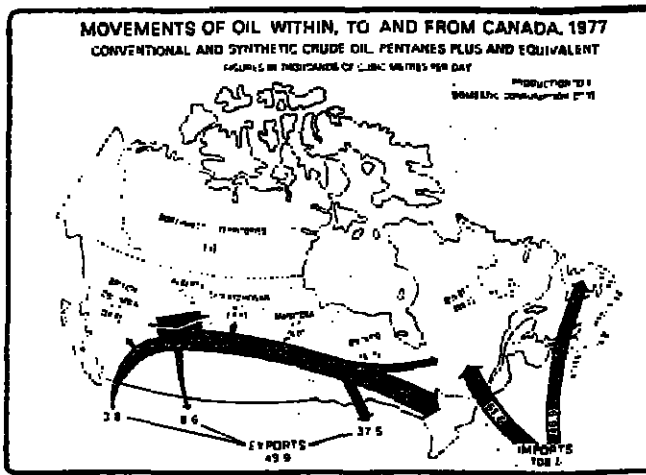
On top of that, the turning point could be in sight for the so-called synthetic oil, a product won by treating the sticky bituminous mess of the almost mythical Athabasca oil sands, and for the heavy oil, a slightly less sticky, but still not liquid bitumen, in the areas of Peace River and of Lloydminster on the Alberta-Saskatchewan border.

Gas, too, might one day be made by man. Alberta has recoverable reserves of more than 1100 tonnes of coal of varying qualities and accessibility, and by the end of the century could be turning some of it into so-called synthetic natural gas. The big news from the sands is the Syncrude, a C\$2.1bn plant to produce oil, is in process of coming on stream. For a number of years another sands plant, that of Great Canadian Oil of Chicago, an affiliate of Sun Oil of Chicago, has been producing synthetic oil, but at a capacity of about 60,000 b/d it has been small and technical problems have been great. As a result, GCOS, though it has made an occasional profit, has not so far been a paying proposition.

Syncrude could be different. By the end of this year it expects to be capable of producing 108,000 b/d, rising to 128,000 b/d after what is known in the industry as "de-bottlenecking." In addition, Syncrude has been built with back-up and double back-up systems at a number of points where GCOS has had failures, especially during the winter in the Fort McMurray area when the sands freeze solid. For instance, Syncrude will mine the sands by scooping them up in giant buckets drawn by cranes with booms longer than a football pitch, and store them ready for processing. That will permit production to continue if the draglines fail. At GCOS the sand goes straight into the processing plant from the mine; a breakdown there shuts down the whole plant.

Favour

Syncrude reckons that it should be able to operate profitably, though there is no denying that the rules have been bent in its favour. For a start it has been guaranteed the world price for its oil, at present in the region of \$15 as against a Canadian domestic price of \$12.75 since August 1, though it will rise in steps to the world level. Then the federal Government in Ottawa has created an especially favourable tax regime with generous depletion allowances for heavy oil and oil sands. Moreover, the Government of Alberta is waiving that of Great Canadian Oil royalties for at least five years. Syncrude, taking instead a notional profit calculation according to an agreed formula. Hence Alberta takes nothing unless there is a profit. The tax regime is extremely complicated, and further complicated by the fact that in theory



at least both the federal provincial Governments can take their cut. But there is some reason to suppose that the oil companies believe it to be satisfactory since after a long period of quiet proposals are coming from the industry for setting up further plants.

The significant aspect is that these proposals have come from the private sector, whereas Syncrude (since the withdrawal of Atlantic Richfield) is a mixed public-private enterprise. The main shareholder is Imperial Oil (Exxon), with 31 per cent, followed by Cities Services (22 per cent) and Gulf (18 per cent). The remainder, being Arco's original share, was taken on by the Canadian, Alberta, and Ontario Governments which propped up the venture.

But now Shell has put up a proposal for a similar plant in the sands, estimated cost at 1977 prices \$2.4bn; GCOS is thinking of expanding (\$180m); Syncrude, all going well, will eventually wish to install another 64,000 b/d (\$1bn); and Imperial Oil has proposed a commercial scale heavy oil operation of 145,000 b/d near Lloydminster (\$4bn). In addition Gulf and PetroCanada (owned by the Canadian Government) have invited Husky Oil, object of a recent dings-dongs takeover battle, to join them in developing Husky's heavy oil reserves near Lloydminster.

Like the cost, the stakes are enormous. The federal Ministry of Energy, Mines and Resources estimates that the oil sands and heavy oil areas contain altogether 1,000bn barrels, four fifths of it in the sands, of which between 84bn and 202bn barrels are recoverable. The technologies involved are still in their infancies. The

Partner

The Alberta Oil Sands Technology Research Authority is hoping to find a commercial partner for a pilot plant to test a new approach that could increase the recovery rate to 60 or 70 per cent and could also work in the area between 200 and 800 feet below ground. It is a method of tertiary recovery devised by the Russians which consists of huffing down steam from the surface, but digging a mine shaft to a point below the bitumen and injecting the steam laterally from there. You waste less heat and cover a larger area than by injecting from the surface.

Ottawa has set a target of 1m b/d from the sands and heavy oil by 1990, but the authorities in Alberta think that 620,000 b/d is more realistic. Their reason for doing so is not so much the financial and technical difficulties, but the changed outlook for conventional oil. West Pembina has not yet been fully evaluated; estimates go as high as 2bn barrels. The oil companies have published estimates varying between 1.5bn and 200m, the

latter figure being too low. To put that into perspective one must add that present proved recoverable reserves are 5.2bn barrels. The point about west Pembina is that improved geoseismic methods alone have made possible the discovery. The oil is in vertical reservoirs a good deal harder to spot than the usual horizontal pool. Moreover west Pembina is the result of the Alberta Government's licensing regulations which in effect tell oil companies to drill or lose their leases.

In the case of gas the new find is in a 26,000 square mile region, at Elbow in the north-west of Alberta. A stock of 450 trillion (million million) cu. feet is talked of, but much of it is mixed in sand and may be hard to get out. A portion in a conglomerate formation may amount to at any rate 6 trillion cu. feet more easily recoverable. Even that looks substantial when compared with the 51.7 trillion cu. feet of recoverable reserves elsewhere in the province.

Ironically all this good news is coming at a moment when demand for gas and oil is flagging for both conjunctural and "conservationist" reasons. Alberta oil production is running at some 400,000 b/d below capacity because the federal Government has been rationing exports to the U.S. in the interests of Canadian self-sufficiency. It is not a policy that Albertans much like. The "shut in" conventional capacity may even rise to some 500,000 b/d when Syncrude is going full blast at the end of the year. In the longer term relief may come by enlarging pipeline capacity to Montreal. Quebec and the Atlantic provinces are mainly dependent upon imports, which could be partially displaced.

There is a similar story to be told about gas. About a third of the proved reserve is not yet connected up. The waiting period to be connected up is several years. Especially for small independent producers that can spell trouble since they have an undue wait for a return on their costs, and bank loans are hard to get against unconnected reserves. Proposals have therefore been made to increase steeply gas exports to the U.S. Mr. Lougheed's Government in the past has pressed for a quid pro quo in the form of U.S. tariff concessions which would benefit the Alberta farmers and petrochemical industry. That pressure appears to be a little less urgent now, though neither the provincial nor the federal authorities have so far made up their minds.

Poor demand for gas has to be blamed on the economist situation in eastern Canada where industry needs less fuel than expected, and where the competition of residual fuel oil from the refineries is ruinous. Poor demand also has taken its toll of the coal industry in Alberta: shipments of metallurgical coal to Japan fell off from 5.2m tons in 1976 to 4.4m tons in 1977 because demand for steel was down. An alternative market is hard to find in eastern Canada, because of the distance.

Temporary

The best evidence that these troubles are considered temporary comes from the take-over scene in the oil and gas industry. A number of bids have been made, the most publicised of which was that for Husky. It ended, at least for the moment, with the news that Alberta Gas Trunk Line had secured 35 per cent of Husky.

AGTL's president, Mr. S. Robert Blair, has made it clear that he will go for majority control if anyone muscled in. Husky is of interest because it has gas and large lands in the heavy oil region of Lloydminster. Mr. Blair's coup was to a way typical: it could be sold both on the grounds that it was good for the Canadian West, and on the grounds that it was good for AGTL. Much the same could be claimed when Mr. Blair won the right to build the Canadian section of the Alaskan Highway pipeline to take Alaskan gas to market in the U.S. If Alaska proves to be big enough, another coup may follow: there is talk of doubling the pipeline eventually to carry oil as well.

For the time being, however, the difficulties President Carter is having putting together an energy policy, have delayed the gas pipeline. An ingenious suggestion has been made to build the southern parts first, and use them to export to the U.S. Alberta's current gas surplus. For conservationist reasons Ottawa may insist in that case that the gas be replaced later with Alaskan gas, but the difficulties of drawing up acceptable agreements to that effect appear to be great. These are matters the significance of which extends far beyond Alberta. If Canada is not running out of conventional oil as quickly as was recently believed; if there is gas galore for export; and if there is to be not one Alaskan Highway pipeline but two, then the Canadian economic outlook in general and the payments outlook in particular will have been radically transformed.

W. L. Lueken

Petrochemical projects

ALBERTA'S JUMP into the world league of petrochemical producers comes next year when the \$1.5bn complex now being built is completed. That will give the sceptics the chance for their next round. They have had a field day with the project ever since the province's premier Peter Lougheed, in defiance of the thinking of the federal Government and of the conventional wisdom, set out six years ago to build a petrochemical industry in Alberta. So far, the sceptics have been wrong. The plants have been financed and will be built and not with the second line businessmen that Canada's provincial premiers seem to turn to so often when they want to turn their dreams to reality but with first-line chemical producers carrying out the project along with local participants.

The key local participant is Alberta Gas Trunk Line of Calgary, one of the two companies that Mr. Lougheed must often turn to to carry out his plans. AGTL is headed by Mr. S. Robert Blair, a personally unassuming entrepreneur who is rapidly turning what was once a rather moribund local pipeline company into an industrial giant. Mr. Blair, who was also the force behind the group that won the right to build the natural gas pipeline system from Alaska to the southern United States, has characteristically kept the key petrochemical plant to himself. That is an ethylene plant with an annual capacity of 1.2bn lb now being built near Red Deer, Saskatchewan which will use a city halfway between Edmonton and Calgary. The \$350m plant, being built by AGTL subsidiary, Alberta Gas Ethylene, is on schedule and on budget, according to Dr. John Sutherland of Alberta Gas Ethylene. Completion is expected next June with first production to begin in September.

As its feedstock, the plant will use ethane that is being stripped from natural gas before it leaves the province or is used by local utilities. The four stripping plants will produce about 80,000 barrels a day of ethane, 36,000 of which will be used by the ethylene plant, with the bulk of the remainder being exported to the U.S. via the Cochin Pipe Line.

The use of ethane as a feedstock gives the ethylene plant a number of advantages over plants that use crude oil. The plant is relatively simple in design and less costly to build and operate than plants using crude oil. Nor does it produce by-products as crude oil plants do. This is rated a major advantage in current market conditions where by-product markets, particularly residual fuel oil, are depressed in North America and likely to be so for some years.

In contrast to the Alberta project, the Sarnia, Ontario, ethylene plant of Petrosar, which is turning in a full year of production this year, is encountering major problems in the by-products market.

Dow Chemical of Canada, a subsidiary of Dow Chemical of Midland, Michigan, has contracted to buy all the output of the ethylene plant. Part of the ethylene will be used in two plants that Dow is building near Fort Saskatchewan, 30 km east of Edmonton. One of the Dow plants will have a capacity of 420m lbs a year of ethylene oxide and ethylene glycol, while the other will produce 700m lbs a year of vinyl chloride monomer. Dow will move surplus ethylene east through the Cochin pipeline to its plants in Michigan and Ontario. Alberta Gas Trunk and Diamond Shamrock Canada, a subsidiary of Diamond Shamrock Corporation, are building a polyvinyl chloride plant near Fort Saskatchewan which will use vinyl chloride from Dow. The first phase of the PVC plant will have a capacity of 220m lbs a year with an ultimate annual capacity of 400m lbs planned.

If current plans materialise, this \$1.5bn complex, almost all of which is being built on budget and on schedule, is only the first phase in the development of the industry in the province. The export permits for the ethane run out at the end of 1983 and Alberta Gas Ethylene plans to twin its plant by then if market conditions warrant.

While the complex is located further from its market than most of its competitors, it has a number of advantages. Its supply of ethane is assured and the Alberta government has signed an agreement with the company to ensure that the natural gas from which the ethane is stripped will be priced in a way that ensures the viability of the plant. And by taking advantage of Canadian tax laws the ethylene plant will be financed in a way that will give it a low interest rate in its early years of operation. Dr. Sutherland adds that the company is also competitive with any capacity that might be built in the Middle East. He feels that Middle Eastern plants are more of a threat to the European market, to which transport costs are much lower than in the U.S. market, than the North American market. Further, more, the cost of building a plant in the Middle East is much higher than it is in Alberta. "Those are high cost situations. They have no local skilled labour and no infrastructure," he noted that an Alberta Gas Ethylene consultant was recently in the Middle East and was told that he could sell an ethylene plant there for twice what the Alberta plant is being built for if he were willing to bid on a fixed price basis.

Dr. Sutherland is also confident that the PVC plant will lead to the building of a secondary processing industry in Alberta that will use the plastic for many products. "At the moment, the downstream processing industry in Canada is inhibited because it gets high cost raw material." Since the Alberta industry is export oriented and pricing its products at world market levels, the competitive position of downstream manufacturing will be enhanced over the situation that has typically prevailed in Canada. This will allow processors to be export oriented as well, he said. Processors require much less lead time to build their plants than is needed for the complex to be built, so he is not upset that there has not yet been a rush of announcements of plans for processing plants.

One of the critical factors in the future of the industry is the outcome of the current round of world trade talks in Geneva. If the U.S. lowers its petrochemical tariffs as a result of the talks, it would make the current project more profitable, although it is competitive under present tariff rules. What is more important is that a lowering of U.S. tariffs is essential for the building of further petrochemical projects in Alberta. The current project, while dependent in part on export markets, is basically designed for the Canadian market. Future expansion would have to be more heavily weighted to the U.S. market, and lower tariffs are a prerequisite for successful market penetration.

Alberta has tried to nudge the trade negotiations in the direction of lower tariffs by linking its willingness to let more natural gas move out of the province for export to a lowering of tariffs on its petrochemical and agricultural products moving south. While the U.S. Government has enough sympathy for Alberta's position to have sent Vice-President Walter

Mondale to Alberta to see Mr. Lougheed, even U.S. officials acknowledge that what happens to U.S. tariffs in Geneva is related more to what happens between the U.S. and the Community and Japan than Canada.

Fertiliser

The world-scale ethylene complex, however, is not the only string to Mr. Lougheed's petrochemical bow. A number of nitrogenous fertiliser plants built in the mid-1970s in the wake of the oil price increases and fertiliser shortages are now in production. Alberta Gas Chemicals, a subsidiary of AGTL and Allarep Developments of Edmonton, has plans to double the capacity of its Medicine Hat methanol plant, which now makes 1,200 tons of methanol a day.

And the second of his favoured business partners, Alberta Energy of Calgary, is getting its piece of the petrochemical action. It recently received provincial Government permission to build a \$250m benzene plant with an annual

capacity of 1.1bn pounds of benzene. The Government, however, is insisting that the plant be built further away from Edmonton than Fort Saskatchewan, and the company is still studying possible sites, according to Miss Arlene Moore, AEC's secretary. The consortium, which includes Hudson's Bay Oil and Gas, Mitsubishi Corp. and Mitsubishi Petrochemical, along with AEC, is currently negotiating markets for the benzene and by-products and will carry forward plant design and construction when these are complete. The goal is a start in construction in 1980 with completion in 1982. The consortium will also be moving ahead with plans to add another working interest partner with experience in the aromatics business or in the petrochemical industry. Miss Moore said that one of the decisions to be made is what to do with the by-products, such as butane and naphtha, that the benzene plant will produce. One of the alternatives being considered by the consortium is a synthetic natural gas plant.

Jim Rus

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Good Investment Climate

Alberta continues to enjoy a stable political and social climate. The province's labour relations have traditionally been excellent. These factors have helped attract new commercial and industrial developments to the province. Investment intentions for 1977 were estimated to be \$8.7 billion, up almost 13% from 1976.

Energy Rich

Alberta possesses abundant supplies of conventional oil and gas reserves, coal and hydro-electric power. In addition, the province has the Alberta Oil Sands — estimated to contain ultimate recoverable reserves of 200 billion barrels of synthetic crude oil (32 billion cubic metres). In June 1978, the \$2.4 billion Syncrude extraction plant will join Great Canadian Oil Sands, in operation since 1967, in producing oil from one of the world's largest known oil deposits.

Diversified Economic Base

As well as a strong oil and gas industry, Alberta has growing manufacturing, agricultural and petrochemical sectors which will attract additional industries to the province. Due to begin operations, on schedule, in the summer of 1979, is a \$1.5 billion ethylene-based petrochemical complex. This project involves 9 major plants and will provide new opportunities for downstream secondary manufacturing. The \$10 billion northern pipeline project to carry Alaskan natural gas to the American mainland will have a tremendous impact on the economies of Alberta and the rest of Canada. Some \$3 billion of the total expenditure will be spent in Alberta and other parts of Canada.

Joint Ventures Welcomed

With so many developments currently underway and with many more projects planned, huge amounts of capital are required. Joint ventures and licensing arrangements between non-Canadian investors and Albertan and Canadian partners are welcomed by Alberta. The province welcomes foreign investment, particularly in the areas of food processing, petrochemicals, manufacturing, steel and minerals, and forest products.

Low Tax Rate

The overall taxation rate in Alberta is the lowest in Canada. The province expects to maintain this position well into the future.



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ALBERTA IV

EDMONTON

On this page Wolf Luetkens reviews the progress of Edmonton—Alberta's capital and host city for the Commonwealth Games—from a frontier trading post to its present affluence, and Doug Gilbert the impact of the Games on its future.

City of bustling growth

THE CAPITAL of Alberta and venue of the Commonwealth Games opening today began as a North American frontier town and that, at bottom, is what it has remained to this day. The first Fort Edmonton on the present site of the city was set up in 1802 to trade in furs, then the only source of wealth in the region. It serviced trappers and others in the trade by supplying them, among other things with pemmican, the dried meat of the prairie. Modern Edmonton to a great extent draws its economic strength from gas and oil, which are the main source of the wealth of modern Albertans, supplying the extracting industry with the multiplicity of services that it requires.

In the early days it was the gateway to a North which was the haunt of trappers. It still calls itself by that name, only now that North has a very different significance. It contains the Athabasca oil sands which, potentially, contain more oil to be extracted than the whole of Saudi Arabia. Whether it can be done profitably with current technology is something that is about to be put to the test. The \$2.1bn Syncrude scheme coming on stream on the sands near Fort McMurray was to a great extent managed from Edmonton, where much of the equipment was pre-assembled.

As a frontier town, Edmonton was and is brash. The spacious streets may not be paved with gold, but fortunes have been

and will continue to be made quickly. As is the nature of booms, the current one, based on gas and oil, has produced side effects of distress in fair measure. Housing prices have gone through the roof, the suicide, divorce and alcoholism rates in Alberta are high, and Edmonton is no exception. Unskilled workers, as opposed to the skilled, who have been attracted by the golden publicity, have found the going hard: down-and-outs are not unknown in downtown Edmonton, sprawling under a blanket on a bit of grass waiting to be built over.

Yet the visitor to Edmonton will quickly be reminded of the historic fact that the frontier in British North America was immeasurably less lawless than what went on south of the U.S. border. Over and above that, Edmonton has largely been spared the racial problems of the U.S., as has most of the rest of Canada. There is no colour problem, in spite of an ethnic mix that includes people of British, Slav, Scandinavian, Chinese, and German origin.

Pride

That is an important element in the "livability" of the city which the Edmonton authorities like to stress with more regard for making a good impression than for elegance of diction. They take especial pride in the historic fact that the frontier in British North America was immeasurably less lawless than what went on south of the U.S. border. Over and above that, Edmonton has largely been spared the racial problems of the U.S., as has most of the rest of Canada. There is no colour problem, in spite of an ethnic mix that includes people of British, Slav, Scandinavian, Chinese, and German origin.

On the northern shore there stand the high-rise buildings of the downtown business centre and of government, as well as the mock-baroque of the domed Legislative Building put up for the newly founded province of Alberta in 1907-12. The southern part of Edmonton is largely residential, including many needlessly tall blocks of flats, but also has the campus of the University of Alberta—spacious greenery between handsome buildings giving it a pleasantly academic air. The river valley

has been set aside as parkland for recreational purposes, including a golf course. Building is allowed only exceptionally.

Close to the office towers on the northern shore a joint effort of the citizenry, who raised funds with a will, has recently ended in the completion of a new home for the Citadel Theatre with two stages and a third performing area. The use of red bricks has saved it from the usual glass and concrete appearance of a theatrical machine. The artistic director, Mr. Peter Coe, is an Englishman who has set some of the Canadian acting profession by the ears by insisting on engaging foreign actors for some of the star parts. Canadian nationalism always is a ticklish issue, but Mr. Coe appears to have been upheld by the powers that be.

As well as the theatre the town has a fulltime orchestra, a small ballet company (good but not rich enough to afford anything better than a tape recorder for its music), and an opera company that can only afford a short season and does not seem to have widened its appeal beyond the confines of the black tie and pearls circle.

These are all undeniable assets, but they are not what makes Edmonton what it is. It is the seat of a provincial Government that has so much income from the oil and gas industries that it does have difficulty in spending all its money. And it is one of the two centres of the boom that oil and gas have produced. The other is Calgary, the historic rival to the south, where the multinational oil companies and many big Canadian financial institutions have centred their Albertan operations.

But being the seat of a Government that has an investment fund of more than \$300m (about \$1.5bn) at its disposal, Edmonton inevitably has also attracted financial institutions. One of Canada's newest chartered banks, CCIB, the Canadian Commercial and Industrial Bank, has made its home in Edmonton with an eye

on the oil service industries and small industry as clients; the Sun Life of Canada, largest life assurance company in the country, has established its western Canadian headquarters there. Barclays Canadian affiliate and that of Banque Nationale de Paris (along with Warburg's a shareholder in CCIB) is there.

Manufacturing never was the strength of a province as thinly populated as Alberta with fewer than 2m people. But some 25,000 residents of the Edmonton area are occupied in manufacturing, the biggest sectors being food and beverages and the processing of petroleum. With an eye to migration gains and to the possibility that the oil will one day run out, Edmonton has for long sought additional investment through its Business Development Department.

Key

This department argues that Edmonton is the key to Alberta—that 86 per cent of the industrial investment and 80 per cent of the jobs about to be created in Alberta are within the trading area of Edmonton.

That area is somewhat arbitrarily defined as the area of the province north of the half-way line between Edmonton and Calgary. Arbitrary it may be, but a case can be made out on the strength of transport costs. The area includes 71 per cent of the Alberta farmlands besides most of the conventional oil and gas, not to mention that bit of grass.

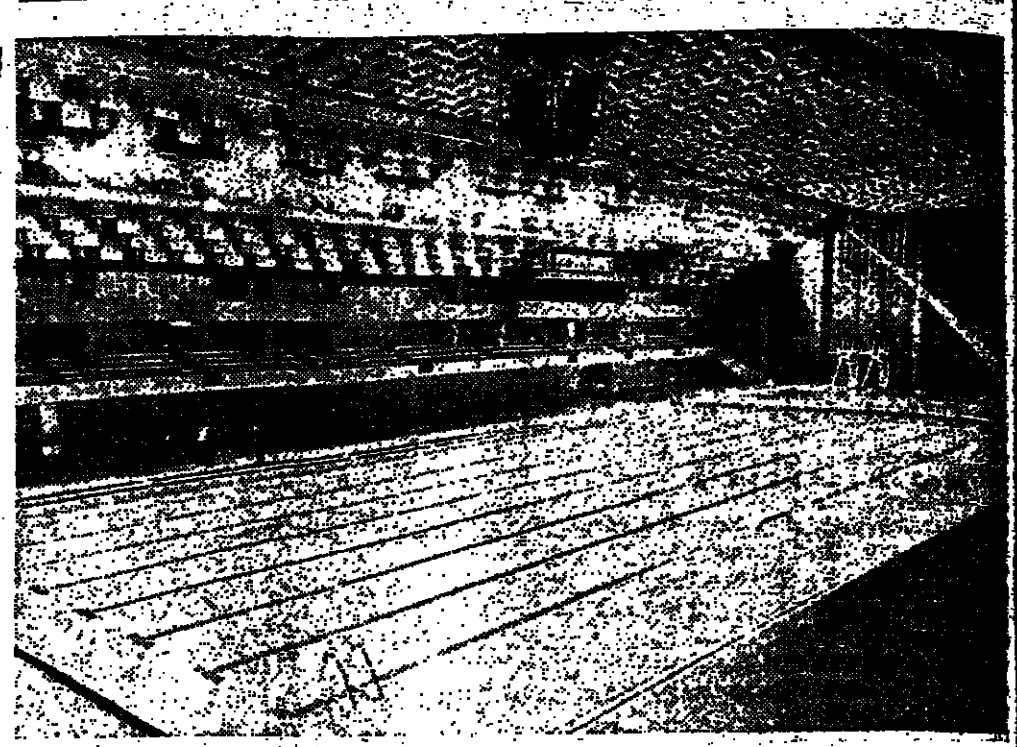
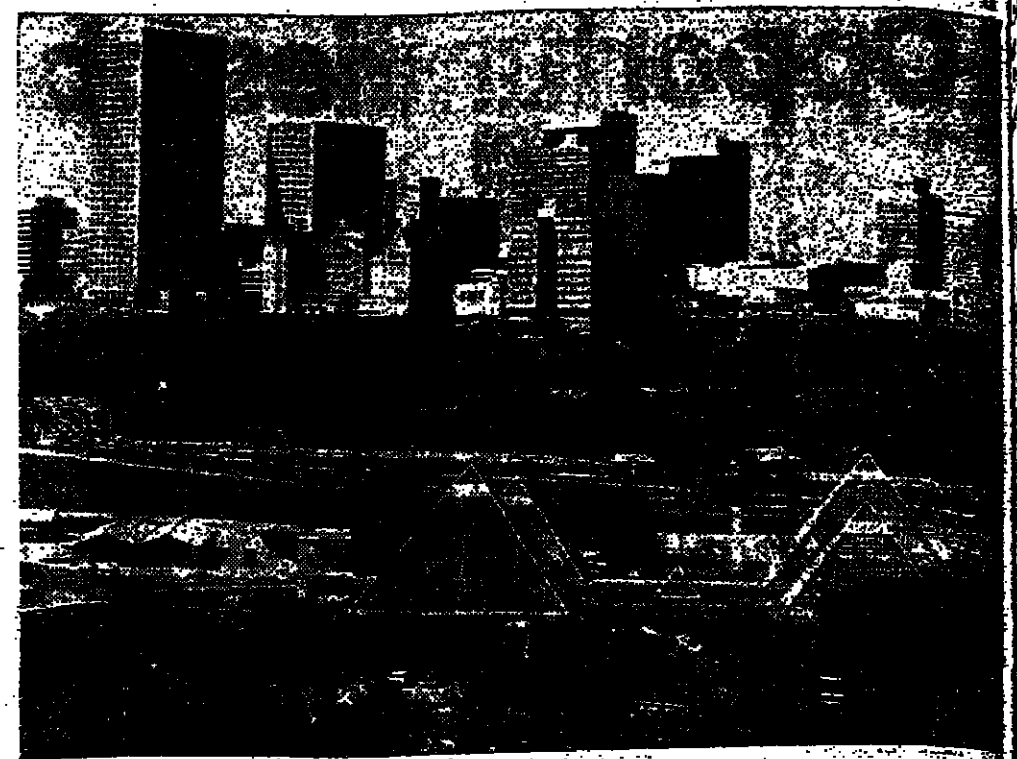
Why invest in Edmonton? If you put that question to the mayor, Mr. C. J. Purvis, he will cite the natural resources of the province and the existence of a population which he describes as "dynamic and devoted to free enterprise. To him Edmonton's potential sphere of business extends from the Yukon in the north as far south as California.

Mr. Purvis hopes for an economic impact for years to come from the Commonwealth

Games. The international attention focused upon Edmonton, he says, will show the business community that Edmonton is a modern city of "untold opportunity." By the end of the century, he says, it will have grown from its present 600,000 inhabitants in the metropolitan region to anything between 750,000 and 1m. On that count it will still be well behind Toronto, Montreal, or Vancouver, but Mr. Purvis says he does not mind: size is less important than the quality of life.

That is a very Albertan sentiment. The last thing Albertans want is swarms of immigrants from within or without Canada creating an urban proletariat. Bankers, technicians, scientists, doctors, computer men and the like are welcome. The unskilled, provided they come from within Canada, cannot actually be kept out. But they may finish up dossing down on that bit of grass.

So although Edmonton still smacks of the frontier, things have moved a long way during a century or thereabouts of genuine urban life. The wealth to be seized upon, then by ploughing up the prairies or panning for gold in the North Saskatchewan River has by now become a reality to be protected as well. The upper crust, with its opera and the handsome and exclusive Edmonton Club, is striving to give life a degree of formality that it lacked in the past—though the democratic horse sense of the West will always limit the scope for formality and snobbery. The graft and the polite will continue to exist side by side.



Top: The Edmonton skyline. Above: The Commonwealth Pool at the Kinsmen Sports Centre.

Frontier meeting place for the athletes

WHEN the Queen steps to the microphone to open the 11th Commonwealth Games in the brand new crown jewel of western Canadian sports stadiums this afternoon, she will be participating in something of a statistical oddity. It will be the first time the Commonwealth Games will have ever been opened and held in a city where the majority of the population has not been educated in the British tradition.

More than 55 per cent of the city's residents, according to the latest Canadian Government census figures, are of central and northern European origin; most of them came to Canada in two great immigration waves after World War I and World War II.

Before that the area now known as Edmonton was little more than a fur trading outpost somewhat to the north and west of the "wild west" made popular by novelists and the Hollywood motion picture industry. Only within the past three decades has it been transformed into a major metropolitan centre by the oil industry.

Boom

Edmonton has a population of 564,000 today, almost four times what it was when the Imperial Leduc oil field was discovered just south of the city in the late 1940s, and perhaps only half of what it will be by the end of the 1980s. The continuing energy resource boom has made Edmonton not only the fastest growing city in Canada, but also one of the fastest growing cities in the world.

As such it is starting to attract a lot of visitors from all over the world as well as international events such as the Commonwealth Games. Plans are already well advanced towards staging a World Student Games some time in the 1980s.

Before the 1972 decision to award the Commonwealth Games to Canada, the average Edmontonian, who is Canadian-born, under 35, and the son of parents who came from generally tough circumstances in Britain, the Ukraine, Germany, Poland, Scandinavia, Holland, Italy, Hungary, Czechoslovakia, or France knew little or nothing about the Commonwealth.

The Commonwealth has never played much of a role in the life of the western Canadian. When Games officials were interviewing potential information hostess candidates a few months ago they found that most, other than school teachers, could

name no more than three Commonwealth countries; could name no Caribbean Commonwealth countries; no African countries; and opted for the likes of the Netherlands, France, and Germany when asked about European Commonwealth countries that would be sending teams. These are not, they were told, the Commonwealth Games.

The school population spent the last months of this school year immersed in work books on Commonwealth history, Commonwealth sport and Commonwealth literature, marking the first time anyone has made a serious effort to put together a quality compendium of the best in prose and poetry from the British-ruled areas of Africa, Australasia, the Americas and Europe.

The children finished the school year with "pretend" Commonwealth Games where they all got to represent the different countries. My six-year-old daughter who was a "pretend" New Zealander now has a strong dislike for Wales, the team that ran roughshod through her school's competitions.

Unlike Montreal, Edmonton stayed within its Games budget, but there is some reason to suppose that some work to the stadium was a bit skimpy.

Edmonton is learning about the Commonwealth through contact with the Commonwealth. It is possible that as a result of the Games our young, under-35 typical Edmontonian with his oil-related affluence might soon give up his annual vacation trek to Hawaii and/or California and give Britain a try.

But in the next 10 days the Commonwealth is also going to have the opportunity to learn a lot about Edmonton, with the eventual result that when it comes to travel the reverse might well be the case, too.

And what will they find? The most notable thing anyone from Britain or Europe will notice about Edmonton is the air you breathe when you first step off the aircraft. It is pollen free to the delight of all hay fever sufferers, and about as close to pollution free as you will find in the industrial world. The clean facades of the high rise buildings testify to that.

The air is dry, with very low humidity which makes an otherwise stifling hot day acceptable, and a cold winter day much more bearable. Also, while it is true that the winters are long and very cold, with temperatures dropping as low as minus

40 Centigrade, the summers are delightful with warm days, cool evenings and sunsets at 10 pm.

If the visitor wants to travel west 41 hours by car he will come to the resort area of Jasper and the magnificence of the Canadian Rocky mountains. The three-hour drive south along the Columbia ice fields from Jasper to Banff, near Calgary has been described by many who were born and raised in the European Alps as the most scenic mountain drive in the world.

Should he choose to stay in the city he will see a city growing so fast it's hard to keep up with anything. While all of Canada has an unemployment rate of almost 9 per cent these days, Alberta has only 4.4 per cent.

Edmonton's delayed rush to the big time has allowed the city to take advantage of the mistakes others have made earlier, particularly in the field of ecology. Edmonton has more developed parkland than any city in North America, and the entire North Saskatchewan River valley has been turned into almost a dream area for joggers and other sports enthusiasts.

Sport

When it comes to professional sport, Edmonton fans lead the country with their turnout. The Edmonton Eskimo football team has already sold more than 38,000 season tickets for its games in the new Commonwealth Stadium, and that is 18,000 more than Montreal sells for football in the 1976 Olympic stadium working from a base of five times the population.

Edmonton's new ice hockey arena, the 18,000 seat Coliseum where Games gymnastics will be held, is second to none in Canada for design and comfort.

The city also now offers the best theatre in western Canada through the new Citadel theatre, which is in its first year of operation under the direction of Mr. Peter Coe, an Englishman who has been up to his ears in a fuss with the Canadian Actors Equity Union over the use of non-Canadian talent in the lead roles. Equity feels that, since Britain now restricts Canadian talent from working in Britain, Canada should raise its barriers in defence. Mr. Coe and the Godfather of the Edmonton stage, a barrister and executive producer, Mr. Joseph Shochor, do not agree. They are holding

firm, and they will win. Canadian theatre will eventually be much the better for it.

During the last two weeks of July every year Edmonton stages its annual celebration of Klondike Days with the whole gamut of western hoopla, including 1890s dress, drum majorettes and brass bands. It's fun, but it's really not all that appropriate. The true jumping off point for the gold rush to the Yukon was Dawson City in the Yukon. That was the town of the gambling, the dandy hall girls, and the poems of Robert Service with his Dangerous Dan McGrew.

Edmonton could more appropriately hold "Oil Week" with the population, attired in 1890s outfits, except that oil does not have the image of street fun in these or any other days. A well is nice to have nearby as a security blanket, it's true, but it is not the sort of thing you make you want to dance.

But Edmonton does have casinos. Alberta is the only province in Canada to allow the form of gambling. The casinos have to be sponsored by a charity, and with that in mind there are limitations of the size of the bets, and the facilities have been designed more with the working man in mind than the high-rolling tourist. There are direct flights every day from Edmonton to Las Vegas for the heavy gamblers.

Boom towns inevitably have their seamy side. If you want trouble you can find it in Edmonton, as elsewhere. But stay in the main downtown area and you will have none.

Edmonton has a zoo, a fine provincial museum, several galleries, some of which are special in their offering of native artifacts, and a constantly improving selection of restaurants. There used to be quite a lot of truth in the Canadian comment that, while Montreal could live to eat in that city, fine French restaurants, the rest of the country, and particularly the west, had to eat to live.

That, happily, is no longer the case. Now that Edmonton's affluence has been matched by the virtual UN of a multi-ethnic immigration mix, there is a wide variety of international restaurants in Edmonton. The city's best restaurants would well nicely in Montreal itself. That is one of the more delightful things the Commonwealth wealth is going to find about Edmonton: in the next ten days of the Games, both the hosts and the guests should have a great time getting to know each other.

Edmonton Capital of Alberta.

You'll hear a lot of cheers in Edmonton. And we hope you're going to be here to do some of the cheering yourself. Because there are more exciting things to cheer about in Edmonton this year than ever before.

There's the XI Commonwealth Games till August 12th, when Edmonton hosts competing teams from Commonwealth nations around the world. But even if you can't be here for the Games, you'll still find a wealth of fascinating things to see and do any time of the year that you do visit.

You can go on safari at the nearby Alberta Game Farm; step into the past at the Provincial Museum and Archives; stroll through the recreated fur-trading post at Fort Edmonton Park; thrill to the exploits of aviation pioneers at the Aviation Hall of Fame; take in a Canadian pro hockey game; bet on the thoroughbred, trotter, and pacer racing fun at Edmonton's Northlands Park; take in the spectacular Muttart Conservatory and Horticultural Centre, where four glass pyramids house exotic foliage from every corner of the globe; and relive the

days of the Klondike Gold Rush during Klondike Days in Edmonton — our annual mid-summer extravaganza featuring 10 fun-filled days of gold rush festivities, scheduled July 18 to 28, 1979. And be sure to visit Jasper National Park and the Canadian Rockies, only a few hours' scenic drive from Edmonton.

Those are just a few of the many things to see and do in Edmonton — the gateway to Western Canada. For complete information on Canada's oil and action centre, write us specifying whether you require visitor and/or economic information.

THE CITY OF
Edmonton

Visitor Bureau 5248 - 103 Street,
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August 3-12

CHIEFS

Below, John Howse profiles the man in the Albertan driving seat, Premier Peter Lougheed, and the mastermind behind the Province's energy development, head of Alberta Gas Trunk Line, Robert Blair.

Peter Lougheed

PREMIER Peter Lougheed has just about everything a politician could ever desire. He looks unbeatable at the forthcoming provincial election; his province has the most buoyant economy of all 10 rich, seething provinces. It is oil rich, seething with entrepreneurial fervour, alive with old-fashioned optimism about free enterprise and the need to work hard for the good life.

Yet Mr. Lougheed worries, privately, about not being liked personally in contrast to being loved by the voters at large, and, publicly, about outsiders not liking Albertans.

He is not, as an eastern Canadian newspaper recently labelled him, Ali Baba. Not yet, anyway, and he denies vehemently accusations that this province — once hard up and the recipient of rail-freight cars of aid from eastern Canada during the great depression, has turned greedy and self-seeking.

Alberta claims that it has contributed an unmatched \$140m to Canada's economy since it agreed not to seek an immediate oil price rise to international levels in 1973 when the Arabs dropped their bombshell. "That's a very, very substantial contribution, unequalled in confederation, and we have accepted that as being part of this nation," Mr. Lougheed recently told the Canadian Public Relations Society annual meeting in Edmonton.

What he sought to dispel for the image makers was the image of Alberta — and of himself in other parts of the country as the land of oil rich sheikhs, jobs (Canada currently has 1m unemployed) and disregard for the rest of Canada, coupled with a hatred of French-speaking Quebec.

But with oil and gas revenues soaring as the Canadian crude price, which was raised to 12.75 per barrel on July 1, approaches world levels, Alberta's main woe is a coy embarrassment of riches. Its Heritage Fund, a "rainy days" savings account, now tallies \$3.3bn and the newly emergent gnomes of Edmonton seem hard-pressed to know what to do with it.

In almost miserly fashion, Mr. Lougheed plays down the swelling nest egg. "When you look at this so-called massive wealth, why think of it as any different from someone selling their house with the understanding that they will have to move out ten years later," he says. He is referring to a somewhat vague estimate of the peak producing years left to Alberta's crude oil wells. But events seem to be overtaking the Premier's pessimism — the modest new crude reserves are being found, a second synthetic oil plant comes on stream, this



summer from the fabled Athabasca oil sands and the province, at least in the short term, is actually glutted with so much natural gas that new discoveries face, at best, a two to three year wait before they can be linked to pipelines and markets.

Few, then, will be leaving the house that Mr. Lougheed has built — and in his own terms is selling — since his election put an end to a record 35 years of social credit rule in August 1971.

But quite a lot of ministers are leaving the Cabinet which Mr. Lougheed runs with firm control: as a rule ministers are given new portfolios after a legislative term to prevent a complete rebuilding, as Mr. Lougheed puts it. No fewer than 12 — or half the Cabinet — intend to leave the Cabinet after the election due by 1979.

The key defector is Energy Minister Don Getty, who played professional football for the Edmonton Eskimos when Mr. Lougheed himself was part of the grid-iron team, and who was among the lonely group of six progressive conservative members to undertake the task of unseating the entrenched social credit machine.

Mr. Getty says he is leaving to redress the imbalance between politics and the time he gives to his wife and four sons. He is also an oilman who would dearly love to return to the lucrative and exhilarating oil patch. Other probable exits will be made by Deputy Premier Hugh Horner and Attorney-General Jim Foster, while Housing and Public Works Minister Bill Yurko has already signalled he is moving to federal politics.

In many cases, money is the real attraction. The opportunities outside politics, in contrast to provinces where public life is the only game in town, are dazzling. Yet it is in the so-called "people" issues, those that affect the relations between a government and those of its people in trouble, that the Lougheed dream team tends to founder. The Premier, so at

CAPITAL INVESTMENT in energy ventures in the province of Alberta until 1988 will easily exceed \$200bn (about £94bn). The provincial authorities estimate that almost \$60bn will go into the oil sands and heavy oil deposits now on the verge of economic viability, and almost \$15bn into new coal mines capacity. On top of that there will be some \$100bn for the planned Alaska Highway gas pipeline, not to speak of the current wave of exploration and drilling for conventional gas and oil.

Clearly there is a gigantic job of financing to be done, which has attracted the interest not only of the North American banking fraternity. But on top of that, Alberta is booming, unlike the rest of Canada, and the Government of Alberta is rolling in money.

It closed its budget year on March 31 last with a surplus of \$699m, and in spite of increased spending in 1978-79, an even greater surplus of \$769m has been budgeted for by the provincial Treasurer, Mr. Merv Leitch. The figure is thoroughly deceptive, since another \$3.3bn is to go into the Alberta Heritage Savings Trust Fund, which had already climbed to \$3.4bn by the end of the last financial year. Alberta, therefore, has both investment requirements and financial resources to gladden a banker's heart.

Heritage Fund itself is a provider of funds: the last annual report put at \$22bn its holdings in very liquid investment.

The idea behind Heritage Fund is a very simple one. Mr. Peter Lougheed, the Premier of Alberta, likens the position of Albertans with their great wealth of oil and gas to that of a man who sells off his house bit by bit. If he spends the proceeds he will be both broke and without a roof over his head once the last bit has gone. Mr. Lougheed therefore used his overwhelming majority in the

Legislative Assembly to set up the fund, which is entitled to 30 per cent of the revenue of the province derives from wasting resources — principally oil and gas, but also coal and some lesser minerals. Last year that was almost \$1bn. This year it will be more, and there even is a suggestion that the 30 per cent share may be increased.

The fund is supposed to pay its way, though the overriding purpose is to ensure that if and when the oil runs out Albertans have a viable economy. It has therefore invested in irrigation schemes in the arid farm lands of southern Alberta and in encouraging housing, which is extremely short and expensive in the two main cities, Edmonton and Calgary.

The fund has also provided money for science and medicine, and for research into energy matters such as the extraction of oil from the oil sands. One portion is reserved for lending to other Canadian Governments, a gesture towards the somewhat strained unity of Canada. In this way \$97m has been lent to two of Canada's "have-not" provinces, New Brunswick and Newfoundland. The concept of a government nest egg is not, of course, new. Kings in history had their war chests, for instance. But that does not make Lougheed's peace chest an everyday matter. As in the case of the OPEC countries what has happened is that revenue rise much more steeply than the absorptive capacity of the Albertan economy: finding capital investment outlets for the sudden wealth would have been either impossible — or even more wasteful than letting it flow into immediate consumption.

Mr. Lougheed had an additional consideration. The device of the Heritage Fund

strengthens the hand of his cabinet vis-à-vis the legislature. Immediate control of the fund lies with a cabinet committee, subject admittedly to scrutiny by the Legislative Assembly. Given the ascendancy of the Premier over the politics of Alberta, the Legislative Assembly would probably have followed his wishes in any case. But what happens if ever there is a change of leadership (not at the next election, which he is considered sure to win) is another matter. Elsewhere this sort of war or peace chest has at times vanished almost overnight. There is the additional consideration of how Heritage Fund can be fitted into an anti-cyclical fiscal policy, though for the present the restrictive effect of banking part of the oil income can only be of advantage in a boom province.

As regards the purely fiscal aspects, the provincial Treasurer need not bewail the transfer of money from his budget to the fund. Alberta can afford to levy the lowest taxes in Canada and in his budget for 1977-78 this spring Mr. Leitch was able to abolish the provincial petrol tax, giving Albertans the cheapest petrol in the country.

Amenities Add to that some of the obvious amenities of life in Alberta — superb beef, a landscape made for a host of leisure activities, and a winter made tolerable by the lack of humidity and by efficient domestic heating systems burning subsidised gas — and one might be surprised to find that the private financial institutions that have been flocking to Calgary and Edmonton claim that staff is hard to get. But such is the case. Expensive housing is one reason; a suspicion of the brass West alienated Canadian West: both Calgary also is the seat of an

However, the lure of the petro-

home with oil pricing, high finance and the need for petrochemical and agricultural tariff changes with the U.S., has difficulty getting across his real stance on social issues as a Conservative.

Thus there is an impression that his government is insensitive towards working mothers, the environment, its own civil service, sick people, natives and those in jail.

Mr. Lougheed himself, with his quiet manner and blue-eyed look, has also been under pressure to try his hand in federal Canadian politics. In 1976 he could have had the leadership of the federal Progressive Conservative Party for the asking. He preferred to remain in Alberta where his authority is unchallenged rather than brave the quicksands of Ottawa. There is no reason to suppose that he has changed his mind.

Meanwhile he has AGTL planning to extend Canada's gas transmission system deeper into the Quebec heartland and the distant Maritime Provinces over the not-inconsiderable objections of the goliath of Canadian Pipeline, TransCanada Pipelines of Toronto; AGTL is also studying (with Petro-Canada) the feasibility of shipping Arctic islands liquefied natural gas by icebreaking tanker to southern terminals.

Elsewhere AGTL again confronts the Toronto establishment and TransCanada pipelines with a competing bid to export Alberta natural gas. Mr. Blair claims the exports are necessary to finance the pre-building of southern parts of the Alaska Highway line, a project from which TransCanada withdrew. The argument is that the southern section could be used for a start to export Alberta gas, of which there is a temporary surplus, before the rest of the pipeline comes on stream from Alaska.

Mr. Blair has also put AGTL into a key role in the province's \$1.5bn petrochemical complex, which comes on stream next year with a giant ethylene plant at Red Deer, 80 miles north of Calgary.

Some financial analysts charge that Mr. Blair has beat off a strong takeover bid from HUSKY from Los Angeles, plate, that the company, faced with the task of putting together the Canadian sector of

the Alaska gas pipeline, is over-extended, especially with its \$192m fresh bank credit line for the HUSKY purchase and its involvement in no less than \$7bn worth of capital projects.

But he continues to confound the critics, many of whom admittedly are still licking their wounds from the northern pipeline decision. And an approving provincial government (which itself set up AGTL and still nominates four Board members although the company has gone public) sees him as the entrepreneurial midwife of its own industrial dream.

Mr. Blair, who confesses that he resented having to bow south to the U.S. during a stint working in Calgary for a U.S.-owned firm, rests his business philosophy on the assertion that Canadian ownership contributes to a sense of national unity and self-confidence, both under siege now by a separatist Quebec government and an uncertain national economy.

Canadian ownership and management. Mr. Blair explained to AGTL shareholders, "provide the fundamental assurance that political and cultural leanings of the business decision-makers in our country will be those shaped by our national, regional and local communities."

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Self-control in the City

BY MICHAEL BLANDEN

THE banking community of the City of London is well pleased with the progress made over the past five years in its dealings with the European Community. Proposals formulated before the UK's accession which would have imposed an unacceptably rigid form of banking regulation have been superseded by a much more flexible EEC directive.

The approach to harmonisation of banking law now adopted will leave the UK authorities wide scope to continue with their particular brand of informal and personal control without having to adapt too far to the more legalistic approach common on the Continent.

The basic obligations of the UK will be met by the introduction of the licensing system for deposit-taking institutions set out in the recently published draft Bill—a step which would have been necessary in any case to sort out the mess highlighted by the fringe banking crisis of 1973-74.

The Bank of England and private sector bankers alike are encouraged by the relationships which are being built up with the Brussels Commission. A small group of senior bankers representing the British Bankers' Association which recently visited Brussels found a general willingness to discuss issues affecting their members. And it must be helpful that the man who includes financial institutions among his responsibilities is the British Commissioner, Mr. Christopher Tugendhat.

Not single entity

The banks are also discovering, however, that the Commission is not a single entity speaking with one voice on all the various areas with which they are concerned. One issue which is likely to arouse growing interest, for example, is the question of consumer protection which relates to lending and borrowing.

The UK already has considerable experience of the difficulties of legislation in this field. The Consumer Credit Act, reached the statute book in 1974, but even now a number of its provisions remain to be put into effect and there are considerable reservations among the banks and financial houses directly affected about some of the ways in which they are being implemented.

In Brussels, this area is the responsibility not of the officials concerned with banks but of a separate group, cutting across the other lines of control within the Commission and under the ultimate authority of the Irish Commissioner, Mr. Richard Burke.

Here, the UK banks have felt it necessary to make quite strong representations to Brussels. There was a possibility some time ago, for example, that the Commission would take over and apply generally the provisions of the UK Act as originally drafted, before the banks and other members of the lending industry had their chance to comment and criticise. The industry remains worried that efforts to push ahead with moves to unify the European rules on consumer protection could fail to take note of some of their important practical implications.

Legal services

Potentially the most important source of independent views within the Brussels hierarchy, however, lies in the legal services department. This again cuts across the other lines of responsibility and is a group which one London banker described not inaccurately as having a "priestly role" as the guardians of the Treaty of Rome.

It was believed in particular that they had played a part in the recent difficulties in reaching a compromise over the regulation of City money brokers, an issue raised as a result of last year's complaints by Sarabex. The Community's rules on trade and competition make it probable that this question will come up again.

In its recent evidence to the Wilson committee the Bank has made much of the importance of the self-regulatory and non-statutory aspects of the supervision of financial institutions. One of the main mechanisms through which this operates is the establishment of associations of various City groups which take responsibility for controlling their members with the support of the Bank.

The foreign exchange brokers already form one such group, and the Bank has been active in encouraging the formation of similar lines to cover the sterling money markets. This method of self-regulation involves at the very least placing some restrictions on entry to the group of activity involved, even though these may be designed to maintain acceptable standards of practice and to operate in the public interest.

Given the emphasis placed by the EEC rules on freedom of competition it will not be surprising if the European authorities continue to take a close interest in this kind of arrangement, nor if the Bank should be called on to justify its approach to self-regulation before a wider European audience.

A MERCHANT BANK's role in a take-over bid and what constitutes a just and practicable way to compensate its clients for any loss the bank had caused by providing false and incomplete information, were the two main issues resolved by the Supreme Court of Eire in a judgment delivered on July 22.

The Supreme Court confirmed a decision of the President of the Irish High Court that the Northern Bank Finance Corporation had been guilty of fraudulent misrepresentation when negotiating a take-over bid. But the court reversed the President's order that the bank should repay £750,000 to its clients in exchange for the shares they had acquired for this money. Instead, the Supreme Court decided that the bank should pay damages calculated on the difference, if any, between the true value of the shares and what the clients of the bank paid for them.

Surprisingly, the case from which the Finance Corporation emerged, with such a poor record as indicated by the bank itself when it sued three of its clients, Mr. Gerald Charlton, Mr. Hugh Charlton and Mr. Gerard Sheehy for the repayment of £38,581 with interest, alleged to be due on a loan. This amount represented the residual debit balance in the bank's books after a successful 1973 take-over bid by which Pat Quinn Holdings gained control of a chain of public houses developed by J. G. Mooney, a public company. The three defendants promoted this take-over bid together with Mr. Pat Quinn, another client of the bank. They ended up by owning shares in Pat Quinn Holdings, but with the feeling that they had been tricked by the bank. When sued, they made a counter-claim, stating that they would never have entered the transaction if the bank had told them the truth about the short-comings of Mr. Pat Quinn's financial participation in the deal.

The Supreme Court found no reason to interfere with the High Court's findings that the defendants had been misled by the bank but found that the bank had falsely informed them that Mr. Pat Quinn had deposited £200,000 with the

bank as well as withholding from them other information relating to the true nature of his participation. But the court did not agree that their loss should be made good by passing the shares over to the bank in return for repayment of the full amount Herr Koestler's company

BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

Invested by the three defendants. This, the Court ruled, would not restore things to their original state as the bank had never owned the shares. The bank, though financing the take-over, never became a principal in the transaction and at all times acted as the defendants' agent. Its liability was that of an agent advising his principal. On these grounds it was liable to pay damages for the fraudulent inducements made by two of its officials.

DIFFERENTIAL ★ deals, like options or share futures, are transactions where no shares need to change hands. Only the

very fortunate. Herr Koestler's company must have felt rather badly about not having foreseen the possibility of the client's return to Germany. But it found consolation in EEC law which, by Article 59 of the EEC Treaty, prohibits restrictions on the rendering of cross-border services. At their request the German court referred the matter to the European Court, asking whether the refusal to enforce the debt is not contrary to the EEC Treaty. The answer will not come easily as this is not really a case of cross-border services. Both the bank and its client were in France at the time of the dealing, which resulted in the client's debt.

But asked for its observations, the Commission thought would not do. It concluded that the refusal to enforce in Germany would be an infringement of Article 59 even though the services were rendered wholly in France. Should the Court agree with the Commission, even if it would be tantamount to sanctioning the export of French law to Germany.

Co-favourite Kintore faces strong challenge from South

THERE WAS plenty of interest in the ante-post prices issued on the William Hill Gold Cup and it seems clear that Saturday's race could provide one of the most competitive handicaps ever run at Redcar.

Of the 15 still left in the mile

RACING

BY DOMINIC WIGAN

handicap only the Bill Watts pair Kithairon and Running Jump might be likely to come out. Their trainer, however, for that high-class handicapper Kintore will be trying to defy 9 at 5.0.

Kintore, who shares favouritism at 5-1 in the sponsors' list, certainly appears to have the right credentials for a bold effort in the race.

The winner of 10 of his 22 races to date, the Aberdeen gelding would undoubtedly have gone close to making it a 50 per cent success rate had he got a clear passage when full of running in the William Hill Futurity at Doncaster on his final juvenile appearance.

BRIGHTON

2.00—Lord John***
2.30—Brindisi
3.00—Cochetier
3.30—King Kermis
4.00—Deepwater Blues
4.30—Hang-on Elvis

PONTEFRAC

2.45—Green Lass**
3.15—Clown Court
3.45—Hercules
4.15—North West

However, like most other sons of Habit, he almost certainly needs yielding or at the very least good ground to produce his best, and I would not care to take a chance with him unless the rains persist.

Turning to today's racing, the best bet of the afternoon could be in the opening races at Brighton and Pontefract, respectively.

Ian Balding sends Lord John, a young Emperor colt full of promise, to the seaside track for the Black Rock Stakes.

At Pontefract Harry Thompson's good-looking Green God ally Greenan could get backers off to a healthy start in the Carleton Fillies Stakes.

TV Radio

† Indicates programmes in black and white

BBC 1

6.40 am Open University (Ultra high frequency only) 9.55 Paddington, 10.05 Belle and Sebastian, 1.30 pm On the Move, 1.50 Myster Men, 1.45 News, 2.30 Show Jumping: The Lambert and Butler International Stakes, 4.15 Regional News for England (except London), 4.30 Play School, 4.45 Graham's Gang, 5.10 We're Going Places, 5.35 The Wombles, 5.40 News (London and South-East only), 6.20 Nationwide, 6.50 Holiday Report, 7.00 Dr. Who

BBC 2

6.40 am Open University (Ultra high frequency only) 9.55 Paddington, 10.05 Belle and Sebastian, 1.30 pm On the Move, 1.50 Myster Men, 1.45 News, 2.30 Show Jumping: The Lambert and Butler International Stakes, 4.15 Regional News for England (except London), 4.30 Play School, 4.45 Graham's Gang, 5.10 We're Going Places, 5.35 The Wombles, 5.40 News (London and South-East only), 6.20 Nationwide, 6.50 Holiday Report, 7.00 Dr. Who

ATV

10.20 am Music at Harwood, 10.45 Junior Matinee: "World of Hans Christian Andersen", 1.30 pm World of Animals, 2.00 Women Only, 4.25 Island of Adventure, 4.55 Saturday Club, 5.15 The Road, 5.45 ATV Today, 5.50 Gardening Today, 11.20 am News

BORDER

10.20 am Certain Women, 11.05 Clubboard, 11.30 Wildlife Cinema, 11.50 pm Border News, 12.00 Cable 2, 1.15 pm Border News, 1.30 pm World of Animals, 2.00 Women Only, 4.25 Island of Adventure, 4.55 Saturday Club, 5.15 The Road, 5.45 ATV Today, 5.50 Gardening Today, 11.20 am News

CHANNEL

1.10 pm Channel Cinema: "The What's on Where, 4.25 The Little House on the Prairie, 5.15 The Practice, 6.00 News, 6.15 pm News, 6.30 Summer Diary, 7.45 The Midweek Film, "Carry On Asin Doctor", 11.20 pm "The Archers", 11.30 pm News, 11.45 pm News, 11.55 pm News, 12.00 am News, 12.15 pm News, 12.30 am News, 12.45 pm News, 1.00 am News, 1.15 pm News, 1.30 pm News, 1.45 pm News, 1.55 pm News, 2.00 am News, 2.15 pm News, 2.30 am News, 2.45 pm News, 3.00 am News, 3.15 pm News, 3.30 am News, 3.45 pm News, 3.55 pm News, 4.00 am News, 4.15 pm News, 4.30 am News, 4.45 pm News, 4.55 pm News, 5.00 am News, 5.15 pm News, 5.30 am News, 5.45 pm News, 5.55 pm News, 6.00 am News, 6.15 pm News, 6.30 am News, 6.45 pm News, 6.55 pm News, 7.00 am News, 7.15 pm News, 7.30 am News, 7.45 pm News, 7.55 pm News, 8.00 am News, 8.15 pm News, 8.30 am News, 8.45 pm News, 8.55 pm News, 9.00 am News, 9.15 pm News, 9.30 am News, 9.45 pm News, 9.55 pm News, 10.00 am News, 10.15 pm News, 10.30 am News, 10.45 pm News, 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Changing the rules

THERE IS no reason in principle why the Government should not review the arrangements for taxing the profits of oil companies operating in the North Sea. The petroleum revenue tax was conceived as a form of excess profits levy. It was introduced in 1975, and a "ring fence" was drawn around an oil company's North Sea operations for corporation tax purposes, partly because it was felt that the scales had previously been weighted too much in favour of the companies which had been granted government licences to extract oil and partly because of the further substantial profits they were expected to make as a result of the quadrupling of oil prices in 1973-74.

Marginal

After three years' experience, the Government believes that its approach had still been too cautious and that a greater share of the benefits ought to accrue in the form of tax revenue. That could well be, although it has not produced any evidence on which the public can judge. What is more remarkable, however, is the nature of the changes the Government is proposing to make to the petroleum revenue tax. They are likely to have more heavily upon the smaller, more marginal fields which have yet to be developed than upon the earlier and more profitable fields, the current post-tax earnings from which prompted the present review. If there were any doubt about this, one has only to examine the examples that were issued yesterday to illustrate the effects of the proposed changes.

The reason for this is partly a desire to avoid introducing retroactive legislation, which is commendable enough. But it also stems from the nature of the tax regime imposed upon North Sea operators. They are paying royalties and corporation tax as well as the petroleum revenue tax. Royalty payments are however based upon the quantity of oil they produce rather than the profits they earn; and it would be difficult to change the corporation tax provisions which are helping some operators to reduce their current (although not their eventual) tax burden — for

example, the right to offset the cost of developing new fields against the profits from existing ones — without radically altering the structure of corporation tax and thus its application to other sectors of industry.

If the Government wants to increase its total tax take from North Sea oil, it is therefore largely limited to making changes in the petroleum revenue tax. But because of the "front loading" of development and other capital expenditure—a provision of the tax designed to assist the operators' cash flow in the early years of production—the yield from PRT is relatively insensitive to changes in the rate. The capital expenditure uplift is to be reduced from 175 per cent to 135 per cent, but the change is not retroactive and so the extra PRT charge for fields whose development has already been paid for will be relatively small. (The 15 percentage point increase in the PRT rate from 45 per cent to 60 per cent is in any case effectively reduced by the corporation tax offset). All in all, Ministers expect the changes to increase the total tax take by about 10 per cent by the mid-1980s, raising the average tax take from each operator from about 70 per cent of gross profits to about 75 per cent. But the increase will be greater for the operators of new fields.

Uncertainty

Whether the Government has in fact pitched its demands too high to leave sufficient incentive for the development of smaller and more marginal fields is hard to judge at this stage. The 30 per cent return on capital and other safeguard provisions designed for marginal fields remain, and operators can claim relief from royalty payments, as the Chief Secretary to the Treasury has said. But the changes in PRT are only the latest of a series of new terms and conditions the Government has introduced concerning BNO participation rights, depletion rates, waste gas sharing, and so forth. The worst thing for business, particularly in an area of operation already as unpredictable as the North Sea, is uncertainty. The Government, or its successor, would be wise to bear that in mind before deciding the final shape of any changes in North Sea taxation.

The burial of Berrill

THE GOVERNMENT'S White Paper on British Overseas Representation, published yesterday, is only the latest in a long line of statements—official and unofficially commissioned—that go back to the Plowden Report of 1964. It is also far and away the best.

In practice, the White Paper is a response to the Berrill or "Think Tank" report published exactly one year ago. But it is considerably more than that. Whereas Berrill was a one-off affair taking potshots all round, the White Paper reflects continuous thinking over a long period of time about Britain's changing role in the world and the way overseas representation—and its direction from home—should best be adapted to it. Indeed if one wishes to take one single example of the cavalier nature of the Berrill approach, it is to be found in the number of recommendations in the Think Tank report which turn out to be already current practice. Where Berrill said "cut" or "change," as often as not the cuts or changes had either taken place some time ago or been considered and found inappropriate.

Interchange

Berrill's main point, in so far as the report confined itself to the Foreign Office, was that the Diplomatic Service had somehow become out of touch with contemporary British life, with other government departments and the country's reduced world role. If the diplomats should not wear jeans, they should at least be merged with the Home Civil Service. Quite apart from the argument that a declining power might actually require a more effective diplomatic presence, the report understated the degree of adaptation that has already happened. It is the merit of the White Paper that it now sets the record straight. The principle of interchange between the Foreign Office and the Home Departments has been gradually accepted. About half of the senior staff of the UK mission to the European Communities already comes from outside the Foreign Office. But

the change goes further than that. The approach of an increasing number of diplomats is quite different from that of a few years ago. It is no longer sufficient to say: "The French think this," or "The Germans think that." It is necessary to be able to talk to the home civil servants on their own ground whether the subject be aerospace, monetary co-operation or whatever. It is a tribute to the Foreign Office—not paid by Berrill—that this is now frequently the case.

BBC

Of course, as the White Paper admits, the process of interchange could and should go much further. But it is not just a one-way street of putting the so-called realists from the Home Departments into the Foreign Office. Some diplomats are to be found in the Home Civil Service, and might be able to do the job with far fewer people than employed by (say) the present Department of Trade or Industry. The Foreign Office by now, after all, is used to having to work with limited resources constantly being scrutinised by public and internal reviews. It is perhaps time that the scrutiny was turned elsewhere.

There are one or two other Berrill proposals which have been firmly, if politely, rejected. The External Services of the BBC are to continue without much change and on the crucial question of ensuring audibility are actually to receive more money rather than less. Similarly there is to be no wholesale abolition of the British Council and the "cultural diplomacy" of which the Berrill report was so dismissive. In the end there was one compelling argument: these are services of which we can be proud and which are the envy of other countries. At the same time, no other country with a comparable position in the world spends less on overseas representation than we do, and some spend more. Looking back, it is hard to see how the Berrill conclusions could ever have been reached.

The political difficulties of Schmidt's economic package

BY ADRIAN DICKS in Bonn

WHEN THE West German Cabinet produced its hard-argued DM12.25bn economic package last Friday, it could claim to be first among the seven participants at the Bonn world summit meeting to have acted on its undertakings. "We have kept our promises," Chancellor Helmut Schmidt wrote in the mass-circulation Bild-Zeitung.

The Chancellor is known to have sent the same gleeful message to his fellow-summittees over the weekend—though at a triumphant Press conference at the end of the Cabinet's three-day conclave, he did not pass up the opportunity to remind other countries of their obligations, notably President Carter of his promise to let U.S. oil prices rise to world levels by 1980.

With that, Herr Schmidt has departed on holiday, to all appearances a satisfied man, while most of Bonn's senior economic policy-making officials have also left for a well-earned break from the wearying business of drafting, redrafting and then starting all over again on the package.

Delicate matter

Yet the sum of their achievements is, in the words of the Bonn summit communiqué itself, merely a set of proposals for "additional and quantitatively substantial measures up to 1 per cent of gross national product, designed to achieve a significant strengthening of demand and a higher rate of growth."

Getting the package enacted is going to be a considerably more delicate matter, to judge from the growing number of objections being raised to it inside and outside Parliament, and from the ranks of the two coalition parties as well as from the Christian Democratic opposition. Herr Schmidt's translating his summit pledge into legislative fact by January 1, when most of the measures are intended to come into force, could be every bit as great as those of his distinguished guests in Bonn last month.

Herr Schmidt's Social Democrats and their coalition partners, the Free Democrats, have announced that they will treat the package as a matter of parliamentary urgency when the Bundestag returns from the summer recess towards the end of September.

In domestic political terms, the most important single aspect of the package may be the renewed sense of common purpose between the two coalition parties which Herr Schmidt and the FDP leader, Herr Hans-Dietrich Genscher, have been heavily stressing. The need for solidarity is plain enough: the FDP will be fighting for nothing less than its

survival in national politics when the voters go to the polls in Hessen and Bavaria in early October to elect new State assemblies. If the FDP suffers fresh reverses on the scale of those in lower Saxony and Hamburg in June, the SPD is painfully aware that its own position in Bonn would have been seriously weakened.

It may be going too far to suggest, as the weekly news

magazine Der Spiegel claims, that Herr Schmidt's main purpose in the package manoeuvring was to "prop up" Herr Genscher both as a national figure and against the widely-rumoured wishes of some in the FDP to see him replaced as leader by Count Otto Lambsdorff, the Economics Minister. Nonetheless, the economic package bears the marks of far-reaching concessions by the SPD to the FDP—in fact it is not unlike the measures which Count Lambsdorff bluntly called for on the eve of the summit in an open letter that annoyed and embarrassed Herr Schmidt at the time.

The most important element in the package, both politically and economically, is the proposed adjustment to personal income tax. It will account for DM10.9bn of the total net impact of DM12.25bn next year, and will put as much as DM14.4bn back into the hands of individuals in 1980, according to figures issued by the Minister of Finance, Herr Hans Matthöfer.

Specifically, the Cabinet proposal is that the basic tax-free allowance for single people should rise by DM380 to DM3,680 (twice that figure is proposed for couples), and that the present jump in tax rates which occurs at the DM16,000 income level should be smoothed out. Instead of rising abruptly from 22 per cent to 30.8 per cent, there would be a gradual increase in the propor-

tion of income paid in tax up to a new level of DM48,000 for single taxpayers at which the progressive scale would then once again apply. The political attractions of this are easy enough to see. For one thing, it is agreed by all parties and by most independent experts that the present arrangements (themselves the result of the 1974 tax reform) are very unfair to those caught

by the rise in the general level of incomes in a classic inflationary trap. The trap, it is argued, acts either as an incentive to cheat the taxman by not declaring additional income, or as a disincentive to work harder at all.

Moreover, it so happens that the skilled manual workers and the white-collar employees who have found themselves caught in the trap are just the people the FDP believes should be its core constituency. As the Lower Saxony and Hamburg election results showed, only a few of them need to cast their votes to protest lobbies (notably tax reformers) for the FDP to be in serious trouble. The party's single-minded pursuit of the issue in the past two months has been aimed at a very specific section of the voting and tax-paying public.

It is partly for this reason that the left wing of Herr Schmidt's own Social Democratic Party has reacted so angrily to the way in which the tax cut proposals have been framed. The embarrassing fact is that for people earning less than about DM24,000 a year (a relatively modest level by West German standards), income tax relief under the Cabinet's proposals would be no more than DM55 a year, or about DM7 per month.

Another part of the package, of course, is the proposal that the cuts in personal taxes and increases in child allowance,

maternity leave and industrial research and development should be at least partially offset by an increase in value added tax from 12 to 13 per cent from July 1, 1979. After the impact of this VAT increase, the net relief to people earning around DM20,000 would be minimal.

The point has now been taken up by several left-wing members of the SPD Parliamentary

Herr Gerhard Stoltenberg, the Schleswig-Holstein State Premier and CDU economic spokesman, has already fired a warning shot across the coalition's bows. He has called for the package to be "very carefully reviewed" in all its details—a starting position that hardly encourages the Government's hopes of a parliamentary rush job.

Cannily, the CDU has so far

January—as the Government now proposes—the Chancellor dismissed this as *Schmalpöke*, a drinker's dream. It is probable that the Chancellor himself would have preferred a tax reform of a more long-term and more carefully considered kind to yet another "quick fix" package of measures, taken at least partly in response to the urgings of Bonn's foreign partners. The business community is not alone in its disappointment that the opportunity has been neglected to simplify and rationalise the tax system, so that the new package amounts, in the words of the *Frankfurter Allgemeine Zeitung*, merely to "repairs intended to deal with the worst effects of reform."

Unfortunately, the case for structural reform of the tax system became hopelessly confused during the run-up to the Bonn summit with the case for a measure of domestic stimulation already being forcefully advocated by Count Lambsdorff and by the Economics Minister's chief policy maker, State Secretary Otto Schlecht. The argument, in brief, was that in spite of stronger exports during the second quarter, firmer new orders and a marked improvement in business confidence, an additional boost would be needed for 1979 in order to stop unemployment from rising any further, partly because of the expected bulge in school leavers which, it is forecast, will add as many as 800,000 to the total between now and the mid-1980s.

What will the new package, if enacted in something like its present form, contribute towards this end? The reductions in personal taxation and the rise in child allowances and maternity leave will all put money into ordinary consumers' pockets (even if, as Herr Schmidt admitted, some of this will inevitably find its way into savings accounts). Those who, like the U.S. officials who came with President Carter to Bonn, or the OECD secretariat, appear to believe that demand is still the deficient side of the German economic equation, will hope to see a further strong rise in West German imports and a substantial impact on a visible trade surplus that was actually some DM700m more during the first six months of 1978 than for the same period of 1977.

Those who had hoped to see the opportunity used to put taxation policy to work to correct the supply weaknesses of the West German economy are, however, expressing just disappointment. Professor Gerhard Scherhorn, chairman of the Independent Board of Economic Advisers (the "five wise men"), believes that the net effects are likely to be very slight, perhaps improving average capacity use but falling well short of what would be needed to encourage substantial job-creating new investment.

Nor is the CDU alone in feeling that Herr Schmidt, in bluntly saying that the "room for tax reform has been used up," has committed an economic as well as a political error. It is already being pointed out that when tax reform was enthusiastically taken up by the FDP as feasible for next



Herr Hans Matthöfer (left), SPD Minister of Finance, Opposition economic spokesman, Herr Gerhard Stoltenberg (centre) and FDP Economics Minister, Count Otto Lambsdorff.

Pin the blame

Ultimately, the Government has the advantage over its own dissenters of being able to pin on them the blame for bringing down the SPD-FDP coalition if they remain stubborn. No such power is to hand in dealing with the objections of the CDU opposition, which possesses by virtue of its control of State governments a majority in the Bundestag, or Federal Upper House, whose approval is needed for the package to become law.

MEN AND MATTERS

Prentice eyes safest Scots seat

After nine months of trying and perhaps not a minute too soon, former Labour Cabinet Minister Reg Prentice may have found a constituency from which to fight his first general election as a Conservative. His name has been accepted by the Scottish candidates list by Conservative Central Office in Edinburgh; it has been sent with those of other hopefuls to East Renfrewshire, where Mrs. Betty Harvie Anderson, a former deputy speaker, is retiring. Prentice has the backing of Teddy Taylor, the front-bench Scottish spokesman and MP for neighbouring Cathcart; this gives him a head start over the local candidates. The two men are still worlds apart politically, but Prentice would bolster Taylor's constant campaign against the "grouse moor wing" of the party. Interviewing is in progress for the short list and Prentice's fate should be known by early next month. The seat is the safest in Scotland for Tories, with a majority of 8,710 over the SNP last time. With the present poor fortunes of the nationalists, that could be vastly improved.

Taking the rap

Yet another male bastion has fallen. The U.S. crime rate is now rising faster among women than men, according to a government-financed report — "but it is larceny, embezzlement, fraud and forgery that are proving attractive to women, not homicide, assault and armed robbery." The report suggests that women have not suddenly become more dishonest: they are simply getting more chance to be crooked. "With the women's movement, a much greater pro-

portion of women are working outside the home, which provides them with greater opportunities."

The two women researchers from the University of Illinois who prepared the report say violent crimes perpetrated by women are going up too, but at a slower rate. However, on a single day last month two out of six New York bank robberies were pulled off by female gangsters. With the ink hardly dry on its pages, the report has already been savaged by Women's Lib in the shape of an attorney at the dauntingly named Women's Grand Jury Project in New York. She disputes its suggestion that women get off more lightly than men in the courts; she also argues: "The rise in business-type offences reflects the fact that women are taking the rap for their superiors. It's so much easier to indict the book-keeper."

Around the Ring

What with Lord Harewood and the man from the Wigan Observer, there was stiff rivalry for having a chat with Peter Moores at the London Coliseum yesterday. Moores was the hero of the hour in almost a Wagnerian style, for it has been his support—to the tune of £125,000—which has made possible the first full recording of the "Ring" cycle in English.

The recording lasts not far short of 20 hours if you care to hear it right through non-stop. Moores told me that he had spent a recent Sunday listening to the last-completed opera, "Twilight of the Gods," from 2.30 p.m. till nine o'clock. Although he now devotes himself increasingly to the chairmanship of his family company, the Littlewoods Organisation, Moores spent several years working in opera—at Glyndebourne, in Vienna and Italy. Moores also supported two of the cycle's leading singers, Rita



"It wouldn't surprise me to find we've already got Denis Howell!"

Hunter and Alberto Remedios, in their student days. Like him, they come from Lancashire. But as he admitted to me, that did not prevent some stormy moments during the seven years it has taken to complete the project. "Rita is a very tough lady," said Moores.

The Wigan Observer reporter then engaged Moores in keen discussion of local issues. The Littlewoods boss lives in a Georgian mansion a few miles from the town.

Good night out

Shareholders who turned up for the annual general meeting of the London and Northern Construction group — held in a Unitarian church hall in Essex Street — were hardly expecting lavish hospitality. After all, the group's fortunes have been decidedly mixed of late; during the last financial year, London and Northern fell to cut its dividend from 3.25p to 2p net, conserving around £700,000 (but at the same time

dismissing many shareholders, including the institutions). So the cups of tea and biscuits provided at the a.g.m. seemed in keeping with the overall austerity.

But London and Northern's annual festive bazaar, held in the evening, was thrown as usual in the sumptuous surroundings of the Middle Temple Hall. For 200 or more privileged guests (including bankers, brokers, dealers, MPs and the chairman of the National Coal Board), epicurean standards were well maintained.

The five-course meal was accompanied by three carefully-chosen wines, and followed by a crusty pot of liberal supplies of cognac and fine malt whisky were on hand as well. A pipe-major played delicate Scottish airs such as the Reel of Tulloch, Highland Whisky, and Mrs. Macleod of Raasay.

So I can reassure the small shareholder who brought up the subject of the dividend cut at the earlier a.g.m., but who was not present in the evening, that a tradition was fully maintained.

Frivolity eschewed

How much coverage have the Moscow media given to the Gorbachev-Khazov wedding? None. Yesterday's Pravda had a front-page picture of two smiling railway workers in Siberia, but never a sign of the happy couple. Not even deep inside the paper was there a line, nor any socialist musings on the implications for Soviet shipping. The event was totally ignored by Moscow TV's equivalent of "News at Ten." One of Pravda's editors told David Satter, my colleague in Moscow: "We pay no attention to such matters. We read about it on the Reuters service, but did not even consider it."

Observer

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BRANIFF INTERNATIONAL

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Slow first half dims AEG payout hopes

BY GUY HAWTHORNE

AEG-TELEFUNKEN, the West German electrical concern, which is still recovering from its heavy losses of the early 1970s, turned in a disappointing first half performance, this making it unlikely that 1978 will be the fifth straight year with no dividend. The company blamed the stagnation in the first six months on a combination of factors, as well as an estimated 10 per cent drop in its production volume and the general economic trends and the problems arising from foreign exchange fluctuations. It forecasted in its interim report that profits were unlikely to show any improvement over last year and would probably even be worse. AEG managed a small operating surplus in 1977 of DM30m.

Shareholders were given some early warning of the bleak dividend outlook when Dr. Walter Cipa, the chief executive, told in a disappointing first half performance, this making it unlikely that 1978 will be the fifth straight year with no dividend. Today, AEG said its foreign turnover in the first half rose by 3 per cent, while the domestic figures eased by 2 per cent. The foreign sales thrust came mainly from the subsidiaries abroad, where orders moved up by 7 per cent. Actual exports by the parent company increased only 1 per cent, the smallest rise since 1971 and a consequence, said AEG, of the overvalued Deutsche Mark. The group's order inflow showed virtually no change at DM 6.3bn, although this total masked an 8 per cent improvement at home contrasting with a 9 per cent drop abroad. Also dragging down performance in the first half were the special cash allocations for the streamlining of the consumer goods and office equipment branches. AEG is operating against a background of generally dampened growth expectations for the whole of the electrical industry, and the management expects the order inflow for the full year to be no more than DM14.5bn to DM15bn (87.11bn to \$35.9bn), indicating stagnating turnover at home and a slight fall abroad. Overall sales volume is expected to total around DM14bn compared with DM14.3bn in 1977. Accordingly, no improvement is foreseen in the group's employment position. A small cut in the domestic labour force is likely, while short-time working could well increase in the second half. The report stated that capacity was not fully utilised in the first half of 1978, particularly in the mass production sector, but also in consumer goods. Earnings were also hit by the fact that personnel costs rose faster than productivity. In the energy and industrial technology sector, there was a "pleasing increase" in domestic bookings, despite the generally restricted investment levels of both industry and the power utilities. In contrast, overseas

FRANKFURT, August 2.

Consortium formed to rescue SIR

By Paul Betts

ROME, August 2.

A CONSORTIUM of leading Italian banks and special credit institutes was finally formed here today to rescue Societa Italiana Resine (SIR), one of the country's major chemical groups on the verge of bankruptcy.

The consortium includes the largest state medium-term credit institute, IMI, which is heavily exposed in SIR. The chemical group's accumulated debts are understood to total over L1,000bn, or more than \$1.1bn.

The rescue plan comes only 24 hours after a government bill to aid financially troubled companies. The bill approved by the Cabinet last night suspends liquidation proceedings for companies with more than L50bn of accumulated debts which are threatened with bankruptcy.

The bill also enables the Government to appoint special commissioners to take interim control of a company if no alternative rescue plans are proposed.

The banking consortium formed here today will supervise temporarily the management of SIR and formulate a financial recovery for the group.

SIR has large investments in Sardinia and recently announced it was no longer able to pay the July salaries. The group directly employs more than 8,000 people but the collapse of the company would clearly affect a much larger number, especially on Sardinia.

FRENCH PHARMACEUTICALS

New drug attracts investor interest

BY DAVID CURRY IN PARIS

A SMALL French pharmaceutical concern called Parcor, a subsidiary of the Elf-Aquitaine oil group, is attracting considerable investor interest. As a result the shares have risen from around FF220 to over FF300 this year.

The object of all this stock market excitement is a new drug called Tield, which will go on the market next year and is aimed at the cardio-vascular UK and Commonwealth is to be handled by ICI, which will also participate in research, while in Japan Daiichi has signed a similar agreement.

Parcor is owned around 50 per cent by Sanofi, itself a wholly-owned subsidiary of Elf-Aquitaine. In Europe outside France, and in the U.S., the Sanofi sister company Labaz will handle marketing.

The growth of Parcor is due to an aggressive acquisition policy geared to buying small laboratories, whose expertise in research has not been matched by financial or commercial know-how. Parcor counts on a rapid recovery of its investment. It came within the Elf-Aquitaine orbit by agreement in 1974.

Sales last year totalled FF417m, making it the ninth in the league of French pharmaceutical concerns, with some 2 per cent of the national market. Its overseas sales are relatively small. More than 60 per cent of

sales come from the ethical products sector with fine chemicals, over-the-counter remedies, and para-pharmaceutical goods, like baby products, making up the rest.

Its profits last year at group level were FF21.1m. With medium and long-term debt at some FF36m, against shareholders' capital in reserves almost four times that amount, the group is relatively lightly geared and the balance-sheet is highly liquid.

Research expenditure has risen considerably faster than profits, and last year reached FF31m.

The growth of Parcor is due to an aggressive acquisition policy geared to buying small laboratories, whose expertise in research has not been matched by financial or commercial know-how.

The 1977 cash flow was FF35m. The group claims to be a leader in calcium products, and its research is geared increasingly towards problems of blood circulation. It claims that more than one-third of all deaths are due in some form or other to cardio-vascular problems, and itself is intended to prevent the blockage of the arteries following arterial lesions.

The group, which is collaborating with Labaz on research in this area, is already thinking about a successor to Tield.

Volksbank margins cut

BY OUR FINANCIAL STAFF

LITTLE CHANGE in balance sheet total and a decline in earnings are announced by Schweizerische Volksbank for the first half of 1978. The bank is at pains to steer clear of actual figures but it points out that earnings fell 22.15bn at the end of 1977. The general margins and uncertainty bank points out that interest rates have had a "negative" impact on profits. Volksbank is the fourth largest commercial bank in Switzerland and its half-year report shows a net profit of 10.88bn, against 10.88bn in the second quarter. The bank's order inflow was 10.88bn, against 10.88bn in the second quarter. The bank's order inflow was 10.88bn, against 10.88bn in the second quarter.

U.S. purchase for Dutch publisher

By Charles Batchelor

AMSTERDAM, August 2. DUTCH publishing and business systems group ICU has purchased about 80 per cent of the Aspen Systems Corporation of Germantown, Maryland, for \$2.7m cash.

American ICU Corporation has bought the 65 per cent holding of Continental Can Inc. Aspen for 10 per cent of the company's share as well as other holdings of around 20 per cent. ICU will offer for the remainder 15 per cent of Aspen holding the value of the bid to \$3.2m. Aspen has turnover of \$10m a year and employs more than 220 staff in Germantown, New York, Washington and San Francisco. It specialises in mobilisations in the areas of health-care, legislation and business regulations. ICU had 1977 sales of \$1.228m (\$103m).

Salen's \$22m tanker sale

STOCKHOLM, August 2.

THE SALEN Shipping Group confirms the sale of one of its seven strong super tanker fleet, the 350,000 deadweight ton "Sea Status". The ship has been sold to Hong Kong interests for \$22m, or less than half of the \$50m original cost.

Salen turned in a pre-tax loss last year of \$12.22m and expects to make further losses this year. By taking advantage of its inventory reserves and depreciation reserves it hopes to emerge with a break even bottom line figure as it did in 1977.

The company said that Salen expects to sell a further 350,000 ton tanker. Company policy is to dispose of tankers and concentrate on the profitable reefer division and on refrigerated ships.

Outokumpu profits fall

By Our Own Correspondent

HELSINKI, August 2.

OUTOKUMPU OY, the Finnish state-owned mining and refining company, suffered in fiscal 1977 from low world prices for its main products, copper, zinc, nickel and stainless steel.

Although, volume growth speeded up, net earnings for the year fell by about 25 per cent to FM6.6m (\$1.6m).

Turnover increased by 18.5 per cent to FM1.35bn, of which exports accounted for FM1.05bn. Outokumpu's production capacity was almost fully utilised throughout 1977. New records were set in the mining of ore from the company's mines, and in the production of copper, nickel, zinc and precious metals.

The current ore reserves will secure the continuity of mining production at its present level for ten years. The division that expanded most rapidly in 1977 was technical exports. Involving increased 71.7 per cent to \$174.8m, due in large part to deliveries for the Norilsk smelter project in Siberia. Other major export markets were South Korea, Mexico, Japan and England.

Nokia earnings increase

BY LANCE KEYWORTH

HELSINKI, August 2.

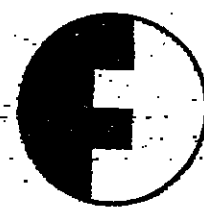
HIGHER profits are reported by Nokia AB, one of the largest private companies in Finland. In 1977, Pulp, Paper and power, consolidated net profits are the Finnish Rubber Works and FM 21.9m (\$5.25m) for 1977, while parent company profits are FM 19m compared with FM 11m, rate of inflation.

Sales last year were FM 2.23bn (\$54.8m) on a consolidated basis. The parent company turnover emerged at FM 1.86bn against FM 1.28bn. The dividend is being held at 8 per cent.

The 10 per cent increase in turnover was due largely to inflation. Production volume in the group was unchanged. The development of existing export markets and the opening of new outlets abroad will continue. Pulp, paper and power strengthened market shares in Electronics (28.4 per cent), and France and Norway last year.

THIS ANNOUNCEMENT APPEARS AS A MATTER OF RECORD ONLY

JULY 1978



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Sealed bids must be submitted prior to September 16, 1978.

Qualified parties may obtain detailed information regarding this facility and its production history by writing or calling:

W. H. Love
or
WILLIAM A. GRIFFITH
Hecla Mining Company
P.O. Box 320
Wallace, Idaho 83873

Phone: (208) 753-1251

Telex: 326476 Hecla Co Walc

There are no preestablished terms of any offer, but the Company reserves the right to refuse any and all bids for any reason. All proposals will be kept in the strictest confidence.

Principals only

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Takeover battle moves to share market

By James Forth

SYDNEY, August 2. THE TAKEOVER struggle between meat processing groups Australian Conversion Services and Mascof Industries has moved to the sharemarket where both companies are busy buying shares in the other. Last month ACS announced a surprise \$57.9m takeover offer for Mascof. Both companies had held a small equity in the other for several years but since late last year Mascof had been accumulating further shares.

A few days before ACS announced its offer, Mascof purchased a holding of about 10 per cent of ACS, taking its stake to just over 40 per cent. After ACS disclosed its intention to make a bid, Mascof applied to the courts for an interlocutory injunction to prevent ACS making a placement of close to 10 per cent of its capital, to help finance the takeover.

During the hearing both companies undertook to refrain from purchasing shares in the other. The court earlier granted the injunction and released the companies from their undertaking not to buy more shares.

ACS has now lifted its equity in Mascof from about 5 per cent to over 16 per cent while Mascof has increased its ACS stake to 44 per cent. The price of ACS shares has risen from A\$2.50 to A\$3.00 under the buying while the Mascof price has moved up to A\$1.80.

ACS planned to offer at least A\$1.65 a share and now will be required to match the highest price paid on the market if it proceeds with a bid. The situation is further complicated by the fact that if either company gains more than 50 per cent of the other, they will then have a subsidiary owning shares in the parent company. Under the companies act the subsidiary would be required to dispose of this holding within twelve months, unless court approval is obtained for an extended sale period.

Tooth and Co. is to build a DENNIS, LASCELES and Australian Mercantile Land and Finance Company (AMLF) plan to merge their woolbroking and produce 10m gallons of beer annually. Reuter reports from Sydney.

The brewery, designed to provide for future expansion, will service north-eastern NSW, Victoria and like the recently acquired Courage Brewery in Melbourne, will help relieve pressure on production capacity at the two Sydney breweries.

JAPANESE PROFITS

Consolidated gains shown

BY ROBERT WOOD

TOKYO, August 2

JAPANESE companies reporting consolidated results this year allow for considerable discretion in accounting treatment of many items. The cross-holding of shares common in Japan makes the holding of unprofitable subsidiaries particularly easy. Subsidiaries and affiliates commonly hold shares in each other, and some may even of the parent company's profits. Thus even if a company adopts a U.S. Securities and Exchange Commission type of accounting method, which requires it to include a proportion of the results of all affiliates in which it has more than a 20 per cent interest, it can readily reduce the portion of its ownership in any subsidiary below 20 per cent by distributing 80 per cent of the subsidiary's shares among affiliates.

Generally, profitable companies have been making relatively full disclosure, while unprofitable companies have resorted to book-keeping devices. Nonetheless, the consolidated reports have proved revealing in many cases.

The consolidated earnings of Hitachi, the healthy, diversified

electronics company, were Y77.5bn (around \$410m), or 2.5 times those of the parent company itself. Consolidated earnings of Toshiba Corporation, an equally diversified but less profitable electronics company that is one of Hitachi's main competitors, were only Y2.4bn (\$124m)—only about 17 per cent of the parent company's profits. Of Toshiba's 34 subsidiaries, 10 showed a deficit.

Not all companies that show declines in profits under consolidation are comparably badly off, however. Mitsui and Co and Kanematsu-Gosho, two of the major trading houses, both show poorer results under consolidation. But analysts say that Mitsui is one of the nation's strongest based trading companies. Its consolidated accounts follow practices used in the U.S., and the losses of some of its subsidiaries indicate natural losses for a trading company in a bad year for the Japanese economy as a whole. Kanematsu-Gosho, on the other hand, is troubled with large losses the extent of which was observed by the reduction of its shareholding in at least one key subsidiary.

Blue Circle Southern financing

BY OUR OWN CORRESPONDENT

SYDNEY, August 2.

BLUE CIRCLE Southern Cement, Australia's largest cement maker, plans to raise about A\$9.4m from A\$2.25m new cement plant currently being built in New South Wales.

The issue is the second within 12 months and had been fore-shadowed by the directors. It will take the equity content of the financing package for the new plant to dollars A\$15m, and complete the equity contribution.

About A\$22m secured by

debentures, was drawn down in allowances for the new plant development. The tax equals about 6.5 per cent, compared with the normal company tax rate of 46 per cent. The directors expect that the group's tax expense will continue at a reduced level for another three years or so.

The directors also attribute the improved result to increased sales — revenue rose from A\$1.8m to A\$4.6m (U.S.\$5.3m). The gain resulted largely from a reduction in tax — cost efficiencies and other action taken to rationalise distribution and production.

The modest improvement in cement demand in NSW, evident late last year continued in the first half, but building, and therefore overall cement demand, remained well below the levels of four years or so ago.

Building activity in both New South Wales and Victoria was adversely affected by above average rainfall, but the group, unlike the previous year, experienced few operating disruptions from industrial disputes. The interim dividend is unchanged at 2.25 cents a share.

The Associated Portland Cement Manufacturers of the UK, and Broken Hill Proprietary Company, each own 42.45 per cent of the capital of Blue Circle Southern with the public holding the remainder.

Pastoral merger planned

BY OUR OWN CORRESPONDENT

SYDNEY, August 2.

DENNIS, LASCELES and Australian Mercantile Land and Finance Company (AMLF) plan to merge their woolbroking and produce 10m gallons of beer annually. Reuter reports from Sydney.

The brewery, designed to provide for future expansion, will service north-eastern NSW, Victoria and like the recently acquired Courage Brewery in Melbourne, will help relieve pressure on production capacity at the two Sydney breweries.

Indian equity rules relaxed

By K. K. Sharma

NEW DELHI, August 2. A MAJOR modification in the rules governing foreign equity in companies in India was announced by the Indian Finance Minister, Mr. H. M. Patel, to Parliament, when he said that the companies would be permitted higher equity holdings if they invested profits in India that they would have remitted abroad.

Replying to a question on an application for retention of 51 per cent equity by Hindustan Lever, Mr. Patel said that permission to retain a higher equity share than 10 per cent allowed under guidelines issued under the Foreign Exchange Regulation Act (FERA) would be given if the profits were invested in certain sophisticated industries.

Under the present guidelines, all foreign companies must reduce their foreign ownership progressively to 40 per cent, but are permitted a higher holding if they diversify their activities into areas involving "sophisticated technology" or exports or a combination of both. A half-way point of 51 per cent foreign ownership was announced a couple of years ago.

Today's indication is a further relaxation, and it is expected that many foreign companies will take advantage of it. "Sophisticated technology" is apparently being defined loosely, since Hindustan Lever's application involves the setting up of a cement plant. There is presently an acute scarcity of cement, but the technology involved does not seem new or sophisticated.

Mr. Patel said that "when the question arises of reducing equity holdings of a foreign company it means reduction in considerable remittances in foreign exchange abroad. Now, if whatever money is to be remitted abroad can be invested in the kind of activities which we approve of, certainly it is something to which we do give consideration."

GSI planning to go public

BY GEORGE LEE

SINGAPORE, August 2.

A PUBLIC OFFER is planned by General Securities Investments (GSI), a wholly-owned subsidiary of the Development Bank of Singapore.

The bank is expected to make a public offer of 25m of its shares at \$81 each before the end of the month. GSI, which is a closed end investment trust, will at the same time seek a listing on the Stock Exchange of Singapore.

GSI was formed in late 1974 and its issued capital is currently \$818m. The company has a wholly-owned subsidiary, General Securities Trading, which was incorporated in June last year.

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Applications under Ref: 6268 to G. N. Brown.

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In a pleasant part of the East Midlands with easy access to motorways.

Should be Qualified Accountants (preferably A.C.M.A.) in the age range 25-35 years with experience in both a manufacturing and marketing environment.

The ability to interpret and communicate financial information to other members of the Management Team is essential. Knowledge of computer systems would be desirable.

Attractive salary, bonus scheme, excellent company pension scheme, assistance given with relocation expenses.

K. D. Cuthbert, Financial Director,
Carl Freudenberg & Co. (UK) Ltd.,
LUTTERWORTH, Leics. LE17 4DU.

BENEFITS

APPLICATIONS
IN WRITING TO:

THE URANIUM INSTITUTE

The industrial association and forum of the international nuclear fuel industry, with offices in central London, requires

TWO RESEARCH OFFICERS

Experience in one of the following fields is desirable: Economics, Energy (particularly the nuclear industry), Geology or Mining (particularly economic aspects), or relevant international commodity or business research.

Applicants should be graduates, aged 25-35, and must be adaptable, self-motivated and capable of working as members of a small professional team. Drafting ability is important, and knowledge of languages would be an advantage. Responsibilities will include research projects and administration of study group meetings.

Frequent travel, worldwide, is a necessary part of the job. A high 'all round' standard is sought, and fully competitive salaries (negotiable) will be paid. 44 weeks a year holiday, transferable personal pension.

Apply (enclosing c.v.) before 31st August 1978 to:
Terence Price, The Uranium Institute, 8th Floor
New Zealand House, Haymarket, London SW1Y 4TE

Planning & Business Development

The Imperial Continental Gas Association has wide interests in fuel and power industries internationally and it is seeking experienced executives to join its Planning and Business Development function which will be based in the City of London.

Business Development Executives

The role is to identify, research and develop projects to exploit opportunities for business development and investment.

It is unlikely that anyone under the age of 30 will have the depth of commercial experience or special skills and qualifications to operate successfully in a small, self-motivated team. Skill in financial analysis will be important.

Planning Executive

There is also a vacancy for this post in which the role will be to assist with the co-ordination and preparation of corporate and business plans, to undertake special business and economic studies, and other planning functions.

Salaries and conditions of employment commensurate with the importance of these posts should prove attractive to candidates with the business experience and qualities required.

These executives will report to the Director of Planning and Development, to whom applicants are asked to send full career details c/o Imperial Continental Gas Association, 2 Devonshire Square, London EC2M 4TA.

CAREER OPPORTUNITY IN MANAGEMENT CONSULTING

- We are a rapidly growing international company looking for dynamic candidates for interesting and challenging work in this exciting field.
- Our clients include many of the best known international companies in Europe.
- We want people with initiative, ambition and an ability to communicate with others. The ideal age is between 25 and 35, and it is no disadvantage if you are at an early stage in your career.
- We will teach you our techniques of dramatically improving business operations — techniques which have been highly effective in producing results in areas as widely diversified as Management, Manufacturing, Administration, Marketing, Sales, and Training.
- You should be the kind of person who likes to make things happen — who likes to directly see the results of your efforts.
- Advancement in both responsibility and earnings is rapid for those who demonstrate the ability to learn and do the job.
- While weekly travel is necessary, there is no requirement to change your place of residence.
- Fluency in German and English are necessary. Knowledge of additional languages will be an asset.

If you are interested in talking with us about:

THIS EXCITING CAREER

please send c.v. with details of education, experience and earnings to Box F1041, Financial Times, 10, Cannon Street, EC4P 4BY. The strictest confidence will be observed.

U.K. FINANCIAL CONTROLLER

WEST LONDON c.£12,500 + car

Our client is a major U.S. group engaged in the manufacture and marketing of high technology products, who show an outstanding growth record.

They now seek a Controller to take responsibility for their total U.K. financial function including accounting, financial planning and analysis, development of new management information systems, treasury responsibilities etc. The position reports to the European Financial Controller.

It is likely that the successful applicant will be a chartered accountant in his/her mid 30s who can demonstrate effective accounting and finance experience, preferably gained in a high technology environment within a U.S. company. Good communication and management skills are essential.

The group offers first class career prospects and an attractive remuneration package. Relocation expenses are available where appropriate.

Interested applicants should send a comprehensive curriculum vitae with contact telephone numbers to ROGER TIPPLE, who is advising on this position.

Michael Page Partnership

18/19 SANDLAND ST. BEDFORD ROW LONDON WC1
01-242 0965/8

JUNIOR EUROBOND DEALER

An expanding International Bank in Brussels requires a Bond Dealer.

The candidate should be:

- ☐ in his 30's,
- ☐ professionally qualified in Eurobonds (FRN's - Straight's bonds) with at least 3 or 4 years experience in this field, ☐ fluent in English, French, German and/or Dutch, ☐ available as soon as possible.

We offer a competitive salary which, after a period of training, will be commensurate with initiative and performance.

Please send brief personal and career details, which will be kept in confidence, quoting reference 1492 to Universal Media, chaussée de La Hulpe 122 at 1050 Brussels (Belgium).

BRAZIL**Chief Accountant**

A leading U.K. construction company is currently establishing an office in Brazil and now requires an accountant. Reporting to the General Manager responsibilities will be to evaluate and appraise business opportunities, and to set up accounting and financial reporting systems. Also to recruit and develop a South American team.

The successful candidate will be a young qualified accountant with experience of working with senior management. A self starter, a diplomat and an ability to motivate staff are other key qualities needed.

There will be an 18 months contract and the salary will reflect the local living costs and the responsibilities of the job. Ref. 851.

NIGERIA**Travelling Project Accountant**

The Nigerian construction subsidiary of a long established U.K. group wishes to strengthen its West African accounting organisation.

The appointee will assist the expatriate Financial Controller in improving the accounting systems and the training and supervision of local Nigerian accounts personnel. It will be necessary to visit each site of operation and the head office in Lagos about once a month. Applicants must be qualified accountants who can demonstrate expertise in staff supervision and skills in sharp end accounting. 18 months bachelor status contract. Group career prospects are excellent. Ref. 852.

SCOTLAND**Project Accountant**

A major British company in association with international interests needs an accountant for a new multi-million pound exciting development in Scotland.

Following a period of induction training in London the accountant will report to management on all cost collection matters, liaise with members of the consortium on project accounting procedures and present his/her reports as appropriate.

The selected applicant will be a young qualified accountant who is capable of operating in an unstructured situation. Project costing experience in the offshore engineering or oil industry is desirable. A competitive salary will be paid and there is a car provided. Ref. 853.

Barnett Keel

Management Search

Please reply to Peter Barnett, quoting the appropriate reference number, Barnett Keel Ltd., Providence House, River Street, Windsor, Berkshire SL4 1QT. Tel: Windsor 57011. Telex: 849323.

DIVISIONAL CHIEF ACCOUNTANT

City £10,000 + Car + Bonus

Our client is a major quoted group with extensive worldwide interests. Liaising closely with operating subsidiaries in the U.K. and overseas, the successful candidate will report to the Divisional Controller. Responsibilities will be broad and include the interpretation of monthly performance, the further development of a sophisticated management reporting package covering world-wide divisional operations and the conduct of specific projects.

Candidates will be qualified accountants, preferably aged around 30 who should have relevant experience ideally in a multi-national environment. They must be able to work independently, communicate effectively with non-financial managers and have the presence and commitment to progress in a competitive corporate environment.

For more detailed information and a personal history form, please contact Nigel V. Smith, A.C.A., quoting reference No. 2215

Commerce/Industrial

Douglas Loombs Associates Ltd.
Accountancy & Management Consultants
47 St. James Street, London W1A 1AB
231 St. James Street, Glasgow G2 7JF Tel: 041 226 3101
4, Castle Street, Edinburgh EH2 1AB Tel: 011 225 7746



Holland Chemical International, Ltd.



is a privately owned international trading company involved in the distribution, storage, shipping and trading of industrial chemicals based in Bermuda, with offices in Colombia, Ecuador, Venezuela, Brazil, Argentina, Chile, Guatemala, El Salvador, Mexico, the Dominican Republic, the United States, Spain and Holland.

As part of our expansion programme we have recently acquired two companies in Spain which we are now in the process of re-organising.

The controlling department, based in Bermuda is looking for an assistant controller to be based in Madrid, initially probably for two years.

This person will have responsibility for improving the reliability of monthly reporting and to install group systems and procedures. He has to develop a sound basis for the financing of the companies. The job will obviously involve playing an active part with local management in the management of the company.

It must be emphasized, however, that this position is not a short-term contract. After successful completion of this job the candidate will be relocated elsewhere in the group.

It is essential that the candidate speaks Spanish.

The company offers a basic salary tailored to local conditions, which will ensure a good standard of living, a company car and one month paid home leave annually. In addition, the company operates a bonus system linked to profits and performance with the possibility of equal participation after some years.

The company will pay full relocation expenses.

Letters of application, which should be handwritten, along with a curriculum vitae. Write Box F1040 Financial Times, 10 Cannon Street, EC4P 4BY.

assistant controller

Reed Executive

The Specialists in Executive and Management Selection

Financial Director

London - City c £10,000 + car

Important subsidiary of major British group and which forms an integral part of the market it serves, is involved in international trading and through management succession, seeks a new commercially aware Financial Director to complement other members of the management team. Overall responsibility for accurate accounts, forecasts and reports will be of essence as will be responsibility for all legal and secretarial matters of the Company. Relevant candidates will be aged over 30, qualified, experienced at senior management level, preferably in a related environment and capable of displaying strength of character and sound business acumen.

Telephone 021-643 7228 (24 hr. service) quoting Ref. 1458/RE. Reed Executive Selection Limited, 6th Floor, The Rotunda, Birmingham B2 4PB

The above vacancy is open to both male and female candidates.

London Birmingham Manchester Leeds

NEW BUSINESS DEVELOPMENT

£9000 Neg.

We are a small London-based recruitment consultancy with a strong financial bias and members of the Financial Techniques Group.

Our development is geared to an ability to identify with and work closely for a varied clientele both large and small in the London and Home Counties areas.

The role is challenging and unusual. A high degree of commercial expertise is essential, age 35+ and ideally a Business or Professional qualification.

For an initial exchange of information call Bob Miles on 01-245 6321.

PERSONNEL RESOURCES LTD.
Consults.

INTERNATIONAL AUDITOR Zurich Insurance Company

We wish to engage an International Internal Auditor, to be resident in the United Kingdom, based at either London or Portsmouth.

Responsible directly to the Chief Auditor, Home Office, Zurich, the successful candidate will undertake financial, operational and EDP auditing in Europe (including U.K.), U.S.A., Canada and eventually Australia. European involvement will be dependent upon expertise in foreign languages. Visits to each country will normally be for periods of between 1 and 4 weeks' duration and travel abroad will occupy about half the working year.

Applicants, who may be male or female, should be Chartered Accountants aged 28-35 and have at least 5 years' experience involving all aspects of accountancy, of which not less than 2 years should have been at senior level. Experience of auditing large EDP systems is essential and it would be an advantage if knowledge of internal

auditing procedures has been obtained within a large insurance company or bank.

Currently, the ability to speak French, German or Spanish would be a considerable asset.

A top salary is negotiable and additional benefits include Company car, subsidised mortgage, non-contributory pension and free Life Assurance. Re-location expenses, if necessary, will be paid by the Company.

For full details please write giving a career history to:

Mr. E. Lucas Manager for the UK and Ireland
Zurich Insurance Company Zurich House
Stanhope Road Portsmouth PO1 1DU



ZURICH INSURANCE

INTERNATIONAL BANKING

CREDIT ANALYSIS 141

£5500-£9000

Although these positions vary in terms of seniority and "flavour" of organisation, all offer the all round ability and ambition will in no way be hindered by any lack of opportunity. Age range is flexible; the criterion is really sound experience.

EURO. LOANS ADMINISTRATION

to £5000

The immediate requirement is a sound knowledge of Euro. Loans admin. but the Bank itself—a well established Consortium—is strategically expanding and therefore also looks for potential for development.

DOCUMENTARY CREDITS

to £5000

Relatively small but growing International Merchant Bank seeks to augment its Doc. Credits team with a young banker with sound all-round experience.

EUROBOND SETTLEMENTS

to £4500

Excellent career opportunity with a very active dealing Bank for a young person with 2-3 years direct experience of Eurobond admin. procedures.

For further information on these particular opportunities—or to discuss your own career objectives in more general terms, in confidence of course—please telephone either John Chiverton, A.L.B. or Trevor Williams.

JOHN

CHIVERTON

ASSOCIATES LTD.

31, Southampton Row,

London, W.C.1.

01-342-5841

ADMINISTRATION & FINANCIAL CONTROLLER

required by a Building and Civil Engineering company who have a number of other interests some of which are outside the United Kingdom.

The successful applicant will be a qualified accountant or alternatively have a proven past experience of a similar nature. They will have to be prepared to travel at short notice, be capable of setting up control systems and ensuring they were implemented, and be fully conversant with company law.

The above position will be filled by a person of strong character who is interested in seeing how a problem is overcome, as opposed to proving how it cannot.

This position offers to the right person an interesting and challenging role with long term prospects from a company which is still capable of dealing with their employees as individuals and not as numbers. This is a new position and hence immediately available with the group and is more suited to an unattached person, who will be based in East London.

Salary is by negotiation.

Write Box A6431, Financial Times, 10, Cannon Street, EC4P 4BY

International Recruitment Specialists for the Commodity Markets



Cocoa Trader/Manager

£12,000-£17,000 p.a. basic—bonus/commission

A Senior Cocoa Trader is required by a leading International Trading House to head a trading team responsible for European operations. The person appointed could have a broking, dealing or user background.

Trader Manager

£12,000 p.a. or more, plus participation in profits.

A trader with management experience in all commodity futures markets is required by a Swiss consortium to lead and motivate a London trading team. Some experience of Unit Trust business an advantage. Telephone Graham Stewart or Colin Stanton.

Erment House 116 Shaftesbury Avenue London W1
Tel 91-439 1701

SENIOR APPOINTMENTS

The competition for career opportunities, both in the U.K. and overseas, demands increasing involvement and expertise in career planning and the job search.

INTEREXEC provides the most comprehensive, professional and confidential service to assist the Senior Executive seeking a new appointment.

Why waste time?—consult:

The Interexec Register Limited
The World Trade Centre, London E1 9AA
01-481 9777

TAX ACCOUNTANT

The London head office of a large international industrial Group requires an additional Accountant to assist the Tax Manager in dealing with the wide range of taxation matters encountered in a multi-national group of companies. This will include negotiation and agreement of tax liabilities of UK based companies and involvement in tax planning for both UK and continental companies. Salary is negotiable circa £7,000. Benefits include non-contributory pension, free BUPA.

Applications in confidence quoting reference 6270 to:

D. G. Muggerridge,
MERVYN HUGHES GROUP,
2/3 Cursitor Street, London EC4A 1NE.
Tel: 01-404 5801

Jonathan Wren · Banking Appointments

The personnel consultancy dealing exclusively with the banking profession



MONEY DEALER

£ negot

Copenhagen
Our client is an international bank with a worldwide branch network. A vacancy has arisen at the bank's Copenhagen office for an English-speaking junior dealer to assist in running the Danish Kroner book. Applicants should be in their mid-20s, with approximately 2 years' dealing experience, and will ideally be single. The position carries an attractive salary and a competitive range of fringe benefits.

Contact: SOPHIE CLEGG

AUDITOR

£5,000-£

An international merchant bank seeks an Internal Auditor to augment its present audit operations. The ideal candidate will be either a recently qualified Chartered Accountant, preferably from a City firm of Accountants, or a person with auditing experience gained in a banking environment. The position is London-based.

Contact: RICHARD MEREDITH

SECURITIES/CONTRACTS

to £4,000

This is an opportunity for a young person with a Stock Exchange background to join a leading and highly respected merchant bank. Candidates should be in their 20s, with at least 3 years' experience on a busy Contracts Section.

Contact: SOPHIE CLEGG

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9

ALPS

ACCOUNTANCY & LEGAL
PROFESSIONS SELECTION LTD
35 New Broad Street, London EC2M 1NH
Tel: 01-588 3576 Telex 887374

ALPS AMSTERDAM ACCOUNTANT £7,800-£10,800

EXPANDING INTERNATIONAL TRUST COMPANY
Due to expansion, applications are invited from candidates, aged 24-28, ACCA, ACMA or Part Qualified ACA, with good banking and/or commercial accounting experience. The successful candidate will be responsible for circa 25 client companies covering all accounting work, statutory returns and correspondence. Essential qualities include the ability to set priorities and liaise effectively with clients. Knowledge of a European language would be an advantage though not essential. Initial salary negotiable £7,800-£10,800 plus house loan scheme, non-contributory pension, re-location and home leave expenses and assistance with tuition fees. Applications in strict confidence under reference A004/IT to the Managing Director.

ALPS AMSTERDAM PART QUALIFIED ACCOUNTANT £6,400 - £9,000

INTERNATIONAL BANK
The same client requires Part Qualified Accountants, ACCA, ACMA or ACIS, aged 23-27, preferably with a minimum of two years' banking and/or consolidation experience. The initial brief will cover the production of monthly profit and loss accounts, consolidation of all subsidiary company accounts, preparation of monthly management figures and statutory monthly returns to tight deadlines. Essential qualities include the ability to liaise effectively within a small department and a flexible approach to the work. Knowledge of a European language would be an advantage though not essential. Initial salary negotiable £6,400-£9,000 plus house loan scheme, non-contributory pension, re-location and home leave expenses and assistance with tuition fees. Applications in strict confidence under reference A004/IT to the Managing Director.

ACCOUNTANCY & LEGAL PROFESSIONS SELECTION LIMITED
35 NEW BROAD STREET, LONDON EC2M 1NH. TELEPHONE 01-588 3576 or 01-588 3574. TELEX 887374.

Commercial Financial Executive Motor Trade

The Motor Division of a large international trading organisation invites applications from male or female Accountants, aged about 30, who have commercial experience utilising modern management accounting techniques and are experienced in the motor distribution trade. The successful candidate will be required to assist in monitoring all aspects of the car, truck and tractor trading and assembly activities of the Group's U.K. and overseas Companies. He/she will be responsible for the analysis and the interpretation of monthly management accounting information from the U.K. and overseas motor companies and maintaining the closest liaison with these companies. Commercial flair and strong profit orientation as well as the ability to communicate lucidly, are essential. Initial

salary negotiable from £8,000, contributory (5%) pension fund, free Life Assurance, free BUPA, free Permanent Health Insurance, car, five week annual holiday, use of an Executive Dining Room and a subsidised house mortgage after two years' service with the Group. Assistance with relocation expenses if necessary.

Please write with personal details, qualifications and full career details to date to Position Number ASC 6902, Austin Knight Limited, London W1A 1DS.

Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.

AK ADVERTISING

Royal Borough of Kingston upon Thames Financial Management Opportunities in Local Government

c.£8,000 p.a.

Principal Accountant P.O. 2.(H)
Principal Finance Officer P.O. 2.(G/H)
both to £8,634 p.a. (inclusive)

The Royal Borough, which is an Outer London Borough, covering a wide range of services including a Polytechnic, is seeking to strengthen its financial management.

The main requirement for these positions is for well experienced qualified accountants. We are looking for persons with imagination and initiative, and the ability to present complex matters in a simple form. These positions report directly to Chief Officers

responsible for financial matters in the Directorate of Finance and Administration. There may be further opportunities for less experienced qualified Accountants to support these Senior appointments.

Further details and application forms from Director of Finance and Administration, Guildhall, Kingston upon Thames, Surrey. Tel. 01-546 2121, Ext. 208. Closing date: 17th August.

Group Management Accountant £9500 plus car

Chloride Group Limited is the world's largest producer of rechargeable batteries, with annual sales in excess of £300 million and operations in 36 countries.

Applications are invited for the position of Group Management Accountant at Group Head Office in Victoria. The man or woman appointed will head a small section responsible for Group Management accounting, budgeting and financial control. He or she will also be expected to contribute in the areas of financial planning and modelling, appraisal of capital projects and technical developments in the accounting field. The position offers considerable career potential.

The successful candidate will be a qualified accountant, probably aged 28-32 and is likely to have had experience of management accounting in a well-managed international company.

Please write with details of career and salary to date to:

Mr. Bernard Garner
Group Finance Manager
Chloride Group Limited
52 Grosvenor Gardens
London SW1W 0AU

CHLORIDE

ASTLEY & PEARCE LIMITED STERLING DEALER

Have a vacancy for an experienced Sterling Dealer, age 20-25. Salary negotiable.

Usual fringe benefits.

Applications in confidence to The Managing Director, 20, St. Swithin's Lane, London, E.C.4.

DEPUTY STAFF MANAGER

This is a newly created position within a growing consortium bank for a capable and mature person with experience of staff and salary administration, personnel recruitment, current employment legislation and some knowledge of pensions, insurance, premises, etc. Within a banking environment. Salary will be negotiable around £7,500 with the usual fringe benefits.

CREDIT ANALYST

A North American bank wishes to appoint an experienced credit analyst with knowledge of syndicated loans, preferably from a U.S. bank. This post will entail some marketing and client contact. Salary will be £6,000 to £7,000 for someone aged between 25 and 35.

These positions are open to male or female applicants.

BSB Banking Appointments

115-117 Cannon Street, London EC4N 3AX. Telephone 01-623 7317 & 01-623 9161
Recruitment Consultants

Tax Manager

West End c. £10,500

For a substantial group of companies, part of a public group, providing banking and financial services - £400m. turnover from instalment credit and leasing.

The vacancy is caused by the promotion of the incumbent, under whom the department has played an important role in planning the tax affairs of the group as well as overseeing the compliance work.

Suitable candidates, of either sex, ideally in their 30's must have at least three years' experience of dealing with the tax affairs of large public companies. This can have been gained in a professional office, a commercial tax department or the Inland Revenue.

Salary is negotiable and there is an attractive, extensive range of fringe benefits.

Write in confidence, quoting reference 2097/L, to: M.J.H. Conery.

Peat, Marwick, Mitchell & Co.,
Executive Selection Division,
165 Queen Victoria Street,
Blackfriars, London EC4V 3PD.

POST OFFICE STAFF SUPERANNUATION FUND

TRAINEE MONEY MARKET DEALER

The Post Office Staff Superannuation Fund is the fastest growing pension fund in the United Kingdom. It makes investments in a wide range of quoted and unquoted securities. Total assets are valued at more than £1,500 million, including bank deposits and other short-term cash investments of more than £100 million. The Fund is seeking a new recruit to join a small team responsible for managing these short-term investments.

Applicants should hold a university degree and/or a professional qualification. The job would be open to new graduates intending to make a career in the investment field. The salary will be competitive.

Applications, with a current curriculum vitae, should be sent to:

G.M. Slough Esq., Senior Money Dealer
Post Office Staff Superannuation Fund
Equitable House, 47-51 King William Street
LONDON EC4R 9DD

ORD MINNETT

MEMBERS OF THE SYDNEY STOCK EXCHANGE LIMITED EUROBOND MANAGER

A vacancy exists in our London office for a senior person to manage all facets of our expanding Eurobond underwriting and trading activities.

The successful applicant will possess the ability to negotiate bond issues on behalf of government and corporate borrowers as well as the syndication and placement of primary issues. A wide variety of dealing contracts and a knowledge of clearing procedures will be essential.

We intend to specialise in the underwriting and marketing of Australian issues and it is envisaged that the position will involve regular visits to Australia.

A highly competitive salary will be negotiated commensurate with experience and potential. Applications in confidence to:

B. J. Gallery
Ord Minnett
One College Hill
London EC4R 2RA
01-626 7031

Vickers da Costa Ltd.

JAPANESE DEPARTMENT

Due to an expansion of the department's activities we require two additional members of staff in our London office:

1) INVESTMENT ANALYST - The ideal candidate would be in their early twenties with one or two years experience of investment analysis in either a broking or institutional environment. Experience of the Japanese market is not essential as training will be given but a high degree of involvement and commitment will be expected at an early stage.

2) INSTITUTIONAL SALES - The appointment requires a young energetic person with a knowledge of Stock Exchange procedures to assist our client servicing team. This is a position of responsibility and an ability to work accurately under pressure is important.

Salaries for these appointments are negotiable and will be commensurate with experience and ability. Applicants should write to or phone Keith H. Palmer at Vickers da Costa Ltd., Regis House, King William Street, London EC4R 9AR (01-623 2494).

STOCKBROKERS

Interesting opportunity. Additional young Assistant required by Partner in Private Clients Department of large firm. Candidate would be up to Stock Exchange exam level and capable of looking after clients' portfolios without constant supervision.

Write Box A6433, Financial Times
10 Cannon Street, EC4P 4BY

INVESTMENT ANALYST

Medium sized Firm of Stockbrokers seeks a Research Analyst capable of undertaking detailed studies in more than one sector of the U.K. market. Previous experience of the leisure industry would be advantageous. Excellent salary and benefits proposed. Reply in strict confidence enclosing a curriculum vitae to: Box A.6434, Financial Times, 10, Cannon Street London, EC4P 4BY.

APPOINTMENTS

Albright and Wilson chairman change

ALBRIGHT AND WILSON has elected Mr. George Meeson (63) chairman of the company following the retirement of Mr. Sydney Ellis who has been chairman since November, 1972.

The change was planned before Tenneco, the U.S. conglomerate, made its bid earlier this year for outright control of Albright, but the move brings Albright more firmly into Tenneco's chemical sector.

Mr. Meeson, a member of the Albright board since September, 1976, is the executive vice-president of Tenneco responsible for its chemical interests.

Mr. Ellis will remain a director of Albright. He retired as a director and executive vice-president of Tenneco at the end of June.

The change of chairmanship does not affect any of the existing UK management. Mr. David Livingstone remains deputy chairman and managing director.



Mr. George Meeson

Mr. James Ford has been named director and general manager of ITT Business Systems Group (UK) succeeding Mr. Dennis Kennedy, who has been promoted to a senior appointment with ITT Business Systems and Communication Group, Europe, based in Brussels.

Mr. Ford has been general manager of the group's data systems division. Mr. Kennedy goes to Brussels as group director for Voice Communications and remains on the Board of ITT Creed as deputy chairman.

Mr. John A. Froese has become managing director of ITT Creed, having been general manager.

Mr. R. P. Bennett, director of BRITISH AEROSPACE, Warnton Division Flight Operations and of Panavia Flight Operations, has relinquished his Warnton divisional directorship to devote full time to his Panavia responsibilities.

Mr. Paul Millett, Warnton's executive director, flight operations will take over Mr. Bennett's British aerospace responsibilities in Warnton division.

Mr. Patrick Butler has joined BASS EXPORT as director of the HCBGATE AND JOB GROUP.

Mr. R. A. Fargher has been appointed a director of the HCBGATE AND JOB GROUP.

Mr. J. H. L. Smith and Mr. K. A. Craske have been appointed executive directors of CHARLES EARLY AND MARRIOTT (WITNEY), responsible for home trade sales and for export sales, respectively.

Mr. Rex E. Nelson has been appointed a director of the EXCHANGE TELEGRAPH COMPANY (HOLDINGS), the parent company of Eitel. He is a director of the Exchange Telegraph Company, one of the principal subsidiaries, and is general manager of that company's engineering division. Mr. Frank O'Shanahan has become chairman of Eitel Advertising and PR. He succeeds Mr. John P. R. Glyn who has retired from the board.

Mr. O'Shanahan has been deputy chairman for the past year. Mr. David Harrison, managing director of Frank O'Shanahan Associates, appointed managing director of general public relations division, that company. Mr. E. J. Rees, and Mr. George Welham, a director of Eitel PR, financial public relations division, have been made managing directors of the company's public relations division.

Mr. Rex Nelson has been appointed a director of WILLERBY CARAVAN COMPANY.

The Science Research Council and Department of Industry have appointed Dr. J. F. Wallace as director of the TEACHING COMPANY SCHEME.

Mr. John W. James will be joining the METAL CLOSURES GROUP as general manager of its UK operations from September 1. He was formerly managing director of GKN Windsor UK and a director of the holding company, GKN Windsor.

Mr. Robert Roote, formerly director and group works manager, has been appointed managing director of COMBINED OPTICAL INDUSTRIES. Mr. Andrew Lines, who was financial controller, is now director and financial controller.

Mr. R. W. Cook has been appointed to the Board of PTE HOLDINGS. He is director of finance and planning at Philips Industries in London.

Mr. L. A. C. Brown has been appointed as a director of BRITISH INTERNATIONAL COMBUSTION ENGINE RESEARCH INSTITUTE.

Mr. W. W. Kinkhead, formerly general manager and a director of W. and T. Avery, has been appointed managing director of that company. Mr. E. J. Rees, previously general manager and a director of Avery Export, is now relations director of the company. Both companies are subsidiaries of AVERY'S.

Mr. Charles Andrews has been appointed a director of Sphère Drake (Underwater) Inc., reporting to Mr. P. E. Brown, managing director. Mr. R. J. Bromley, deputy regional director, Middle East and chairman, Mr. T. J. Newman, Mr. West Asia. Mr. Andrews succeeds A. A. Williams, Mr. P. H. Clifton, Mr. B. Newman and Mr. G. R. Digby, managing directors; Mr. South-East Asia.

HOME CONTRACTS

£4.5m work awarded to Amey Roadstone

AMEY ROADSTONE CONSTRUCTION has received orders for total requirements, and PSWs covering a total of about £4.5m, from the Property Services Agency (PSA) in 1978. In addition, it has been awarded a third of the construction of a skill centre at the remaining quarter of the PSA's requirements for 1978 on the repair and refurbishing of the M1 second NCB order has been in Derbyshire for the County received for the company's Council, under an order worth £750,000. The British Airways Authority has placed an order for £12m for construction for Doncaster Colliery. These of a car park at Gatwick Airport, where ARC is currently working on a new concrete apron.

WESTINGHOUSE BRAKE AND SIGNAL COMPANY has won a £2.4m contract for a supervisory control and data acquisition system to cover all the Southern Electricity Board's distribution areas. This is said to be the largest telecontrol contract for the electricity industry so far placed in Britain.

MITCHELL CONSTRUCTION, part of Tarmac, has received a contract worth more than £2m for the redevelopment of British Sugar's factory at Peterborough, to enable it to produce white granulated sugar for the first time. Work will involve fitting in the factory's existing buildings and two large silos.

FLETCHER SUTCLIFFE WILD, part of the Bookham McCannell Group, has won a third share of the National Coal Board conveyor structure contract for the three years 1978-80. The contract, now awarded on a three-year basis, positions,

covers three-quarters of the NCB's total requirements, and PSWs totalling about £4.5m, from the Property Services Agency (PSA) in 1978. In addition, it has been awarded a third of the construction of a skill centre at the remaining quarter of the PSA's requirements for 1978 on the repair and refurbishing of the M1 second NCB order has been in Derbyshire for the County received for the company's Council, under an order worth £750,000. The British Airways Authority has placed an order for £12m for construction for Doncaster Colliery. These of a car park at Gatwick Airport, where ARC is currently working on a new concrete apron.

RENOULD has been awarded orders worth £100,000 for high performance stainless steel chains by Falvey Engineering, for use in control rod mechanisms at Dungeness B nuclear power station.

NOISE REDUCTION, Eastleigh, Hants, has won a £90,000 contract to treat BPs Alpha, Bravo and Delta platforms in the Forties field. Work will involve fitting low-weight acoustic performance, low-weight cladding to piping in the natural gas liquefaction plant.

PHILIPS LH900 electronic telephony system worth about £140,000. This will be installed at Kellogg's head office in Manchester and will also be installed at Kellogg's plants at Wrexham and Llantwit Major.

WREXHAM AND LANTWIT MAJOR, Wrexham, has won a third share of the National Coal Board conveyor structure contract for the three years 1978-80. The contract, now awarded on a three-year basis, positions,

FARMING AND RAW MATERIALS

German fishermen accused of breaking fish pact

By RICHARD MOONEY

MAN FISHERMEN are being accused of breaking a long-standing agreement with the British Fishing Federation (BFF) which has been in force since 1954. The BFF claims, however, that the German fishermen have broken the agreement by catching more than 100,000 tons of fish in the North Sea, far exceeding the 80,000 tons allowed under the pact. The BFF says the German fishermen have been caught in a "poacher's trap" and are now being prosecuted. The BFF claims that the German fishermen have been caught in a "poacher's trap" and are now being prosecuted. The BFF claims that the German fishermen have been caught in a "poacher's trap" and are now being prosecuted.

Price support fund plan boosts coffee market

By RICHARD MOONEY

COFFEE prices for the establishment of a \$10m coffee price support fund, financed by producers, are expected to rise sharply. The fund is expected to be set up by the end of the year. The fund is expected to be set up by the end of the year. The fund is expected to be set up by the end of the year.

Rally in world sugar market

By Our Commodities Staff

SUGAR FUTURES prices rallied on the London terminal market yesterday. They gained up to 2.50 a tonne on the day as traders shrugged off apparently depressing news from several sources. Reports of cheap sales of sugar to Egypt and China had no discernible impact, and the result of the weekly Common Market export tender in Brussels produced no surprises.

Fight to save 'natural' pinta

By CHRISTOPHER PARKES

A CONCERTED campaign against the Government's plans to ban the sale of untreated milk is under way in Britain. The campaign is being led by the National Farmers' Union (NFU) and is aimed at stopping the Government from banning the sale of untreated milk. The campaign is being led by the National Farmers' Union (NFU) and is aimed at stopping the Government from banning the sale of untreated milk.



Petitioner Sir Henry Plumb arrives at the Ministry of Agriculture to pass on a 200,000-signature appeal for the Government to scrap plans to ban the sale of untreated "natural" milk.

"While the figures may be significant in official health terms they are minor in relation to the consumption of untreated milk," the Union claims.

Sir Henry Plumb asked about the apparent risk to health from consumption of the milk. "They know what they are drinking," he said. "It's a matter of freedom of choice."

NFU officials noted that most of the farmers involved in the business were small-scale milk producers with 10 rows or thereabouts.

Many of them could be driven out of business if the Government went ahead with its plan. The Union argues that installation of pasteurising equipment would be too costly, and many farm businesses would become uneconomical if their milk were to be sold through normal wholesale channels.

Bigger Brazil soya crop forecast

By Our Commodities Staff

STORIES that China had bought large cargoes of raw sugar for \$150 a tonne and were put down to the sale of "distressed" sugar available at a lower price than would normally be available. A total ban on all untreated milk would take effect by August 1980, Mr. Peart said.

Deep-sea nickel potential

By Our Commodities Staff

SOME 28 deep-sea mines could produce the equivalent of the present annual world consumption of nickel by the year 2000, Elliott Richardson, chief U.S. delegate at the Law of the Sea Conference said here.

Peru copper miners delay strike action

By Our Commodities Staff

WORK AT most Peruvian mines will halt on Friday unless the Government agrees to reduce several hundred miners' salaries in the wake of a series of earlier stoppages, Peru's main miners' union said, reports Reuter.

Feed protein output to rise

By Our Commodities Staff

WORLD PRODUCTION of oil-meal and meals, including fish-meal, is expected to rise between 42.2m and 44.8m tonnes by 1985, from an annual average of 1972-74 of 28.9m tonnes, the UN Food and Agricultural Organisation said.

COMMODITY MARKET REPORTS AND PRICES

BASE METALS

Commodity	Unit	Price
Aluminium	100 lbs	105.00
Copper	100 lbs	110.00
Gold	100 gms	1,200.00
Iron	100 lbs	15.00
Nickel	100 lbs	120.00
Platinum	100 gms	1,500.00
Silver	100 gms	10.00
Steel	100 lbs	12.00
Wool	100 lbs	18.00

COFFEES

Commodity	Unit	Price
Arabica	100 lbs	1.20
Robusta	100 lbs	0.80

GRAINS

Commodity	Unit	Price
Wheat	100 lbs	1.50
Barley	100 lbs	1.20
Oats	100 lbs	1.00

SUGAR

Commodity	Unit	Price
White	100 lbs	1.50
Yellow	100 lbs	1.20

PRICE CHANGES

Price per tonne unless otherwise stated.

Commodity	Unit	Price
Aluminium	100 lbs	105.00
Copper	100 lbs	110.00
Gold	100 gms	1,200.00
Iron	100 lbs	15.00
Nickel	100 lbs	120.00
Platinum	100 gms	1,500.00
Silver	100 gms	10.00
Steel	100 lbs	12.00
Wool	100 lbs	18.00

COMPANY NOTICES

AKZO N.V.
Established at Arnhem
U.S. \$70,000,000 4 1/2% 20-year
Convertible Debenture Loan 1969

SILVER

Silver has been sold at once lower for spot delivery in the London market yesterday at 105.00. U.S. cent contracts for delivery in 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 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STOCK EXCHANGE REPORT

Allied Breweries sale of THF stake restrains equities which looked set earlier to pierce 500 barrier

Account Dealing Dates

Option

First Declared Last Account

Dealings from Dealings Day

July 24 Aug. 3 Aug. 4 Aug. 15

Aug. 7 Aug. 18 Aug. 30

Aug. 21 Aug. 31 Sep. 1 Sep. 12

* New time dealings may take place

from 9.30 a.m. two business days earlier.

On course initially to break

through the psychological 500

barrier, leading equities paused

on the unexpected development

that Allied Breweries had disposed

of its 21.4 per cent stake in Trust

Houses Forte to various institutions.

Although the deal had been

highlighted the city's appetite for

good quality shares the amount of

£48m it took out of circulation

aroused a temporary disposition

to avoid possible overreactions.

The FT 30 share index therefore

eased progressively from the noon

calculation, the best this year of

498.4, and during the after-noon

trade reacted further to end a

net 0.2 down at 495.3. This late

trend was not reflected in the

main body of secondary issues and

the FT-Actuaries All-share index

moved nearer still to its highest-

ever level.

Renewed investment demand in

the morning session again covered

evidence of a continuing

stock shortage, but few institu-

tional operators were interested

after confirmation of the 23.9

Breweries deal, efficiently com-

pleted in less than half an hour.

Nor did the rise in UK official

reserves, the first since January,

restore the earlier air of confi-

dence.

Another deterrent arrival late

in the evening with the increase

in Petroleum Revenue Tax from 43

to 60 per cent. This disturbed the

oil sector which, in a flurry of

activity, quickly shed marginal

firmness to close widely lower—

although prices often settled

slightly above the worst.

Some gilt-edged traders con-

sidered the latest reserves slightly

disappointing but market senti-

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115 of them in the October 240

series, while the prices of the

October 180 and 200 series im-

proved around 8 pence to 88p

and 88p respectively. ICI

followed with 121 trades and Cons.

Gold. Tuesday's star performer,

recorded 113.

Recent newcomer Eurotherm

made steady progress and firmed

6 to 188p.

Still reflecting publicity given to

a couple of brokers' circulars,

further progress but closing gains

were smaller than on Tuesday.

Phoenix firmed 4 to 244p and

Roxys 2 to 388p. General Accident

also edged forward 2 to 230p.

The interim results are due next

Wednesday. Lloyds Brokers

closed firmer for choice with

Sedgwick Forbes notable for a

rise of 10 to 447p.

Merchant Banks met scattered

selective support. Kleinwort

Benson was wanted ahead of the

forthcoming interim results and

waived the requirement of a full

bid for Orme Developments pro-

viding Saint Piran sells its

recently acquired 1m shares with-

in 48 hours. Comben Wood,

with a cash plus shares offer

worth 5p already announced for

Orme, shed a penny to 34p on the

news. Orme, suspended at 34p

nearing the outcome of the City

Take-Over Panel's decision to

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with a cash plus shares offer

suspending dealings in Bourse

and Hollingsworth pending the

outcome of the bid discussions

prompted profit-taking in the

shares which fell away to touch

188p before closing 8 down on

balance at 205p. Elsewhere, Dixons

Photographic reacted 7 to 144p on

disappointment with the annual

results, while Aquacutum, at

481p, lost 21 of its recent Press

inspired rise. As the Account

nearing its close, the leaders

encountered profit-taking. Mother-

care were vulnerable late and

closed 6 off at 165p, while Marks

and Spencer ended 3 cheaper at

165p. Burton, however, remained

firm; the ordinary rising 3 more

around 155p and ending un-

altered at 141p, after 142p.

Electricals finished slightly

below the best following a reason-

able trade. Henry Wigfall, still

reflecting trading news, rose 6

to 227p.

Elsewhere J. Borel hardened 11

points to 227p and Brent Walker

2 to 86p.

MAMS wanted

Miscellaneous industrial leaders

closed below the best. Glaxo

touched 601p but finished 3 dearer

at 595p, while Beecham closed 2

better at 697p, after 703p. Firm

features were plentiful among

secondary issues. Mams rose 3 to

52p, after 53p, on persistent buy-

ing in a thin market and Negretti

and Zambra added 6 to 80p follow-

ing investment recommendations

from Gnome Photographic used

4 to 48p after the better-than-

expected annual results and

Pentast, 99p, recorded a Press-

inspired improvement of 3; the

latter's 15 per cent convertible

improved 6 points to 152p. Higher

profits prompted a rise of 3p

to 74p, after 75p, in RFD while

89p per share from Frith Fells.

William Somerville put on 5 to

53p following the sharply higher

annual profits.

Properties made further

progress on hopes of cheaper

credit terms and held the

enhanced levels despite an easier

tendency in late dealings else-

where in the market. Land

Securities and Stock Conversion

both firmed 3 to 255p and 253p

respectively with English

Property fractionally higher at

373p.

Oils sharply lower

Oils retreated sharply on the

Government's decision to increase

the rate of Petroleum Revenue

Tax from 45 per cent to 60 per

cent, but closed slightly above the

worst. Standing 4 higher at 854p

before the announcement. British

Petroleum fell immediately and

closed 12 lower on balance at

858p, after 866p. Shell, 562p,

Tricentral, 127p, and Laseam

"Ops," 370p, were all marked 10

lower, while Oil Exploration, 210p,

gave up 12. Siebens (U.K.) fell

30 to 388p.

Leases remained unsettled and

eased 3 more to 58p following

news that the company is con-

sidering legal action over the

1978-79 profit forecast made by

Dunford and Elliott which it took

over last year.

Investment Trusts took Tues-

day's rise a good stage further

in a reasonable trade. Yeoman

reflected satisfactory interim

figures with a rise of 3 to 181p.

while numerous gains of around

4 to 10p were noted. British

Investment, 173p, and General

Channel Islands put on 14 to 570p.

Prinsep hardened 3 to 75p

following news that the planned

merger with Corporation

Industrial, another subsidiary of

Tongate, at an advanced stage.

Elsewhere in South African

Industrial, investment demand

enabled Gold Fields Properties

and Tiger Oats to rise 4 to 54p

and 18 to 99p respectively.

Golds pause

After the sharp movements

earlier in the week, South African

mines were quiet.

MOTOR AND DISTRIBUTORS

FT-Actuaries Index

100 NOV DEC JAN FEB MAR APR MAY JUN JUL AUG

110

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INSURANCE, PROPERTY BONDS

Abbey Unit Assurance Co. Ltd. 138, Park Lane, London W1 01-4981111 Abbey Unit Assurance Co. Ltd. 138, Park Lane, London W1 01-4981111 Abbey Unit Assurance Co. Ltd. 138, Park Lane, London W1 01-4981111	General Portfolio Life Ins. Co. Ltd. 100, Broad Street, London W1 01-4981111 General Portfolio Life Ins. Co. Ltd. 100, Broad Street, London W1 01-4981111 General Portfolio Life Ins. Co. Ltd. 100, Broad Street, London W1 01-4981111	NPI Pension Management Ltd. 100, Broad Street, London W1 01-4981111 NPI Pension Management Ltd. 100, Broad Street, London W1 01-4981111 NPI Pension Management Ltd. 100, Broad Street, London W1 01-4981111
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BONDS & RAILS—Cont.

High	Low	Stock	Price	Div.	Yield
35	42	30	100	4.5	4.5
36	43	31	100	4.5	4.5
37	44	32	100	4.5	4.5
38	45	33	100	4.5	4.5
39	46	34	100	4.5	4.5
40	47	35	100	4.5	4.5
41	48	36	100	4.5	4.5
42	49	37	100	4.5	4.5
43	50	38	100	4.5	4.5
44	51	39	100	4.5	4.5
45	52	40	100	4.5	4.5
46	53	41	100	4.5	4.5
47	54	42	100	4.5	4.5
48	55	43	100	4.5	4.5
49	56	44	100	4.5	4.5
50	57	45	100	4.5	4.5
51	58	46	100	4.5	4.5
52	59	47	100	4.5	4.5
53	60	48	100	4.5	4.5
54	61	49	100	4.5	4.5
55	62	50	100	4.5	4.5
56	63	51	100	4.5	4.5
57	64	52	100	4.5	4.5
58	65	53	100	4.5	4.5
59	66	54	100	4.5	4.5
60	67	55	100	4.5	4.5
61	68	56	100	4.5	4.5
62	69	57	100	4.5	4.5
63	70	58	100	4.5	4.5
64	71	59	100	4.5	4.5
65	72	60	100	4.5	4.5
66	73	61	100	4.5	4.5
67	74	62	100	4.5	4.5
68	75	63	100	4.5	4.5
69	76	64	100	4.5	4.5
70	77	65	100	4.5	4.5
71	78	66	100	4.5	4.5
72	79	67	100	4.5	4.5
73	80	68	100	4.5	4.5
74	81	69	100	4.5	4.5
75	82	70	100	4.5	4.5
76	83	71	100	4.5	4.5
77	84	72	100	4.5	4.5
78	85	73	100	4.5	4.5
79	86	74	100	4.5	4.5
80	87	75	100	4.5	4.5
81	88	76	100	4.5	4.5
82	89	77	100	4.5	4.5
83	90	78	100	4.5	4.5
84	91	79	100	4.5	4.5
85	92	80	100	4.5	4.5
86	93	81	100	4.5	4.5
87	94	82	100	4.5	4.5
88	95	83	100	4.5	4.5
89	96	84	100	4.5	4.5
90	97	85	100	4.5	4.5
91	98	86	100	4.5	4.5
92	99	87	100	4.5	4.5
93	100	88	100	4.5	4.5
94	101	89	100	4.5	4.5
95	102	90	100	4.5	4.5
96	103	91	100	4.5	4.5
97	104	92	100	4.5	4.5
98	105	93	100	4.5	4.5
99	106	94	100	4.5	4.5
100	107	95	100	4.5	4.5

BANKS & HP—Continued

High	Low	Stock	Price	Div.	Yield
35	42	30	100	4.5	4.5
36	43	31	100	4.5	4.5
37	44	32	100	4.5	4.5
38	45	33	100	4.5	4.5
39	46	34	100	4.5	4.5
40	47	35	100	4.5	4.5
41	48	36	100	4.5	4.5
42	49	37	100	4.5	4.5
43	50	38	100	4.5	4.5
44	51	39	100	4.5	4.5
45	52	40	100	4.5	4.5
46	53	41	100	4.5	4.5
47	54	42	100	4.5	4.5
48	55	43	100	4.5	4.5
49	56	44	100	4.5	4.5
50	57	45	100	4.5	4.5
51	58	46	100	4.5	4.5
52	59	47	100	4.5	4.5
53	60	48	100	4.5	4.5
54	61	49	100	4.5	4.5
55	62	50	100	4.5	4.5
56	63	51	100	4.5	4.5
57	64	52	100	4.5	4.5
58	65	53	100	4.5	4.5
59	66	54	100	4.5	4.5
60	67	55	100	4.5	4.5
61	68	56	100	4.5	4.5
62	69	57	100	4.5	4.5
63	70	58	100	4.5	4.5
64	71	59	100	4.5	4.5
65	72	60	100	4.5	4.5
66	73	61	100	4.5	4.5
67	74	62	100	4.5	4.5
68	75	63	100	4.5	4.5
69	76	64	100	4.5	4.5
70	77	65	100	4.5	4.5
71	78	66	100	4.5	4.5
72	79	67	100	4.5	4.5
73	80	68	100	4.5	4.5
74	81	69	100	4.5	4.5
75	82	70	100	4.5	4.5
76	83	71	100	4.5	4.5
77	84	72	100	4.5	4.5
78	85	73	100	4.5	4.5
79	86	74	100	4.5	4.5
80	87	75	100	4.5	4.5
81	88	76	100	4.5	4.5
82	89	77	100	4.5	4.5
83	90	78	100	4.5	4.5
84	91	79	100	4.5	4.5
85	92	80	100	4.5	4.5
86	93	81	100	4.5	4.5
87	94	82	100	4.5	4.5
88	95	83	100	4.5	4.5
89	96	84	100	4.5	4.5
90	97	85	100	4.5	4.5
91	98	86	100	4.5	4.5
92	99	87	100	4.5	4.5
93	100	88	100	4.5	4.5
94	101	89	100	4.5	4.5
95	102	90	100	4.5	4.5
96	103	91	100	4.5	4.5
97	104	92	100	4.5	4.5
98	105	93	100	4.5	4.5
99	106	94	100	4.5	4.5
100	107	95	100	4.5	4.5

CHEMICALS, PLASTICS—Cont.

High	Low	Stock	Price	Div.	Yield
35	42	30	100	4.5	4.5
36	43	31	100	4.5	4.5
37	44	32	100	4.5	4.5
38	45	33	100	4.5	4.5
39	46	34	100	4.5	4.5
40	47	35	100	4.5	4.5
41	48	36	100	4.5	4.5
42	49	37	100	4.5	4.5
43	50	38	100	4.5	4.5
44	51	39	100	4.5	4.5
45	52	40	100	4.5	4.5
46	53	41	100	4.5	4.5
47	54	42	100	4.5	4.5
48	55	43	100	4.5	4.5
49	56	44	100	4.5	4.5
50	57	45	100	4.5	4.5
51	58	46	100	4.5	4.5
52	59	47	100	4.5	4.5
53	60	48	100	4.5	4.5
54	61	49	100	4.5	4.5
55	62	50	100	4.5	4.5
56	63	51	100	4.5	4.5
57	64	52	100	4.5	4.5
58	65	53	100	4.5	4.5
59	66	54	100	4.5	4.5
60	67	55	100	4.5	4.5
61	68	56	100	4.5	4.5
62	69	57	100	4.5	4.5
63	70	58	100	4.5	4.5
64	71	59	100	4.5	4.5
65	72	60	100	4.5	4.5
66	73	61	100	4.5	4.5
67	74	62	100	4.5	4.5
68	75	63	100	4.5	4.5
69	76	64	100	4.5	4.5
70	77	65	100	4.5	4.5
71	78	66	100	4.5	4.5
72	79	67	100	4.5	4.5
73	80	68	100	4.5	4.5
74	81	69	100	4.5	4.5
75	82	70	100	4.5	4.5
76	83	71	100	4.5	4.5
77	84	72	100	4.5	4.5
78	85	73	100	4.5	4.5
79	86	74	100	4.5	4.5
80	87	75	100	4.5	4.5
81	88	76	100	4.5	4.5
82	89	77	100	4.5	4.5
83	90	78	100	4.5	4.5
84	91	79	100	4.5	4.5
85	92	80	100	4.5	4.5
86	93	81	100	4.5	4.5
87	94	82	100	4.5	4.5
88	95	83	100	4.5	4.5
89	96	84	100	4.5	4.5
90	97	85	100	4.5	4.5
91	98	86	100	4.5	4.5
92	99	87	100	4.5	4.5
93	100	88	100	4.5	4.5
94	101	89	100	4.5	4.5
95	102	90	100	4.5	4.5
96	103	91	100	4.5	4.5
97	104	92	100	4.5	4.5
98	105	93	100	4.5	4.5
99	106	94	100	4.5	4.5
100	107	95	100	4.5	4.5

ENGINEERING—Continued

1977		Stock	Price	Div	Yr
High	Low				
74	85	Asa British 120p	75	2.3	—
73	84	Asa British 120p	73	2.3	0.6
72	83	Asa British 120p	72	2.3	0.6
71	82	Asa British 120p	71	2.3	0.6
70	81	Asa British 120p	70	2.3	0.6
69	80	Asa British 120p	69	2.3	0.6
68	79	Asa British 120p	68	2.3	0.6
67	78	Asa British 120p	67	2.3	0.6
66	77	Asa British 120p	66	2.3	0.6
65	76	Asa British 120p	65	2.3	0.6
64	75	Asa British 120p	64	2.3	0.6
63	74	Asa British 120p	63	2.3	0.6
62	73	Asa British 120p	62	2.3	0.6
61	72	Asa British 120p	61	2.3	0.6
60	71	Asa British 120p	60	2.3	0.6
59	70	Asa British 120p	59	2.3	0.6
58	69	Asa British 120p	58	2.3	0.6
57	68	Asa British 120p	57	2.3	0.6
56	67	Asa British 120p	56	2.3	0.6
55	66	Asa British 120p	55	2.3	0.6
54	65	Asa British 120p	54	2.3	0.6
53	64	Asa British 120p	53	2.3	0.6
52	63	Asa British 120p	52	2.3	0.6
51	62	Asa British 120p	51	2.3	0.6
50	61	Asa British 120p	50	2.3	0.6
49	60	Asa British 120p	49	2.3	0.6
48	59	Asa British 120p	48	2.3	0.6
47	58	Asa British 120p	47	2.3	0.6
46	57	Asa British 120p	46	2.3	0.6
45	56	Asa British 120p	45	2.3	0.6
44	55	Asa British 120p	44	2.3	0.6
43	54	Asa British 120p	43	2.3	0.6
42	53	Asa British 120p	42	2.3	0.6
41	52	Asa British 120p	41	2.3	0.6
40	51	Asa British 120p	40	2.3	0.6
39	50	Asa British 120p	39	2.3	0.6
38	49	Asa British 120p	38	2.3	0.6
37	48	Asa British 120p	37	2.3	0.6
36	47	Asa British 120p	36	2.3	0.6
35	46	Asa British 120p	35	2.3	0.6
34	45	Asa British 120p	34	2.3	0.6
33	44	Asa British 120p	33	2.3	0.6
32	43	Asa British 120p	32	2.3	0.6
31	42	Asa British 120p	31	2.3	0.6
30	41	Asa British 120p	30	2.3	0.6
29	40	Asa British 120p	29	2.3	0.6
28	39	Asa British 120p	28	2.3	0.6
27	38	Asa British 120p	27	2.3	0.6
26	37	Asa British 120p	26	2.3	0.6
25	36	Asa British 120p	25	2.3	0.6
24	35	Asa British 120p	24	2.3	0.6
23	34	Asa British 120p	23	2.3	0.6
22	33	Asa British 120p	22	2.3	0.6
21	32	Asa British 120p	21	2.3	0.6
20	31	Asa British 120p	20	2.3	0.6
19	30	Asa British 120p	19	2.3	0.6
18	29	Asa British 120p	18	2.3	0.6
17	28	Asa British 120p	17	2.3	0.6
16	27	Asa British 120p	16	2.3	0.6
15	26	Asa British 120p	15	2.3	0.6
14	25	Asa British 120p	14	2.3	0.6
13	24	Asa British 120p	13	2.3	0.6
12	23	Asa British 120p	12	2.3	0.6
11	22	Asa British 120p	11	2.3	0.6
10	21	Asa British 120p	10	2.3	0.6
9	20	Asa British 120p	9	2.3	0.6
8	19	Asa British 120p	8	2.3	0.6
7	18	Asa British 120p	7	2.3	0.6
6	17	Asa British 120p	6	2.3	0.6
5	16	Asa British 120p	5	2.3	0.6
4	15	Asa British 120p	4	2.3	0.6
3	14	Asa British 120p	3	2.3	0.6
2	13	Asa British 120p	2	2.3	0.6
1	12	Asa British 120p	1	2.3	0.6

FINANCE LAND—Continued[illegible]

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Diplomatic Service changes rejected

BY REGINALD DALE

THE GOVERNMENT has rejected all the most controversial recommendations of last year's "Think Tank" report calling for major cuts in Britain's overseas representation.

Among the proposals dismissed in a White Paper published yesterday were those urging a merger between the Diplomatic Service and the Home Civil Service and the creation of a new Foreign Service Group. Also rejected is the closure of about a quarter of the U.K.'s 222 overseas posts, the abolition of the British Council and a major shake-up in the BBC's external broadcasting services.

The White Paper challenges the report's underlying thesis that the country's reduced power and impaired economic circumstances no longer justify the maintenance of a Rolls-Royce diplomatic service.

On the contrary, it says that with diminished power yet continuing world-wide interests, the UK's future depends more than ever on the skills of its representatives overseas.

Responsibility for the overall

conduct of overseas relations will continue to be vested in a single Cabinet Minister, the Foreign Secretary, so that "the right level of political co-ordination and input is maintained."

A separate Diplomatic Service will be maintained because of its advantages as a small, flexible and professional service.

Nevertheless, the Government agrees that there is scope for further economies and staff cuts, and accepts the need for much closer links between the Diplomatic Service and domestic departments.

Up to 11 subordinate posts are to be closed, and "missions"—normally with no more than two diplomats—will be established in countries where British interests are limited.

Defence staff abroad are to be cut by 25 per cent, the Foreign Office's research department by 17 per cent and overseas information staff by 15.5 per cent (Diplomatic Service) and 10.5 per cent (locally engaged staff).

The cuts include a reduction from 68 to 45 in the staff of the British Information Services in New York, recently under fire from Mr. Peter Jay, the British Ambassador in Washington.

The White Paper, on the other hand, rejects the report's contention that many more overseas tasks could be handled by visitors from the UK and that spending on entertainment abroad should be halved.

The present level of consular services should be maintained, but the service should be made self-financing through increases in consular and passport fees, the Government says.

A main feature of the White Paper is the increasing emphasis on job interchanges between the Foreign and Commonwealth Office and domestic departments.

The Government is to set up a programme aimed at securing about 200 exchanges—100 in each direction—over the next four to five years, in addition to the 188 existing ones.

Details Page 9, Editorial Comment Page 13

Lorry drivers seek rise of over 20%

BY NICK GARNETT, LABOUR STAFF

THE TRANSPORT and General Workers Union has decided to submit claims for pay rises of between 20 and 30 per cent for private haulage lorry drivers, one of the most significant groups to breach Phase Three of the Government's 5 per cent guide-line.

Mr. Jack Ashwell, the union's national transport secretary, said 5 per cent was "our of the question" while there was no room for productivity deals because drivers already worked to the limit allowed under the law.

The regions of the Road Haulage Association will almost certainly attempt to stick rigidly to the Phase Four guidelines following sanctions imposed by the Government on some of their members for being party to deals breaching Phase Three.

The regions' deals ranged up to 15 per cent (against 10 per cent allowed) giving drivers of large capacity lorries a wage of £53 for 40 hours, and some now guarantee a certain amount of overtime. The new claim is for £55 for 40 hours.

There was no headlong rush into the new long tap, as expected, and although the reserve figures were a little disappointing the gilt-edged market concluded that this was no bad thing for the money supply. Meanwhile, everyone is waiting to see what happens to MLR today. Short term rates have certainly eased over the last few days. But there is no case for anything more than a nominal cut.

Allied/THF

Between 10.30 am and lunchtime yesterday, the institutions swallowed over £55m of shares in Trust Houses Forte with scarcely a hiccup. The discount on the market price ahead of the sale was just about 5 per cent. Admittedly the job was made easier by the fact that THF started off with a relatively small level of institutional holding, and the share price already reflected the widespread assumption that Allied Breweries was going to dump its holding sooner or later. But the fact that such a big operation went so smoothly certainly seems to confirm the underlying strength of the equity market.

For Allied, the logic of a large investment in THF disappeared years ago, if it ever existed. The only question was one of price, and a figure of 225p a share had been pencilled in some months ago. This has been achieved in double quick time, helped by the probability that THF is one of the gainers from the new dividend legislation.

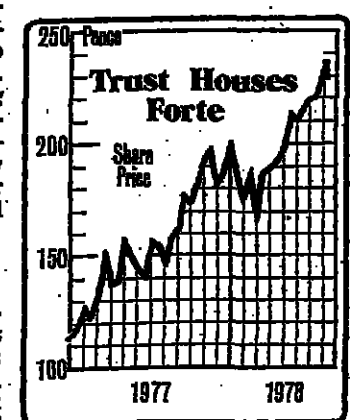
The disposal brings Allied a gross capital gain of about £31m, which by coincidence is roughly what the whole investment was written down to in the dark days of 1974. And the cash will come in handy in a year when spending on fixed assets and working capital could exceed net operating cash flow by roughly £20m or £30m.

However Allied must not preen itself too ostentatiously. After all, its flirtation with THF—after including capital gains tax and carrying expenses—has cost it dearly.

Oil tax

At first sight the Government's proposals for increasing the tax take from North Sea oil do not look particularly tough. But the logic behind the plan seems to be to split total profits from the North Sea in the ratio of

Index fell 0.2 to 495.3



75 to the Government, and 25 to the oil companies. This compares with the old target of 70:30 and an outcome which looked more like 67:33 if no changes were made. On the basis of these assumptions the overall effect of yesterday's changes is a reduction in North Sea earnings of as much as 25 per cent. The other side of the calculation is that the Government tax take will increase by 10 per cent over the next seven years, to run at an annual level of £4.5bn from the mid-80s.

Oil share prices were marked down further in nervous trading after the news and a number of oil analysts reckon that the potential impact on BP's earnings next year could be an earnings decline of 15p per share or more. This seems on the high side: Wood Mackenzie reckons that BP's earnings next year stand to fall from 181p to 170p per share.

Where the change, if it happens, will really be felt is on the development of new fields. Under the proposed terms it will be much harder to cover initial finance costs on fields that are anyway likely to become increasingly difficult to develop.

Dixons

Last year Dixon Photographic was boasting that it was "in the forefront of growth companies" having increased its profits over tenfold in just six years. By contrast this year's performance—pre-tax profits are 9 per cent higher at £9.5m on a 20 per cent increase in sales—looks decidedly pedestrian.

Dixons' early growth and stockmarket following was built up on its traditional chain of photographic shops. Last year

this side of the business flourished, helped by the onset of the consumer boom. Profits were up by over a third although sales rose by no more than 10 per cent. In the first three months of the current year sales are up by a fifth of a year ago. Profits growth seems bound to be very healthy.

Unfortunately, Dixon's acquisition of Weston Photographic, a couple of years ago, is taking longer to come than anticipated. On top of the problems peculiar to Weston, Dixon is also now faced with the possible collapse of the pharmaceutical market, and the implications for margins are bearish. In addition, Dixon's overseas operations which account for around a third of group sales, are still largely well behind the domestic market in terms of profit growth. Overall profitability, until there are signs of a fundamental improvement in these two areas, is likely to be held back by a yield of 21 per cent.

Orme Developments

If directors of a company are acting in concert, it is reasonable to assume that they are acting in concert. In the case of Orme Developments, the directors are acting in concert. Orme had received a bid from Comben, St. Piran had issued a technical obligation to the rest of the company. St. Piran has three directors on the board, and the purchase price for more than 30 per cent of the company—the level at which a bid becomes mandatory.

However St. Piran's chairman bought the shares on his own initiative, and the Panel has decided that he would not be done so had he realised the consequences. Ignorance of the rules should be no excuse for breaking them. But in this case, no one's interests would have been served by forcing a bid, since St. Piran's capitalisation is less than two-thirds of Orme. And St. Piran has incurred some penalty, since it has been told to sell the shares in toto rather than in parcels of 600,000 or so which would have taken the joint interests down to under 30 per cent.

Laker wins battle for Los Angeles flights

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

SIR FREDDIE LAKER, chairman of Laker Airways, yesterday won another major battle to extend cheap fares, when he was awarded the right to run Skytrain flights to Los Angeles at less than half the present normal fares.

Fares on the Skytrain from Gatwick to Los Angeles, starting on September 23, will be £81 single (£162) in the off-peak—winter, spring and autumn—periods, and £86 single (£172) in the peak months of June, July and August. From Los Angeles to Gatwick, the single fare will be £220 (£114) basic and £245 (£123) in the peak.

These compare with the present Stand-By and Budget Plan single fares from London Heathrow to Los Angeles by scheduled airlines such as British Airways of £39, basic of £99, for a strictly limited number of seats.

The normal Economy Class single fare, however, is £269.50 basic and £307 in the peak, while Economy Class excursion return rates are £363 basic (£451.50 peak) for a 22-day ticket, and £420 basic (£499 peak) for a 14-21 days ticket.

The decision, announced yesterday by the Department of

Trade, means that British Caledonian has lost its fight to retain its own licence to fly to Los Angeles.

Mr. Adam Thomson, chairman of British Caledonian, said yesterday that his airline did not intend to carry the Los Angeles route fight any further, but would concentrate instead on its existing services to Houston and its bids for rights to other U.S. cities such as Dallas/Fort Worth, New Orleans, Pittsburgh, Cleveland, Minneapolis/St. Paul and Denver.

Sir Freddie Laker said that he planned to start his Los Angeles Skytrain on September 23, the first anniversary of the Skytrain flights to New York. He will use 345-seater DC-10 jets, flying once daily each way, with a refuelling stop at Bangor, Maine. When bigger, longer-range DC-10s now on order are delivered, the Los Angeles non-stop flight will be a reality.

The Los Angeles venture seems likely to be an instant success. Sir Freddie has said that he has carried nearly 200,000 New York Skytrain passengers so far, and has made over £1m profit.

British Caledonian, which has held the Los Angeles licence for

some time, although it has not used it since it retrenched on some of its operations in 1974, fought a vigorous campaign to retain it.

A recent brochure, circulated to MPs and others, had asked: "Is Britain about to get on the wrong aeroplane to Los Angeles?" British Caledonian offered a six-level package of fares on the route, ranging from £350 first-class single to the lowest "eleventh hour" fare of £69 single, which would have undercut the Skytrain rate of £84 by £15.

But the Civil Aviation Authority dismissed British Caledonian's proposals in favour of Laker, and it is that decision which has now been upheld by Mr. Edmund Dell, the Trades Secretary, on appeal.

British Caledonian had earlier said that it bore Sir Freddie no ill-will, adding that his "dogged perseverance has assisted the necessary break-down of the rigid fare structure on the North Atlantic."

The British Caledonian said it believed that the business traveller would suffer as a result of the decision.

Drop sanctions move Davies tells Tories

BY PHILIP RAWSTORNE

CONSERVATIVES would not support renewed sanctions against Rhodesia if there were a realistic prospect of free elections under the internal settlement before the end of the year, Mr. John Davies, Tory Foreign Affairs spokesman, told the Commons yesterday.

But he urged the 90 Tory backbenchers who have called for immediate lifting of sanctions to drop their demand.

If a Conservative government had to deal with the Rhodesian question, it was vital that it did so from a position of "unassailable legitimacy," he said.

The renewal of the Rhodesian sanctions Order in November could not be supported, however, if the elections planned for early December looked likely to go ahead.

Mr. Davies secured a united Tory front with an abusive condemnation of the Government's policy toward the internal settlement as "weak-kneed and inconsistent."

He warned that a massive change was needed in the Government's approach if the Tories were to continue a bipartisan policy.

The internal settlement was faltering because of the Government's neglect, Mr. Davies said. The Patriotic Front felt that it

had only to intensify the fighting for the country to fall into its hands "like a ripe plum."

Challenged by Labour MPs, Mr. Davies admitted that it was not possible to recognise the new regime because it had not yet been given majority support in free elections. "We could not recognise it, but we would support it," he snapped.

A mission should be established in Salisbury to help prepare for the elections, and an "observer corps" created to supervise them. "This would create the circumstances in which the contesting parties could meet on an equal footing," he said. "It would tilt the balance between the parties to something nearer normality."

Dr. David Owen, the Foreign Secretary, opening the debate, warned that lifting of sanctions would bring Britain into immediate conflict with the United Nations, the Commonwealth, African States and her Western allies.

Such a move would result in a complete loss of influence over Rhodesia's future, he declared.

The Government had a majority of six (171 votes to 167) at end of debate.

Sithole defends raid story, Page 3, Parliament, Page 9.

£50m order for Scott Lithgow

BY IAN HARGREAVES, SHIPPING CORRESPONDENT

SCOTT LITHGOW, the Lower Clyde shipyard, has won a £50m contract to build a North Sea emergency support vessel for British Petroleum.

An announcement on the contract is expected within the next few weeks, but BP has already decided to put the work with Scott Lithgow, member of the British Shipbuilders, rather than with Harland and Wolff, the only other shipyard on the final short list.

News of the order comes at a critical time for the yard, as its main keel is now nearing the end of an order for two supertankers for Nicosias in the knowledge that the Greek company wants to renegotiate the contract for at least one of them.

Scott Lithgow plans to start building BP's semi-submersible fire-fighting and maintenance

vessel behind the final section of the second Nicosias ship, but will first have to spend £3m strengthening the construction pad.

Scott Lithgow's need for this initial capital outlay was one of Harland and Wolff's strongest points in bidding for the contract. The final decision on placement, however, was bound to owe as much to political as commercial considerations.

The semi-submersible, in which the British National Oil Corporation is to take a stake, will serve in the Forties Field when it comes into service in 1981.

Part of the steelwork for the contract will be done further up the Clyde at Govan Shipbuilders. This will be the first instance of two British shipbuilders companies co-operating on a contract to speed up delivery.

Orders for between 10 and 12

emergency support vessels for the North Sea are expected in the next few years. The Department of Energy has said it expects orders to be placed in Britain.

The next available order will probably be from Shell UK Exploration and Production for its Brent field. Scott Lithgow will be unable to accommodate this order in addition to the BP vessel, but several other British Shipbuilders companies, including Swan Hunter, Cammell Laird and Smith's Dock, are likely to join Harland and Wolff in the bidding.

In the past week, Harland and Wolff has received two important orders, totalling £44m, from British Rail and British Steel. This clears the way for a timely announcement of a heavily Government-influenced order for Clyde-side.

Piran censured on share deal

BY JAMES BARTHOLOMEW

THE CITY Take-over Panel has censured Saint Piran, the mining and construction group, for "regrettable lack of care" in its purchase of 1m shares in Orme Developments last Friday.

The Panel is insisting that the shares should be sold within 48 hours of the resumption of dealings this morning.

The 1m shares took the total stake of Piran, together with other shares which the Panel deemed to be "acting in concert," beyond the 30 per cent level at which a bid would normally be required at the highest price paid under Rule 34 of the Take-over Code.

The Panel has not insisted on a bid because it believes that the triggering of Rule 34 was inadvertent.

"The evidence suggests," says the Panel's statement, "that had Mr. W. J. R. Shaw (the chairman of Piran) appreciated the consequences of these purchases and the onerous obligation that might thereby be imposed on Saint Piran, he would not have issued his instruction to the brokers."

The Panel had issued a provisional ruling on July 31 that there would be grounds for regarding Saint Piran and two directors of Orme, Mr. Bob Tanner and Mr. Peter Whitfield, as parties acting in concert if Mr. Tanner and Mr. Whitfield sold part of their stake in Orme to Piran. Three days later these two directors went ahead and agreed to sell Piran 22.09 per cent of Orme, retaining 5.07 per cent. Piran was granted three nominees on the Board of Orme.

Comben Group announced a cash and shares offer for Orme worth 55.2p per share on July 27. According to the Panel, this bid made the case

for regarding Piran and Messrs. Tanner and Whitfield as parties in concert all the stronger. There is a presumption under the Take-over Code that directors are acting in concert when a bid for their company has been announced.

Mr. Shaw, however, is said to have been unaware of the limitation on Piran's freedom to deal. On July 28, on his own initiative and without informing any of his colleagues, he teleaxed separately two stockbrokers, Joseph Sebag and Co., and Foster and Braithwaite, instructing them to buy 600,000 Orme shares each on behalf of Piran.

The Panel's insistence that Piran should sell the whole 1m shares involves an element of punishment since only £28,000 would need to be sold to return below the 30 per cent level.

The highest price Piran paid in acquiring its 1m shares was 59p per share and the average price was 57.7p per share. The suspension price was 56.1p per share.

Anti-dumping move over styrene

BY KEVIN DONE, CHEMICALS CORRESPONDENT

WEST EUROPEAN chemicals producers, concerned at the parlous state of the aromatics sector of the petrochemicals industry, are urgently preparing an anti-dumping case against North American styrene manufacturers.

They have also rejected the latest U.S. offer in the Tokyo round of international trade negotiations and there is increasing anxiety about low-price imports of other commodity chemicals, particularly from Comecon countries and the U.S.

The case against North American styrene producers is fairly well advanced, according to the European Council of Chemical Manufacturers' Federations. It hopes to submit its case later this month.

Styrene is an important petrochemical intermediate used in the manufacture of plastics and synthetic rubber. It is derived from the basic petrochemicals ethylene and benzene.

According to the Federations' investigations, styrene is coming into the European market through Rotterdam at damagingly low prices. The U.S. export price is claimed to be 15-15 per cent below the world price of \$50-\$100 a tonne, below domestic prices.

Much of the styrene produced by West European chemical

groups is used captively for downstream products, such as the plastics, polystyrene and ABS, and the synthetic rubber, SBR. But the low-price imports running at more than 100,000 tonnes a year are now taking as much as 20 per cent of the merchant sector of the West European market.

Two other anti-dumping cases have already been submitted to the Commission. West European producers have alleged that the disruptive pricing of imports of SBR synthetic rubber from the Eastern block countries has led to major losses of market and earnings.

According to the Federations, Community imports of SBR from Eastern Europe have more than doubled over the past four years to about 54,000 tonnes last year, or nearly 12 per cent of the market.

The dumping charge names six East European countries, the USSR, Czechoslovakia, Bulgaria, Romania, Poland, and East Germany, and imported SBR prices are said to be 20 to 28 times below local manufacturers' list prices.

The worst-hit market is the Dutch, where East European imports last year took a 30 per cent share of sales.

It has been notoriously difficult to prove anti-dumping cases against state-trading countries, and the West European chemical producers are divided on how they can speed up the procedure.

Some producers particularly those in Italy, France and Holland have called for the introduction of a reference price system on a trial basis. Soda ash and PVC are both products that are being considered as potential test cases.

Advocates of the scheme want to establish a "cost-based normal value" for certain sensitive products, based on production costs of the most efficient EEC producer. The French and Italians would like to see this established as a trigger price for Comecon imports. Dumping would exist as soon as prices fell below this level.

But the scheme has found little favour in the UK and particularly in West Germany, where opposition could stop the initiative.

The West German Economics Ministry has told the country's Chemical Industries Association in a recent confidential letter that it is disturbed at its willingness to collect economic data

and make it available to the Commission in Brussels.

The West German Government says the collection of data on capacities, production and market growth contains hidden dangers and could lead the way to a controlled and protectionist economy.

The Industries Association has replied that it is firmly committed against any central direction of investment. But it is hoping that the collected data, much of which is already published in the European Economic Review, will encourage governments to stop providing financial subsidies for companies to extend plants in sectors where there is already serious surplus capacity.

But apart from combating dumping from Comecon countries, West European chemical producers' concern has focused most urgently on the aromatics sector, where low-priced imports from the U.S. of benzene and derivative products have seriously undermined European markets, and caused plant closures.

EEC duty on styrene imports is 6.4 per cent, while the equivalent U.S. level on imports is 18 per cent, which represents a difference of up to £25 to £30 a tonne.

Weather

UK TODAY

MAINLY DRY with bright spells, London, E. Anglia, S. England, S. Wales, S. Ireland. Showers first becoming mainly dry. Max. 19C (66F).

E. N.E. and Cent. N. England Rain at first, becoming mainly dry. Max. 17C (63F).

BUSINESS CENTRES

City	Temp	City	Temp	City	Temp
Amsterdam	15	London	19	Paris	18
Antwerp	15	Manchester	17	Rome	24
Birmingham	18	Madrid	28	Stockholm	14
Bombay	28	Moscow	15	Switzerland	15
Buenos Aires	22	New York	14	Toronto	12
Calcutta	28	Osaka	22	Winnipeg	10
Canton	28	Seoul	22	Zurich	15
Cebu	28	Singapore	28		
Colon	28	Taipei	28		
Hankow	28	Tokyo	22		
Hong Kong	28	Yokohama	22		
Kobe	22				
London	19				

W. Midlands, N. Wales, N.W. England, Lakes, Isle of Man. Scattered showers and bright intervals. Wind moderate to fresh. Max. 18C (64F).

Borders and E. Scotland Occasional rain or drizzle slowly dying out. Hill and coast fog. Max. 15C (59F).

Channel Isles, S.W. England, S. Wales W. Scotland, Cent. Highlands, Ulster Mainly dry with bright intervals. Max. 17C (63F).

Outlook: Becoming mostly dry

HOLIDAY RESORTS

Resort	Temp	Resort	Temp	Resort	Temp
Alicante	28	London	19	Paris	18
Amsterdam	15	Manchester	17	Rome	24
Antwerp	15	Madrid	28	Stockholm	14
Birmingham	18	Moscow	15	Switzerland	15
Bombay	28	New York	14	Toronto	12
Buenos Aires	22	Osaka	22	Winnipeg	10
Calcutta	28	Seoul	22	Zurich	15
Canton	28	Singapore	28		
Cebu	28	Taipei	28		
Colon	28	Tokyo	22		
Hankow	28	Yokohama	22		
Hong Kong	28				
Kobe	22				
London	19				

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